

PRODUCT DETAIL				
Company Name				
Designer Name				
Product Name				
Type - necklace, earrings, bracelet, parure...				
Collection				
Description - what inspired the creation of the jewel (max 500 characters)				
Production volume (units per year)				
Sales (units per year)				
Supply model - make to stock / make to retail order / make to final client / other (specify)				
Manufacturing Process	Number of metal components	value		
	Metal component processes	Lost Wax Casting	injected waxes	Y/N
			3D printed waxes	Y/N
		Continous Casting	Y/N	
		Other Casting Processes - specify	text	
		Plastic deformation	stamping	Y/N
			lamination	Y/N
			bending	Y/N
			wiredrawing	Y/N
			lathing	Y/N
			other (specify)	text
		Machining (CNC)	Milling machine	Y/N
			Lathe machine	Y/N

Manufacturing Process			other (specify)	text
		Laser Cutting		Y/N
		Electroerosion		Y/N
		Selective Laser Melting		Y/N
		Tumbling		Y/N
		Other processes (specify)		text
	Hardstone cutting process	On semifinished product		Y/N
		CNC Cutting		Y/N
	Assembling processes	Soldering	Laser	Y/N
			Belt oven	Y/N
			Torch	Y/N
			Induction	Y/N
			Other (specify)	text
		Gem-setting after handheld cutting		Y/N
		Gem-setting after CNC cutting		Y/N
		Automted gem-setting		Y/N
		Handheld gem-setting		Y/N
		Gem-setting technique	Prong setting	Y/N
			Buff-top setting	Y/N
			Hammered setting	Y/N
			Burnish/flush setting	Y/N
			Other (specify)	text
		Polishing	Manual with rotating brushes	Y/N
			Robotic/automated rotating brush	Y/N

			Electro-polishing	Y/N
			Other (specify)	text
		hardening cycle		Y/N
		plating		Y/N
		if plated, with what material plated (specify)		text
	Other manufacturing steps	Y/N		
	if yes, specify	text		
	Overall needed timecycle (minutes)	Value		
	Stone-setting timecycle (minutes)	Value		
	Assembling timecycle (minutes)	Value		
Polishing timecycle (minutes)	Value			
Patented manufacturing methods	Y/N			
if Y, which manufacturing methods are patented (specify)	text			

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Materials	Materials - general description of the materials used		
	Gem Specifications (for every kind of gem)	Type	
		Cutting Style	
		Setting Method	
		Color, clarity - mandatory for diamonds	
		Geographic Origin	
		Number	
		Carat	
		Total carat if applicable. Also specify total number of gems used	
		Main stone dimension (mm)	

Materials	Metal Specifications (for every kind of metal)	Type	
		Global Weight	
		Origin	
	Other Material Specifications		

Dimentions of the jewel (mm)			
Total weight of the jewel (g)			
Accompanying Documentation and Stamps	Gemological report		
	Marks of authenticity		
	Patents		
	Other (specify)		

Retail	Retail price	
	Go to market strategies - Wholesellers / Directly Operated Stores / Business Parthners / other (specify)	
	Warranty period	

Images	High resolution photo - still life and worn	
	Video	
	3D render	

Communication	Any product launch initiative	
	Related Press Kit	
	Storytelling (brief description of the company + market positioning)	