

PRODUCT DETAIL				
Company Name				
Designer Name				
Product Name				
Type - necklace, earrings, bracelet, parure...				
Collection				
Description - what inspired the creation of the jewel (max 500 characters)				
Production volume (units per year)				
Sales (units per year)				
Supply model - make to stock / make to retail order / make to final client / other (specify)				
	Number of metal components	value		
	Metal component processes	Lost Wax Casting	injected waxes	Y/N
			3D printed waxes	Y/N
		Continous Casting	Y/N	
		Other Casting Processes - specify	text	
		Plastic deformation	stamping	Y/N
			lamination	Y/N
			bending	Y/N
			wiredrawing	Y/N
			lathing	Y/N
			other (specify)	text
		Machining (CNC)	Milling machine	Y/N
			Lathe machine	Y/N
			other (specify)	text
		Laser Cutting		Y/N

Manufacturing Process		Electroerosion		Y/N
		Selective Laser Melting		Y/N
		Tumbling		Y/N
		Other processes (specify)		text
	Hardstone cutting process	On semifinished product		Y/N
		CNC Cutting		Y/N
	Assembling processes	Soldering	Laser	Y/N
			Belt oven	Y/N
			Torch	Y/N
			Induction	Y/N
			Other (specify)	text
		Gem-setting after handheld cutting		Y/N
		Gem-setting after CNC cutting		Y/N
		Automted gem-setting		Y/N
		Handheld gem-setting		Y/N
		Gem-setting technique	Prong setting	Y/N
			Buff-top setting	Y/N
			Hammered setting	Y/N
			Burnish/flush setting	Y/N
			Other (specify)	text
		Polishing	Manual with rotating brushes	Y/N
			Robotic/automated rotating brush	Y/N
			Electro-polishing	Y/N
			Other (specify)	text
		hardening cycle		Y/N
		plating		Y/N

		if plated, with what material plated (specify)		text
	Other manufacturing steps	Y/N		
	if yes, specify	text		
	Overall needed timecycle	Value		
	Stone-setting timecycle	Value		
	Assembling timecycle	Value		
	Polishing timecycle	Value		
	Patented manufacturing methods	Y/N		
	if Y, which manufacturing methods are patented (specify)	text		

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Materials	Materials - general description of the materials used			
	Gem Specifications (for every kind of gem)	Type		
		Cutting Style		
		Setting Method		
		Color, clarity - mandatory for diamonds		
		Geographic Origin		
		Number		
		Carat		
		Total carat if applicable. Also specify total number of gems used		
		Main stone dimension (mm)		
	Metal Specifications (for every kind of metal)	Type		
		Global Weight		
		Origin		
	Other Material Specifications			

Dimentions of the jewel (mm)	
Total weight of the jewel (g)	

Accompanying Documentation and Stamps	Gemological report		
	Marks of authenticity		
	Patents		
	Other (specify)		
Retail	Retail price		
	Go to market strategies - Wholesellers / Directly Operated Stores / Business Parthners / other (specify)		
	Warranty period		
Images	High resolution photo - still life and worn		
	Video		
	3D render (not mandatory)		
Sustainability	Materials	Use of recycled or certified metals	Y/N, if yes specify %
		Use of traceable and conflict-free gemstones	Y/N
		Attach any certifications	
	Low - Impact Production Process	Use of renewable energy sources	Y/N, if yes specify
		Reduced use of chemicals	Y/N
		Reduction and recycling of production waste	Y/N, if yes specify
		Eco-friendly techniques	Y/N, if yes specify
	Working conditions	Social certification and internal welfare policies	Y/N, if yes specify
		Gender equality policies	Y/N, if yes specify
	Design for sustainability	modularity / multifunctionality	Y/N, if yes specify
		technologies that prolong the aesthetic of the jewel	Y/N, if yes specify
		sustainable packaging	Y/N, if yes specify
Communication	Any product launch initiative		
	Related Press Kit		
	Storytelling (brief description of the company + market positioning)		