



press release no. 1

VICENZAORO SEPTEMBER IS SOLD OUT TRENDS AND BUSINESS IN IEG'S RENOVATED EXPO CENTRE

- From 4th to 8th September, IEG's international trade show. A renovated home for the gold and jewellery industry with the new Hall 2 extending the Expo Centre by 23,000 m² across two floors
- T.Gold inside the Expo Centre grounds for the first time. Farsura (IEG): «Decisive technologies throughout the value chain, from manufacturing to high jewellery design»
- The "Trend Show" with autumn-winter collections and previews of materials and styles
- CIBJO, the World Jewellery Confederation, chooses Vicenza for its Centenary Congress
- VO Vintage, the marketplace for second-hand and vintage jewellery, open to the public

Vicenza, 4-8 September 2026 – Once again sold out, **Vicenzaoro September** marks a new chapter in the history of **Italian Exhibition Group's** international trade show. From 4th to 8th September, IEG's **Jewellery Boutique Show** will introduce the market to the **new Hall 2**, permanently integrate **T.Gold** inside the Expo Centre grounds, and host the **Centenary Congress of CIBJO**, the World Jewellery Confederation. Three elements that strengthen Vicenzaoro's role as a leading international platform for the gold and jewellery market and expand its capacity to represent, within a single framework, jewellery products, craftsmanship, technology and culture. To complete the picture, previews of jewellery styles and trends for the next 18 months will be outlined in *The Jewellery Trendbook 2028+*, the latest edition of the publication compiled by **Trendvision Jewellery + Forecasting**, Vicenzaoro's independent observatory directed by Paola De Luca.

THE NEW HALL 2, THE HEART OF A REDESIGNED VICENZAORO

With the new Hall 2 now in operation, Vicenzaoro has reached a decisive milestone in the Expo Centre's redevelopment programme that IEG launched in 2024 to provide the gold and jewellery industry with a new home. Designed by Hamburg-based firm GMP under the direction of architect Volkwin Marg, the opening of the new, 23,000-square-metre, two-storey central Hall terminates a transition phase that spanned four editions during which trade show continuity, accommodating all the event's product categories, was always ensured.

A veritable crossroads within the Expo Centre where all the halls meet, Hall 2 improves visitor experience and reinforces the Vicenzaoro The Jewellery Boutique Show model, offering brands an international setting in which to present and showcase their collections.

Hall 2 will host the **Creation** community for Italian and international jewellery manufacturing and, on the first floor, **Expression** featuring packaging, visual merchandising, display cases and jewellery store fittings. The Expo Centre's new heart will also provide direct access to Vicenzaoro's other areas: **Icon** for high jewellery, **Essence** for precious stones, diamonds and pearls, **Look** for contemporary jewellery and **Time** for watchmaking. The route also leads directly to Hall 4, **T.Gold's** new home.

WELCOME TO T.GOLD, THE ENTIRE SUPPLY CHAIN UNDER THE SAME ROOF

As of this edition, **T.Gold** will become a permanent fixture inside the Expo Centre grounds and will also be held **twice a year**. The machinery and technology show for the jewellery industry, previously held during the January edition in Hall 9 outside the grounds, will now be housed in **Hall 4**, completing IEG's plan to bring "the entire supply chain under one roof". **170 Italian and international companies** will be exhibiting at T.Gold, showcasing technologies for additive manufacturing, micro-casting, high-precision machining and the recovery of precious metals. Companies from Italy, Germany, Switzerland, the US and Asia will be presenting

solutions to strengthen the link between production, design, the innovative use of raw materials and process efficiency.

An increasingly strategic relationship at a time when commodity price fluctuations are directly impacting competitiveness and technology is playing a crucial role throughout the entire value chain, starting from the design stage. «Jewellery manufacturing is still competitive thanks to technology, which plays a decisive role along the entire value chain, right from the design stage. We can say that every jewellery and goldsmithing brand exhibiting at Vicenzaoro works with at least one of the machines on display at T.Gold,» says **Matteo Farsura**, global exhibition manager of IEG's Jewellery & Fashion division.

THE JEWELLERY TRENDBOOK 2028+: FIVE JEWELLERY TRANSFORMATIONS

Technology and creativity meet once again in the trends identified by Trendvision Jewellery + Forecasting. The new edition of **The Jewellery Trendbook 2028+**, which will be presented at Vicenzaoro September, highlights five transformations that are redefining jewellery: the use of natural and organic materials for an increasingly tactile form of luxury; a return to heritage with jewellery companies promoting their historic collections; modularity, which makes jewellery more versatile and personal; dialogue between different jewellery-making cultures, a source of new creative languages; and the growing distinction in the use of diamonds with lab-grown diamonds as an expression of creativity and fashion and natural diamonds as a symbol of value, investment and intergenerational transmission. International buyers and the media will be able to discover these trends in the exhibitors' collections and the new Trendbook presentation.

CIBJO, THE PAST AND FUTURE CELEBRATED IN VICENZA

Vicenzaoro's international positioning is further confirmed by **CIBJO**, the International Jewellery Confederation headed by **Gaetano Cavalieri**, having decided to celebrate its Centenary Congress during the show from 4th to 7th September. Four days of panel discussions on topics ranging from the common naming of precious metals to environmental sustainability, the responsible sourcing of raw materials and the impact of geopolitical crises on the jewellery industry. A choice that counts as an authoritative recognition not only of the event's central standing in the sector's global calendar, but also of the historical, manufacturing and cultural role of the city of Vicenza as the jewellery capital.

VO VINTAGE, COLLECTIBLE JEWELLERY AND WATCHES

Closing one day earlier than Vicenzaoro, the event will offer collectors and enthusiasts plenty of excitement and inspiration. **VO Vintage**, Vicenzaoro's marketplace open to vintage jewellery and watch collectors and enthusiasts, will be back from 4th to 7th September. Housed in **Hall 8.1**, accessed via the escalator at the West entrance, 29 specialist dealers in Italian and international vintage and modern jewellery, with pieces ranging from the late 19th century to the 1980s, and 23 retailers of **pre-owned** watches will be in attendance. Highlights of this year's event will include the return of Spangaro & Co. for an exclusive preview of the "The One" auction event, while talks and events featuring industry experts will accompany the exhibition, offering insights into watchmaking culture. Admission to VO Vintage is **free** on prior registration on vovintage.com.

VIOFF, GOLD HAS ITS OWN OFF-SHOW EVENT IN THE CITY: GOLDEN ROAD

Coinciding with Vicenzaoro, VIOFF will return to the historic centre of Vicenza from 4th to 6th September 2026 with its sixteenth edition organised by **Vicenza City Council** and **Italian Exhibition Group**. "**Golden Road**", the concept behind this edition, will transform the city into a widespread itinerary through streets, squares, courtyards and historic sites, acting as a metaphor for a journey made up of decisions, desires and encounters. For three days, a programme of events open to the public will combine art, culture, design, education, sport and gastronomy with Vicenza's identity as a goldsmithing centre, blending tradition, contemporary expression and innovation, with initiatives also taking place at the Jewellery Museum.



FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

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