



press release no. 6

VICENZAORO, THE JEWELLERY KNOWLEDGE HUB: MARKET, INNOVATION, TRENDS, PRODUCT CULTURE AND SUSTAINABILITY IN THE EVENT PROGRAMME

- From the Jewellery Trendbook 2028+ by TRENDVISION Jewellery + Forecasting to Confindustria Federorafi's economic outlooks and focuses on AI, retail and Made in Italy: the programme brings institutions, associations, businesses and international experts to Vicenza from 4th to 8th September
- Federpreziosi Confcommercio's Retail Talks and IGI's Gem Talks will be back
- For the first time in September, in conjunction with T.Gold's move into Hall 4, the Jewellery Technology Forum by Legor on additive manufacturing and production technologies, now totally inside the Expo grounds
- Celebrating the World Jewellery Confederation's centenary at Vicenzaoro, the CIBJO Congress will feature 400 delegates and 4 days of panel discussions

Vicenza, 4-8 September 2026 – From 4th to 8th September, **Vicenzaoro** will reaffirm its role as a **hub for business, training and networking for the entire jewellery supply chain** and will accompany its exhibition offer with a comprehensive **Educational Programme**. Developed in collaboration with **institutions, trade associations, companies and international experts**, the event agenda at the Show will range from **trend forecasting** to new consumption models, **artificial intelligence, advanced manufacturing, gemmology and sustainability**. **Five days of meetings** to analyse the changes that are redefining the sector in terms of both production and distribution. As **Matteo Farsura**, IEG's Global Exhibition Manager for Jewellery & Fashion, points out: «The value of Vicenzaoro lies in its ability to connect business, content and the sector's strategic vision. A veritable knowledge hub that, thanks to the contribution of our industry's most authoritative players, offers the knowledge, analyses and insights needed to support companies' competitive growth in international markets. And, as of September, the offer will be even more complete thanks to T.Gold now being integrated inside the Expo Centre and fully aligned with the Vicenzaoro calendar.»

TRENDS, FORECASTING AND VISION FOR THE FUTURE

Opening the "trend show" programme on **Saturday, 5th September**, will be *The Making of The Jewellery Trendbook 2028+* event, which will accompany the world premiere launch of the publication that, for over 20 years, has foreseen luxury trends for the coming 18 months. For the first time, the session will see **Paola De Luca**, creative director and co-founder of **Trendvision Jewellery + Forecasting**, Vicenzaoro's independent jewellery trend observatory, give an almost "behind the scenes" insight into its research and forecasting process. Through a multidisciplinary approach, she will illustrate how, by analysing the geopolitical, economic, social, cultural and technological changes that will drive the evolution of luxury and consumer behaviour in the years ahead, the scenarios destined to affect the future of jewellery take shape.

ECONOMIC OUTLOOKS, DIGITAL TECHNOLOGY AND NEW COMPETITIVE STRATEGIES

Confindustria Federorafi will be hosting two events on **business competitiveness**. On Saturday afternoon, in collaboration with **Intesa Sanpaolo**, the event entitled *The jewellery industry facing the challenges of 2026: economic outlook, raw materials and the geography of jewellery districts* will present a qualitative and quantitative analysis of the **economic climate**, from the raw material situation to the geography of Italy's main jewellery districts, through a roundtable discussion featuring some of Made in Italy's leading companies.

On Sunday morning, the *Being There Digitally. Jewellery between algorithms and people* Digital marketing trends for jewellery: data, channels and practical tips event will provide an in-depth look at new **digital marketing trends applied to the needs of the gold and jewellery industry**.

PRODUCT CULTURE, GEMMOLOGY AND THE VALUE OF MADE IN ITALY

Knowledge of the product is one of Vicenzaoro's cornerstones. The gemmological culture and jewellery heritage itinerary spans everything from Akoya pearls to Padparadscha sapphires and Mediterranean coral, as well as the correct terminology for identifying gems and precious stones. Events begin on Saturday afternoon when **Assogemme** will meet **Enzo Liverino** for the talk *Hands, Sea, Memory: Coral as a model of Italian sustainability*. On Sunday morning, the cultural, economic and strategic value of the **Akoya pearl** will be the focus of an event entitled *The Future of the Akoya Pearl: A bridge between Japan and the global jewellery industry*, organised by Preziosa Magazine with the participation of top executives from the **Japan Pearl Exporters' Association** and prominent figures from the global jewellery industry. The book *The Future of the Akoya Pearl*, which offers an insight into the historical excellence and future prospects of Japan's most iconic pearl, will also be presented during the event. Monday will be the turn of the **Gem Talks** by **IGI - Italian Gemmological Institute** for an in-depth look at the allure of a unique gem, such as the **Padparadscha**, one of the rarest varieties of corundum, and the history of gemmology, explored through the exhibition at **Vicenza's Jewellery Museum**.

THE EVOLUTION OF RETAIL BETWEEN SUSTAINABILITY, RESPONSIBILITY AND EXCELLENCE

Sustainability and responsibility are of prime importance and will be addressed from various perspectives. Organised by **Federpreziosi Confcommercio**, two **Retail Talk** sessions will explore the relationship between *Tourism and the goldsmith industry: how Italian jewellery stores contribute to promoting made in* (Sunday afternoon), and the importance of transparent customer communication regarding gemstones in a session entitled *When gemmology meets law, the market and the consumer* (Monday afternoon). The spotlight will also shine on the best of Italian jewellery retail with the first **Preziosa Retail Award**, an accolade created by *Preziosa Magazine* to honour the retail businesses that received the most votes from both a technical jury and the public (Sunday).

JEWELLERY TECHNOLOGY FORUM: FUTURE DESIGN AND PRODUCTION

On Monday, 7th September, focus will shift to the future of production in **T.Gold's** new *Smart Hub* (Hall 4) with the **Jewellery Technology Forum** organised by **Legor Group**. Entitled **Design. Print. Transform.**, the 2026 edition will examine the innovations that are currently redefining jewellery manufacturing. Key themes will include artificial intelligence applied to design, economic outlooks, precious metal price trends and sustainability communication. Significant attention will be paid to **additive manufacturing** and the most advanced 3D printing technologies with case studies and applications developed specifically for producing jewellery.

VICENZAORO WILL HOST CIBJO'S CENTENARY CONGRESS

Confirming its status as a key reference point for the international jewellery community, Vicenzaoro will be hosting the **CIBJO - World Jewellery Confederation Congress**, chaired by **Gaetano Cavalieri**. On the 100th year of its history, CIBJO will be bringing over **400 delegates** to Vicenza representing leading trade associations and the sector's top companies. Key topics on the agenda will include international standardisation, sustainability, corporate responsibility and regulatory developments. Key moments will be: the **Blue Books**, the global reference texts on international standards for diamonds, coloured gemstones, pearls, gemmological laboratories, precious metals, coral and responsible sourcing. The congress will also host sessions on the activities of the **World Jewellery Confederation Education Foundation (WJCEF)** and CIBJO's collaboration with the United Nations to achieve the **Sustainable Development Goals (SDGs)**.

For further information regarding the event agenda: Vicenzaoro – www.vicenzaoro.com
CIBJO Congress - cibjo.org/congress-2026/



FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector.

PRESS CONTACT IEG / VICENZAORO SEPTEMBER 2026:

head of media relation & corporate communication: Elisabetta Vitali; **press office manager:** Marco Forcellini, Pier Francesco Bellini; **press office coordinator:** Luca Paganin; **press office specialist:** Mirko Malgieri; **press office assistant:** Julia Andreatta media@iegexpo.it

MEDIA AGENCY VICENZAORO SEPTEMBER 2026: Adnkronos Comunicazione

Enrico Bellinelli: 334 5717790, enrico.bellinelli.professional@adnkronos.com

Enrica Marrese: 320 8074750, enrica.marrese@adnkronos.com

This press release contains forecasted elements and estimations that reflect current management opinions (“forward-looking statements”) especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market’s foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date.