



Press Release

ITALIAN EXHIBITION GROUP LAUNCHES “VO VINTAGE”, THE EXCLUSIVE VINTAGE WATCH AND JEWELLERY EVENT OF VICENZAORO

From 18th to 20th January, a high-range showcase with unique and rare pieces
at the Vicenza Exhibition Centre during Vicenzaoro January 2020.
Intellectual property also under discussion.

Vicenza, 3rd October 2019 - **An exclusive event on the Italian and international trade show scene, with legendary creations and extremely rare examples of watch and jewellery history together with the sector’s most authoritative players. Italian Exhibition Group (IEG) is launching VO VINTAGE entirely dedicated to the collector’s segment with some of the most sought-after, unique and rare pieces from the world of vintage timepieces and jewellery.**

During **Vicenzaoro January 2020**, at the Vicenza Exhibition Centre, **VO VINTAGE – from Saturday 18th to Monday 20th January – will be running alongside the original trade show format with a programme further enlivened by the most esteemed and well-known experts on the international scene.** The public of traders and enthusiasts will be able to personally observe **Verga Vintage master watch-makers** as they examine prestigious vintage watches and **meet the big names in timepiece history**, such as – to mention only one - **Sandro Fratini**, who, **with his legendary collection of 2,000 watches worth one billion Euros, has been the world’s greatest collector for decades.**

The planning of **VO VINTAGE** contains all **the expertise of IEG which, with its Jewellery Agenda, oversees Italy’s top events in the gold and jewellery sector** starting from the two editions of Vicenzaoro, a European reference point with thousands of traders from 120 different countries and a constantly growing number of international attendances.

VO VINTAGE, a show that, right from its very debut, plans to represent all the watch industry “souls”, will also be attended by the **contemporary sector’s leading institutions**, such as **Assorologi**, which has been fighting on the intellectual property front for years against forgery and “fake” trade, and the prestigious **AHCI - Académie Horlogère des Créateurs Indépendants**, the association which groups together the greatest independent master watch-makers all over the world, and **Orologi & Passioni**, Italy’s most important enthusiasts’ forum.

To ensure exhibitor and visitor **privacy and security**, **VO VINTAGE** will be staged in the **foyer** on the first floor of Vicenza Expo Centre in an **exclusive and reserved context** within **VICENZAORO January 2020**.

With **VO VINTAGE**, IEG focuses on a **growing segment** to extend its **customers’ business opportunities by integrating vintage watches and jewellery with the jewellery manufacturing chain** represented by the Vicenzaoro communities: **a trade show and content setting unlike any other.**



FOCUS ON ITALIAN EXHIBITION GROUP SPA

Italian Exhibition Group (IEG), listed on the Mercato Telematico Azionario organized and managed by Borsa Italiana S.p.A. (Italy's stock exchange), is the Italian leader in the organization of trade expos and one of the main players in Europe in the expo and conference sector, with its venues in Rimini and Vicenza. The IEG Group stands out for the organization of events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality & Lifestyle; Wellness, Sports & Leisure; Green & Technology. In recent years, IEG has launched an important process of foreign expansion, also by means of joint ventures inked with local players (e.g. in the United States, Arab Emirates and China). IEG ended the 2018 financial year with a total consolidated turnover of 159.7 million euros, an EBITDA of 30.8 million and a net consolidated profit of 10.8 million euros. In 2018, IEG held an overall total of 53 exhibitions organized or hosted and 181 conferences events in its Rimini and Vicenza expo and conference venues. <https://www.iegexpo.it/en/>

PRESS CONTACT:

Michela Moneta | media@iegexpo.it

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