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Press Release

FROM TOMORROW, VOICE: THE GOLD-JEWELLERY INDUSTRY SHINES AGAIN WITH ITALIAN EXHIBITION GROUP

Only a few hours to go to VOICE – Vicenzaoro International Community Event, the show bearing the Italian Exhibition Group label and symbol of a virtuous re-start with over 370 exhibitors in attendance at Vicenza Expo Centre. The first physical event for the jewellery industry since the lockdown will give voice to all the sector's companies, offering an international stage, both live and online.

www.vicenzaoro.com/it/voice

Vicenza, 11th September 2020 – The countdown has begun to **VOICE – Vicenzaoro International Community Event**, the summit organized by **IEG – Italian Exhibition Group**, generated by listening to companies and the market and aimed at providing solid support to the gold-jewellery industry at the **first, live, international event** since the lockdown. **Over 370 exhibitors** will be presenting their latest ideas inside the Vicenza Expo Centre **from tomorrow until Monday, 14th September**, all in total safety thanks to IEG's **#Safebusiness** protocol.

After ten consecutive years of growth and, in 2019, a +2.3% increase in goods sold abroad, the jewellery industry is now having to come to grips with the pandemic. According to data processed by Confartigianato Imprese's Study Office using Istat data, in the first four months of 2020, the sector saw a 31.2% drop in exports, which falls even further in non-EU countries (-39.9%).

But – again based on Istat data, with the +35% registered in May compared to April – there are those who are actively striving to relaunch the industry's business and exports.

The positive attitude of professional insiders is confirmed by a study that Federpreziosi Confcommercio carried out over recent weeks on a representative sample of retailers and which will be presented at VOICE in the coming days. In fact, as the study highlights, the assessment of how sales progressed over the four months in question is, according to 77% of those involved in the study, more than sufficient and, in many cases, even ample. 36.5% of jewellers considered it as sufficient, while 36.2% said it was good.

Unanimously applauded by the industry's main associations, it is in this setting that VOICE not only presents itself as an arena for debate and in-depth investigation into the most pressing topics of the moment and the sector's most prominent trends, but also as an international showcase so that Made in Italy jewels can start to shine around the world again. And thanks to innovative integration with the most sophisticated television direction and digital instrumentation, it will be possible to enjoy the event, including all the scheduled talks and seminars, from every corner of the world in direct streaming on the [show's website](#) and its YouTube and Facebook profiles.

The official opening ceremony, to be held at 10 am, followed by the cutting of the ribbon, will be attended by IEG President, **Lorenzo Cagnoni**, the Mayor of Vicenza, **Francesco Rucco**, the Vice President of Vicenza Province, **Cristina Franco**, the Veneto Region's Councillor for Education, Training, Work and Equal Opportunities, **Elena Donazzan**, the President of Federorafafi, **Ivana Ciabatti** representing all the jewellery industry's national associations, and the President of Agenzia ICE, **Carlo Maria Ferro**.

VOICE

VICENZAORO
INTERNATIONAL
COMMUNITY
EVENT

12 - 14 September 2020 | Vicenza, Italy

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But that's not all: the three days organized by IEG will overflow into the spectacular artistic setting of Vicenza city with VIOFF, the Vicenzaoro Off Show event, that, this year, will come to life as "A NEW GOLDEN WAY". A virtuous collaboration, able to create perfect matching between business and culture, fertile ground for debate, in-depth investigation, relaunch and innovation.

The Main Sponsor of the event will be UBI Banca, which already accompanied IEG at past editions of Oroarezzo, Gold Italy and Vicenzaoro January 2020.

VOICE confirms IEG's steadfast desire to give voice to the sector, which, despite the impacts of the recent health crisis, is certainly not lacking in energy and creative enthusiasm.

From tomorrow, the big turnaround: with VOICE, jewellery shines again.

FOCUS ON ITALIAN EXHIBITION GROUP

Italian Exhibition Group (IEG), quotata sul Mercato Telematico Azionario organizzato e gestito da Borsa Italiana S.p.A., è leader in Italia nell'organizzazione di eventi fieristici e tra i principali operatori del settore fieristico e dei congressi a livello europeo, con le strutture di Rimini e Vicenza, oltre che nelle sue ulteriori sedi di Milano e Arezzo. Il Gruppo IEG si distingue nell'organizzazione di eventi in cinque categorie: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness, Sport and Leisure; Green & Technology. Negli ultimi anni, IEG ha avviato un importante percorso di espansione all'estero, anche attraverso la conclusione di joint ventures con operatori locali (ad esempio negli Stati Uniti, Emirati Arabi e in Cina). IEG ha chiuso il bilancio 2019 con ricavi totali consolidati di 178,6 mln di euro, un EBITDA di 41,9 mln e un utile netto consolidato di 12,6 mln. Nel 2019 IEG ha totalizzato 48 fiere organizzate o ospitate e 190 eventi congressuali. www.iegexpo.it

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Il presente comunicato stampa contiene elementi previsionali e stime che riflettono le attuali opinioni del management ("forward-looking statements") specie per quanto riguarda performance gestionali future, realizzazione di investimenti, andamento dei flussi di cassa ed evoluzione della struttura finanziaria. I forward-looking statements hanno per loro natura una componente di rischio e incertezza perché dipendono dal verificarsi di eventi futuri. I risultati effettivi potranno differire anche in misura significativa rispetto a quelli annunciati, in relazione a una pluralità di fattori tra cui, a solo titolo esemplificativo: andamento del mercato della ristorazione fuori casa e dei flussi turistici in Italia, andamento del mercato orafa - gioielliero, andamento del mercato della green economy; evoluzione del prezzo delle materie prime; condizioni macroeconomiche generali; fattori geopolitici ed evoluzioni del quadro normativo. Le informazioni contenute nel presente comunicato, inoltre, non pretendono di essere complete, né sono state verificate da terze parti indipendenti. Le proiezioni, le stime e gli obiettivi qui presentati si basano sulle informazioni a disposizione della Società alla data del presente comunicato