



Press release (English translation)

VO'CLOCK PRIVÉ, ALL THE EVENTS FOR A FULL IMMERSION IN CONTEMPORARY WATCHMAKING

- From 6th to 8th September at Vicenza Expo Centre, in conjunction with Vicenzaoro, the third edition of the free, open to the public event dedicated to watchmaking culture
- Three days of talks with luxury brands, meet-ups, seminars and courses and 25 watchmaking supremacies in attendance among top brands and master watchmakers

www.vicenzaoro.com/en/vo-clock

Vicenza (Italy), 3^d September 2024 – Mechanisms and watch hands observed under the microscope, top international brands and stories of Italian manufacturing, historical brands and new independent companies. For a full immersion in contemporary watchmaking, the appointment is in Vicenza from 6th to 8th September with VO'Clock Privé, the free-of-charge, Italian Exhibition Group - IEG event, open to the public upon registration, entirely dedicated to watchmaking culture. Coinciding with the Vicenzaoro exhibition (6th – 10th September), Europe's leading gold and jewellery trade show, VO'Clock Privé is the b2c event with a unique format held on the first floor of Vicenza Expo Centre, specifically devised for timepiece experts and collectors. An exclusive lounge in which to meet the sector's key players, personally touch the products of 25 top watchmaking brands and interact with international watch companies and independent master watchmakers.

15 events have been scheduled, including talks with luxury brands, meet-ups with master watchmakers, seminars and courses. Italian watchmaking is the focus of the talk "Locman and Oisa present a great Italian victory: the first Made in Italy automatic movement", moderated by Dodi Giussani, editor-in-chief of L'Orologio, with Marco Mantovani, president of Locman Spa, Benedetto Perrotta and Fausto Berizzi, sole director and technical director of Oisa 1937. Giussani will also moderate the meeting "Inceptum: the story of an Italian product" with Andrea Abeni and Alessandro Metelli, founders of the independent brand Inceptum, and Andrea Casalegno, populariser and consultant for haute horlogerie.

Opportunities for meeting the brands and discovering product features and company stories will be plentiful. These will include the talk with Andrea Furlan from Furlan Marri, conducted by watch editor Barbara Palumbo, as well as Wyler Vetta's centenary event "1924-2024: from the first Wyler watch to the new Tribute to Ermetico" with Beppe Ambrosini, senior advisor and partner at Wyler Vetta, Jacopo Giudici and Michele Mengoli, founder & creative director and editor-in-chief at Watch Insanity. Expectations are also high for the event organised by Zenith, which will see watch enthusiast Giorgione (aka Bruno Bergamaschi) in conversation with Paolo Cappiello, Zenith regional brand director for South Europe. Moreover, the history and technique of the German brand Glashütte will be explored by Dodi Giussani with Karlo Burgmayer, international sales director at Tutima Glashütte, while the history of Alpina Watches, the Swiss sports brand, created 140 years ago for the mountaineering world and back in Italy with a selected network and distribution, will be

celebrated with **Oliver van Lanschot Hubrect**, brand director Alpina Watches and **Marcello Borsetti**, commercial director for Citizen Watch Italia Spa. **Speake Marine** will be presenting the Ripples Skeleton model with **Claudio Galliani**, Italy market manager.

VO'Clock Privé is also experience. Master watchmakers will be demonstrating watchmaking techniques and technologies to the public of enthusiasts in the new **Experience** area created in collaboration with **Bergeon**, a prominent company that produces high-quality instruments for the watchmaking industry. **Vincent Calabrese**, a renowned independent master watchmaker, will guide the public on a microscopic journey through his most iconic creations, while **Marco Guarino**, the only self-taught Italian watchmaker to have created an astronomical complication, will demonstrate the workings of this fascinating complication guided by **Enrico Zazzali**, editor of Revolution Italia. Review techniques will also be explored with **Irene Baiardi**, watchmaker at Baiardi Andrea, and **Nicola Miconi**, owner and technician at Laboratorio d'Orologeria Miconi; construction without numerical control machines or with manual machines with **Cyrano Devanthey**, independent watchmaker, and **Andreas Federico Kammer**, MilanoUltraWatches; the configuration of customised models by choosing from 3.5 million combinations in the talk organised by Norqain with **Patrizia Aste**, managing director of Norqain Italia, and **Valeria Verga**, Verga Orologi. Instead, "How to photograph a watch" will be the theme of the workshop with cameras and mechanical **Leica** wristwatches with **Kristian Dowling**, global training.

Great attention will be paid to the **educational programme** which will provide the tools and preparation required to fully understand the secrets of watchmaking. One of the most eagerly-awaited appointments is the official, prestigious, Geneva-based **FHH - Fondation Haute Horlogerie's** course organised by Professor **Ugo Pancani** on an in-depth analysis of diver's watches (Sunday 8th September from 11 am to 1 pm, subject to availability).

For information on the complete programme, please refer to: www.vicenzaoro.com/it/vo-clock.

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FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date