



SAVE THE DATE

VICENZAORO JANUARY 2025 “CRAFTING THE FUTURE”: THE SHOW THAT BUILDS THE FUTURE OF THE JEWELLERY INDUSTRY IS BACK

- Registrations are now open for Vicenzaoro January, the international event organised by Italian Exhibition Group that kicks off the international trade show calendar in Vicenza (Italy) from 17th to 21st January 2025.
- New generations will be the main focus of dialogue on the future at the B2B reference event for the gold and jewellery supply chain and Europe's first business and networking hub with over 70 years of history.
- At the same time, the international T.Gold exhibition will present the latest technologies for jewellery production and VO Vintage will welcome the public of vintage jewellery and watch enthusiasts and collectors (17th – 20th January).

www.vicenzaoro.com

Vicenza (Italy), 11th November 2024 – The jewellery and watchmaking world is set to meet in Vicenza, Italy: Vicenzaoro January - The Jewellery Boutique Show (VOJ) will be back from 17th to 21st January 2025 with the new claim “Crafting the Future”, a manifesto of commitment to build the future of the gold and jewellery industry. Organised by Italian Exhibition Group with more than 70 years of history behind it, the event stands out as an **international reference point for the jewellery community**, a platform that unites **the entire supply chain** and welcomes the sectors key players in a context of debate and **intergenerational exchange**. The focal point and leitmotif of the next edition will, in fact, be **young people**, a lever of change and continuity for the industry itself, called upon to embrace innovation without sacrificing knowledge, experience and traditional values.

Back at the same time will be **T.Gold**, a global showcase of jewellery technology and machinery, where the latest innovations for sector professionals will be on display. **VO Vintage**, on the other hand, to be held from 17th to 20th January, will be open to the public of enthusiasts and collectors with an exclusive selection of vintage jewellery and watches, as well as talks, workshops and in-depth discussions led by sector experts.

THE JEWELLERY INDUSTRY'S FUTURE PASSES THROUGH VICENZA

Vicenzaoro January 2025 is the **jewellery supply chain's main European hub**, an event that offers buyers from all over the world the best of Made in Italy production and the most relevant international previews in an expanding Expo Centre where renewal work is proceeding at full pace with minimal impact on the scheduled event.

From *haute joaillerie* to the very best in goldsmith design, from craftsmanship to semi-finished products, from components to precious stones, packaging and services through to technological innovation, Vicenzaoro guarantees a complete and carefully selected offer to meet the needs of global distribution.

The ideal *boutique* in which to explore sector trends and opportunities thanks to the excellence on show and the contribution of the most authoritative voices, such as **Trendvision Jewellery + Forecasting**, IEG's independent observatory on luxury trends, an innovation think tank for all the latest jewellery news.

AN EXPERIENCE FOR INTERNATIONAL BUYERS

Participation **registration is now open** for Vicenzaoro January 2025 with tailor-made services to make the visit a complete experience, full of business opportunities, and boost targeted matching. These include **The Jewellery Golden Cloud** platform, also available as an app, through which to organise meetings, access the exhibitors' catalogue, follow the streaming of scheduled events with simultaneous translation, consult the interactive Expo Centre map, and much more.

From transport services to selected hotels in the luxury hubs, every detail is designed to enhance the buyers' experience, including the events of **ViOff**, the off-show that brings Vicenza's city centre to life by offering additional networking opportunities, or the initiatives at the **Jewellery Museum**. Moments to savour the beauty of the city and its territory with its rich historical, artistic, cultural and food and wine heritage.

INSTITUTIONS AND ASSOCIATIONS AT VICENZAORO

Vicenzaoro January is the voice of the market and a time for the institutional and associative world to meet and discuss thanks to the presence of the **Ministry of Foreign Affairs and International Co-operation**, the **Italian Trade Agency (ITA)** – the agency for the foreign promotion and internationalisation of Italian companies, **Confindustria Federorafi**, **Confartigianato Orafi**, **Confcommercio Federpreziosi**, **CNA Orafi**, **Goldsmiths' Club Italia**, **Confimi Industria Gold and Silversmiths' Category**, **Assogemme**, **Assocoral** and **AFEMO** - Association of Jewellery Machinery Exporters. Authoritative international entities will also be contributing to the event's agenda: from **CIBJO** - World Jewellery Confederation, which promotes the jewellery supply chain's economic and social sustainability, to **GJEPC India** - Gem and Jewellery Export Promotion Council, **HKJJA** - Hong Kong Jewellery & Jade Manufacturers Association, and **Francéclat**, to name but a few.

VO VINTAGE: A UNIQUE EVENT FOR ENTHUSIASTS

From 17th to 20th January 2025, the **sixth edition** of **VO Vintage** will welcome the public of collectors and enthusiasts in an exclusive and dedicated area, offering them the chance to admire rare and precious pieces, talk to sector experts and take part in educational and in-depth moments. A unique event for watch lovers and devotees of vintage watches and jewellery on the lookout for exclusive pieces and moments of debate.

Vicenzaoro January 2025 "Crafting the Future": the event where tradition and innovation meet to shape the future of jewellery.

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FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date