



**Press Release
(English Translation)**

ITALIAN EXHIBITION GROUP PROTAGONIST AT THE HONG KONG INTERNATIONAL JEWELLERY SHOW 2019 WITH TECHNOLOGIES AND TRENDS

IEG Group participates in the largest Asian tradeshow dedicated to gold and jewelry with the format T.GOLD International + Mets and the trend observatory TRENDVISION Jewellery + Forecasting

Hong Kong, February 26th 2019 – **Italian Exhibition Group (IEG)** will be protagonist of the 36th edition of the **Hong Kong International Jewellery Show (HKIJS)**, which will be held in Hong Kong from February 28th to March 4th 2019 with two projects branded **Vicenzaoro** – one of the world's leading events dedicated to the jewellery sector: **T.GOLD INTERNATIONAL + METS** and **TRENDVISION Jewellery+Forecasting**.

On the occasion of the HKIJS, **IEG** will accompany a selection of Italian companies, leaders in the field of machinery and the most innovative technologies applied to gold, precious and color stones and jewels with the **T.GOLD International** format.

Following the success of the last edition of **T.Gold** - the international exhibition dedicated to technologies for the different processing of jewellery and goldsmithing, organized by IEG simultaneously with **VICENZAORO** January (18-23 January 2019), for the fourth consecutive year, the strategic partnership between **T-Gold International** and **Mets** is confirmed. **Mets** is the first international professional trade show in Asia, organized by **HKJJA Exhibition Services Ltd.**, for the promotion of technological innovation and the creation of modern jewelry and watchmaking in Asia.

And it is from February 28th to March 4th 2019 that in the **T.Gold International + METS** area of the show, you can admire cutting-edge equipment, innovative production technologies, examples of rapid prototyping, materials and workshop equipment, tools and materials useful for the production of jewellery and watches.

Sisma Spa, Legor Group Hong Kong Limited, Ombi Srl, Cimo Srl, Ompar and Fasti Industriale Spa will be some of the exhibitors present in the area dedicated to technologies.

Also on this occasion, IEG confirms itself as an **ambassador** of Italian excellences and, in collaboration with **A.F.E.M.O. - Association of Jewellery Machinery Manufacturers and Exporters**, builds opportunities to facilitate direct relations between Italian companies producing the most advanced technologies and goldsmiths and jewelers throughout the world.

At the Asian appointment there will also be **TRENDVISION Jewellery + Forecasting**, the specialized permanent Observatory, at global level, in the trends of the jewellery world, the attitudes of consumers and trends in the international luxury market, with a Trend Area (Stand Pad. , booth # 3-CON-175 Hong Kong Convention & Exhibition Center).

In this area the **TrendBook 2020+** will be presented, the most authoritative guide for key players in the jewelry and luxury sector, **published** by **IEG**, which 18 months in advance interprets the emerging phenomena and offers the analysis of the Mega Trends intended to influence the evolution and choices of consumers.

Friday March 1st 2019 from 11.30 a.m. to 12.30 p.m., at the Jewelry Industry Forum Meeting Room S224-5, L2 Hong Kong Convention and Exhibition Centre, an unmissable appointment with **Paola De Luca**, Creative Director and Forecaster of TRENDVISION Jewelry + Forecasting, who will hold a seminar dedicated to a research on consumers' profile, the directions of the goldsmith-jewellery sector and the news in the field of design with "**Trend Forecast 2020, an international overview in consumer insights, jewellery direction and design.**"

The next appointment of the IEG Jewellery Agenda is scheduled from April 6th to 9th 2019 with **OROAREZZO**.

Additional information at: www.vicenzaoro.com

ITALIAN EXHIBITION GROUP: FOCUS ON

Italian Exhibition Group (IEG), with structures in Rimini and Vicenza, is leader in Italy for organized trade fairs and among the main European operators in the exhibition and congress sector. IEG Group specializes in organizing events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness and Leisure; Green & Technology. In recent years, IEG has embarked on an important path of expansion abroad, also through the establishing of joint ventures with local operators (for example in the USA, United Arab Emirates and in China). IEG closed the 2017 financial reports with total consolidated revenues of 130.7 million euro, an EBITDA of 23.2 million and a consolidated net profit of 9.2 million. In 2017, IEG, in the exhibition and congress venues of Rimini and Vicenza, totaled 50 organized or hosted events and 206 congress events. <https://en.iegexpo.it/>

PRESS CONTACT

ITALIAN EXHIBITION GROUP PRESS OFFICE

Patrizia Rovaris | Press Office Manager Jewellery & Fashion Division
patrizia.rovaris@iegexpo.it

VICENZAORO INTERNATIONAL PRESS OFFICE: Barabino & Partners

Marco Lastrico

E-mail: m.lastrico@barabinousa.com

Phone: +1 212 308 8710

Mobile: +1 917 634 1685

Alessio Costa

E-mail: a.costa@barabino.it

Phone: +39 02/72.02.35.35

Mobile: +39 340/344.23.29