

VICENZAORO

ITALIAN PASSION. MADE WITH LOVE.

@ JCK Las Vegas Show

MANDALAY BAY RESORT & CASINO
1 - 4 GIUGNO 2018

ITALIAN
EXHIBITION
GROUP

A merger of
Rimini Fiera and Fiera di Vicenza

ITALIAN EXHIBITION GROUP SpA
www.iegexpo.it
Via Emilia 155 - 47921 - Rimini (Italy)

P. +39 0541 744111
F. +39 0541 744200
info@iegexpo.it



ASSOCIAZIONE
ESPOSITORI
E FIERE ITALIANE



ufi
The Global
Association of the
Exhibition Industry

Cap. Soc. € 52.214.897 i.v.
Registro Imprese Rimini
C.F./P.I. 00139440408

VICENZAORO ITALIAN PASSION.MADE WITH LOVE @ JCK LAS VEGAS 2018 REGOLAMENTO GENERALE DI MANIFESTAZIONE

Cap. 1

MODALITA' DI PARTECIPAZIONE

- Art. 1 – ORGANIZZATORI – LUOGO E DATE
- Art. 2 – PROCEDURA DI PARTECIPAZIONE
- Art. 3 – ESCLUSIONE DALLA MANIFESTAZIONE
- Art. 4 – SPAZIO ESPOSITIVO
- Art. 5 – CESSIONE – REVOCA – RIDUZIONE - RECESSO

Cap. 2

PARTICIPATION PROCEDURE

TERMINI E CONDIZIONI DI PARTECIPAZIONE

ITALIAN EXHIBITION GROUP SPA

Parte 1

- ART.1 - PROFILI ESPOSITIVI AMMESSI ALLA PARTECIPAZIONE
- Art. 2 - TARIFFE STANDARD
- Art. 3 - TERMINI E MODALITA' DI PAGAMENTO
- Art. 4 - CATALOGO UFFICIALE DI MANIFESTAZIONE E PIANTA GUIDA
- Art. 5 - ANNULLAMENTO - SOSPENSIONE MANIFESTAZIONE

Parte 2

- Art. 1 - DANNI - ASSICURAZIONE
- Art. 2 - PROPRIETA' INTELLETTUALE E INDUSTRIALE
- Art. 3 - TITOLARITA' DENOMINAZIONE MANIFESTAZIONE
- Art. 4 - RECLAMI
- Art. 5 - REGOLAMENTO E SUE SUCCESSIVE MODIFICHE E INTEGRAZIONI
- Art. 6 - LIBERATORIA FOTOGRAFICA AI SENSI DELLA LEGGE n.633 del 22 aprile 1941 e successive modifiche
- ART. 7 - ACCETTAZIONE REGOLAMENTO GENERALE E DEL LICENCE AGREEMENT – LINGUA UFFICIALE, LEGGE APPLICABILE E FORO COMPETENTE

TERMINI E CONDIZIONI DI PARTECIPAZIONE

REED EXHIBITIONS

Parte 3

- LICENSE AGREEMENT: GENERAL TERMS & CONDITIONS
- SECURITY REGULATIONS AND CODE OF CONDUCT

REGOLAMENTO GENERALE DI MANIFESTAZIONE VICENZAORO ITALIAN PASSION.MADE WITH LOVE @ JCK LAS VEGAS 2018 MODALITA' DI PARTECIPAZIONE CAPITOLO I

Art. 1 – ORGANIZZATORI – LUOGO E DATE

È organizzato presso il Convention Center Mandalay Bay di Las Vegas da Italian Exhibition Group S.p.A. con sede a Rimini, via Emilia 155, 47921 Rimini, Capitale Sociale: Euro 52.214.897 i.v., Codice Fiscale/Partita Iva: 00139440408, Registro Imprese di Rimini 00139440408, di seguito più brevemente chiamato Organizzatore, il padiglione italiano denominato: "VICENZAORO ITALIAN PASSION.MADE WITH LOVE" di seguito più brevemente chiamato Manifestazione all'interno dell'Evento "JCK Las Vegas" organizzata da Reed Exhibitions. L'Evento si svolgerà dall'1 al 4 giugno 2018 con i seguenti orari di apertura:

- per gli Espositori: tutti i giorni dalle ore 8.30 alle ore 18.00, ultimo giorno di apertura dalle ore 8.30 alle ore 16.00;
- per i Visitatori: tutti i giorni dalle ore 9.30 alle ore 18.00, ultimo giorno di apertura dalle ore 8.30 alle ore 16.00.

Art. 2 PROCEDURA DI PARTECIPAZIONE

2.1 DOMANDA DI ADESIONE – regole per i contraenti

Le aziende che intendono aderire alla Manifestazione devono farne richiesta inviando in formato pdf alla mail jck@iegexpo.it, la seguente documentazione:

- 1- domanda di adesione (scaricabile dal sito di Manifestazione) regolarmente compilata, debitamente sottoscritta in tutte le sue parti con timbro dell'azienda e firma del Legale Rappresentante, oltre al presente Regolamento Generale di Manifestazione.
- 2- versamento dell'anticipo + IVA; tale versamento è facoltativo per il contraente all'atto dell'invio della domanda di adesione. Tale anticipo, qualora versato, verrà restituito in caso di mancata accettazione della domanda di adesione da parte dell'Organizzatore o in caso di mancata sottoscrizione da parte del contraente della proposta di partecipazione. L'Organizzatore si riserva la facoltà di inserire in lista d'attesa le domande di adesione incomplete. Le richieste di adesione saranno esaminate sino ad esaurimento delle aree espositive disponibili. L'Organizzatore si riserva la facoltà di non accogliere particolari, ulteriori richieste del contraente inserite nel campo "Note". Resta comunque facoltà dell'Organizzatore di non accettare la domanda di adesione in presenza di sospesi amministrativi. Con l'indicazione di un diverso intestatario dei documenti fiscali, il contraente dichiara a Italian Exhibition Group Spa di valutare la proposta di partecipazione che gli verrà inviata nell'interesse dell'intestatario dei documenti fiscali, dal quale ha ottenuto apposito mandato. In caso di eventuali contestazioni da parte dell'intestatario dei documenti fiscali, il contraente si impegna a regolare direttamente e in proprio ogni pendenza con Italian Exhibition Group Spa.

2.2 PROPOSTA DI PARTECIPAZIONE

a) regole per i partecipanti

L'accoglimento della domanda di adesione verrà comunicato al contraente, tramite un apposito documento denominato "proposta di partecipazione", unitamente all'indicazione dello spazio assegnato. Tale proposta, una volta sottoscritta e trasmessa all'Organizzatore entro i termini indicati nella stessa, costituisce contratto ufficiale di partecipazione. Si precisa che con l'invio della proposta di partecipazione è obbligatorio provvedere contestualmente al pagamento dell'anticipo, qualora non già versato nei termini indicati nella domanda di adesione.

Con l'indicazione di un diverso intestatario dei documenti fiscali, il partecipante dichiara a Italian Exhibition Group Spa di partecipare alla Manifestazione, nell'interesse dell'intestatario dei documenti fiscali, dal quale ha ottenuto apposito mandato.

In caso di eventuali contestazioni da parte dell'intestatario dei documenti fiscali, il partecipante si impegna a regolare direttamente

e in proprio ogni pendenza con Italian Exhibition Group Spa.

b) Regole per i cambi merce

per i cambi merce è obbligatorio:

- 1 – inviare via mail a jck@iegexpo.it l'apposito modulo inviato dall'Organizzatore regolarmente compilato, debitamente sottoscritto in tutte le sue parti con timbro dell'azienda e firma del Legale Rappresentante, oltre al presente Regolamento Generale di Manifestazione;
 - 2 – emettere fattura in cambio merce nei termini e per gli importi previsti nel contratto in cambio merce, intestata a Italian Exhibition Group S.p.A., con sede legale in Rimini, via Emilia 155, 47921 Rimini, Codice Fiscale/Partita Iva 00139440408.
- Resta comunque facoltà dell'Organizzatore non stipulare accordi in cambio merce in presenza di sospesi amministrativi.

Art. 3 - ESCLUSIONE DALLA MANIFESTAZIONE

L'Organizzatore si riserva la facoltà di non accettare la domanda di adesione nei seguenti casi:

- 1 – presentazione di una domanda di adesione non regolarmente compilata e non debitamente sottoscritta in tutte le sue parti con timbro dell'azienda e firma del Legale Rappresentante.
 - 2 – rifiuto da parte del contraente delle condizioni tariffarie e delle formule espositive prestabilite come riportate al Capitolo II Parte 1 art. 2.
 - 3 – L'Organizzatore, inoltre, ha la facoltà di non accettare la domanda di adesione per ragioni organizzative.
- Nei casi di cui ai punti 1, 2, 3 al contraente verrà restituito l'anticipo (qualora indicato nella domanda di adesione) eventualmente versato.

B) L'Organizzatore si riserva la facoltà di non accettare la proposta di partecipazione controfirmata qualora:

- 1 - non sia inviata all'Organizzatore nei termini previsti nella proposta di partecipazione stessa;
 - 2 - l'azienda non abbia versato né nei termini previsti dalla domanda di adesione né al momento dell'invio della proposta controfirmata l'anticipo indicato.
 - 3 - L'Organizzatore, inoltre, ha la facoltà di non accettare la proposta di partecipazione controfirmata per ragioni organizzative.
- Nei casi di cui ai punti 1 e 3 all'azienda verrà restituito quanto eventualmente versato come anticipo.

C) L'Organizzatore si riserva la facoltà di non consentire l'allestimento dello stand né all'azienda partecipante, né ad eventuali allestitori da questa incaricati, in mancanza del versamento del saldo entro i termini previsti al Capitolo II Parte 1 art. 3.

D) Si precisa che nel caso di sospesi amministrativi derivanti anche da precedenti rapporti con il gruppo Italian Exhibition Group o nel caso in cui si ravvisi in capo all'azienda una situazione di evidente stato di insolvenza, l'Organizzatore si riserva Le seguenti facoltà:

- 1 - non accettare la domanda di adesione;
 - 2 - non accettare successivamente la proposta di partecipazione controfirmata;
 - 3 - non dare esecuzione ai rapporti in cambio merce;
 - 4 - adottare i provvedimenti indicati nel Capitolo II Parte 2 Art. 2.
- Nessun indennizzo, a nessun titolo, sarà dovuto all'azienda e l'Organizzatore avrà titolo di trattenere a compensazione delle pendenze pregresse, quanto eventualmente già versato per la partecipazione alla Manifestazione.

In tutti i casi precedenti l'Organizzatore provvederà comunque a dare adeguata comunicazione scritta.

Art. 4 - SPAZIO ESPOSITIVO**A) Layout generale**

Per esigenze di layout di Manifestazione, l'Organizzatore avrà facoltà, a proprio insindacabile giudizio, di modificare/ridurre nella larghezza standard delle corsie padiglione ed in alcune aree all'interno del padiglione, senza compromettere la sicurezza e la transitabilità delle stesse e senza che nulla il Partecipante possa eccepire al riguardo.

B) Assegnazione spazio

L'assegnazione degli spazi espositivi viene decisa dall'Organizzatore, tenuto conto dell'interesse generale dell'esposizione, della priorità della data di ricezione della "domanda di adesione", della superficie richiesta e, nei limiti del possibile, delle preferenze espresse dal Contraente. Si fa altresì presente che la piantina che verrà allegata alla proposta ha carattere provvisorio in quanto le aree e gli stand circostanti lo spazio assegnato potrebbero subire delle variazioni.

C) Modifica, riduzione sostituzione spazio

Anche in caso di accettazione della proposta controfirmata, l'Organizzatore si riserva tuttavia la possibilità di spostare, variare o modificare l'area assegnata, nell'interesse e per la buona riuscita della Manifestazione.

Si precisa che il numero dei fronti espositivi potrà essere modificato qualora le esigenze planimetriche della Manifestazione lo richiedano. L'Organizzatore si riserva la facoltà, da esercitare a suo insindacabile giudizio, in qualsiasi momento, e quindi anche durante la Manifestazione, nel caso in cui il piano della stessa dovesse subire modificazioni e in qualsiasi altro caso, sia di modificare o ridurre lo spazio, già concesso, che di sostituirlo con altro, anche di zona diversa. Verificandosi uno qualsiasi di tali casi, il partecipante non ha diritto ad altro che all'eventuale conguaglio dell'importo dovuto.

Art. 5 - CESSIONE- REVOCA - RIDUZIONE - RECESSO**A) regole per i partecipanti**

1- E' vietato subaffittare o cedere, anche gratuitamente lo stand o parte di esso senza la preventiva autorizzazione dell'Organizzatore.

2 - Il Contraente che, dopo aver presentato la domanda di adesione, intenda revocare la stessa, dovrà darne tempestiva comunicazione all'Organizzatore, in forma scritta. In tal caso verrà restituito l'anticipo eventualmente già corrisposto.

3- Il Partecipante che, dopo aver controfirmato la proposta di partecipazione, richieda una riduzione dello spazio assegnato, dovrà darne tempestiva comunicazione all'Organizzatore, in forma scritta e motivandone le ragioni.

In tal caso l'Organizzatore avrà facoltà di:

- o ridurre la metratura, mantenendo la posizione assegnata e ritenendo liberamente commercializzabile la porzione eccedente.
- o assegnare un nuovo spazio compatibile con il layout espositivo, ritenendo liberamente commercializzabile quello precedentemente contrattualizzato. Nei suddetti casi l'importo da corrispondere sarà riparametrato in base alla nuova metratura o alla nuova posizione assegnata.

4 - Il Partecipante che, dopo aver controfirmato la proposta di partecipazione, non sia in grado di intervenire alla Manifestazione, dovrà dare comunicazione di recesso dello spazio assegnato all'Organizzatore, in forma scritta e motivandone le ragioni.

Il recesso comporterà il pagamento di specifiche penali (fatti salvi i maggiori danni) e precisamente:

4.1 - Se Il recesso scritto avverrà entro e non oltre il 31 12 2017, il Partecipante sarà tenuto al pagamento di una somma pari alla quota di iscrizione.

4.2 - Se Il recesso scritto avverrà oltre il 01 01 2018 ed entro e non oltre la data di scadenza per il versamento del saldo, il Partecipante sarà tenuto al pagamento di una somma pari all'importo dell'anticipo.

4.3 - L'importo delle penali come sopra determinate verrà trattenuto dall'anticipo versato, precisando che in caso di incapienza, la differenza dovrà essere versata entro 30 giorni dalla data di ricezione del recesso. L'eventuale eccedenza dell'anticipo versato verrà restituita dall'Organizzatore

4.4 - Se il recesso scritto avverrà oltre la data di scadenza per il versamento del Saldo (28 02 2018), il Partecipante sarà tenuto al pagamento dell'intero importo dell'area espositiva.

4.5 - Nel caso di proposte di partecipazione controfirmate pervenute all'Organizzatore dopo la data di scadenza per il pagamento del saldo, non sarà più possibile esercitare la facoltà di recesso ed il corrispettivo per la partecipazione dovrà essere corrisposto per intero al momento del ricevimento della relativa fattura.

B) regole per partecipanti in cambio merce

Per i partecipanti in cambio merce in caso di recesso si applicheranno le condizioni contrattualmente concordate.

REGOLAMENTO GENERALE DI MANIFESTAZIONE

VICENZAORO ITALIAN PASSION.MADE WITH LOVE @ JCK LAS VEGAS 2018

TERMINI E CONDIZIONI DI PARTECIPAZIONE – ITALIAN EXHIBITIONS GROUP SPA

CAPITOLO II – PARTE 2

Art. 1 – PROFILI ESPOSITIVI AMMESSI ALLA PARTECIPAZIONE

Sono ammessi a partecipare:

A) le aziende che espongono prodotti e servizi di loro produzione o loro concessionari, agenti, rivenditori, rappresentanti di aziende italiane.

B) le associazioni di categoria, gli enti economici e gli organismi che istituzionalmente svolgono azioni di promozione per il settore, attività di studio, informazione e divulgazione nel campo specifico. In merito alle lettere A) e B) si precisa che:

1 - È fatto obbligo di esporre e commercializzare solo ed esclusivamente prodotti, nuove ovvero non precedentemente utilizzati a scopo commerciale da altri gestori/ esercenti/ pubblici esercizi.

2 - i prodotti, macchinari e servizi presentati nel corso della Manifestazione, siano essi di proprietà delle aziende partecipanti, delle eventuali aziende da esse rappresentate o ospitate, devono comunque attenersi al repertorio merceologico della Manifestazione visibile su <http://lasvegas.jckonline.com/Exhibit/Already-Exhibiting/Online-eManual/>

3 - le aziende possono chiedere di ospitare all'interno del proprio stand altre aziende dichiarandolo obbligatoriamente attraverso la domanda di adesione modulo espositori, previa necessaria autorizzazione dell'Organizzatore che potrà essere rilasciata a suo insindacabile giudizio.

Qualora venga riscontrata la violazione dei punti 1, 2 e 3 l'Organizzatore si riserva la facoltà di attivare le opportune azioni legali al fine di richiedere il risarcimento dei danni subiti.

Ogni responsabilità in conseguenza di ciò, nei confronti delle aziende ospitate e/o in collettiva sarà da intendersi a totale carico dell'azienda ospitante e/o ente promotore della collettiva.

Art. 2 - TARIFFE STANDARD

Le aree espositive sono tenute in condizioni di visibilità ed accessibilità.

Le aree espositive sono vendute già dotate di allestimento.

Il canone di partecipazione è così differenziato:

Modulo 7.30 mq ad angolo € 9.550

Modulo 7.30 mq ad in linea € 8.750

Modulo 7.30 mq prime ad angolo € 11.200

Modulo 7.30 mq prime in linea € 9.850

Modulo 9.00 mq ad angolo € 11.950

Modulo 9.00 mq in linea € 10.700

Modulo 9.00 mq prime ad angolo € 13.350

Modulo 9.00 mq prime in linea € 12.300

Modulo 4.50 mq "smart" € 5.500

Il pacchetto preallestito è personalizzabile secondo le specifiche dichiarate nel modulo "extra orders" inviato solo dopo la sottoscrizione della proposta di partecipazione.

Il Partecipante è tenuto a compilare tale modulo entro la data dichiarata sul medesimo. In caso di mancata comunicazione l'Organizzatore procederà d'ufficio con le specifiche standard dichiarate sul modulo, senza che il Partecipante possa avanzare richiesta alcuna di risarcimento.

Ogni azienda partecipante dovrà corrispondere una Quota di Iscrizione.

Il canone di partecipazione e la quota d'iscrizione saranno altresì fatturate al Partecipante che, senza previa autorizzazione dell'Organizzatore, ospiterà comunque presso il proprio stand aziende non dichiarate attraverso la Domanda di Adesione.

Tutte le tariffe s'intendono IVA esclusa.

Art. 3 - TERMINI E MODALITA' DI PAGAMENTO

A) pagamento area espositiva

Il versamento dell'anticipo e successivo saldo per l'importo indicato sulla proposta di partecipazione controfirmata dovrà essere effettuato tramite:

bonifico bancario intestato a Italian Exhibition Group S.p.A.

Coord. Bancarie: BANCA NAZIONALE DEL LAVORO

indirizzo: Via delle Torri n. 26 - 47121 Forlì - FC

Codice IBAN - IT53 T 01005 24200 000000016561

Codice BIC /SWIFT - BNLIITRR

indicando nel versamento la causale "ANTICIPO (o saldo) VICENZAORO JCK 2018 " e nome azienda partecipante.

Al ricevimento dell'anticipo verrà emessa fattura corrispondente all'importo versato. L'anticipo, qualora non già corrisposto nei termini indicati nella domanda di adesione, dovrà essere versato contestualmente all'invio della proposta di partecipazione controfirmata.

Il saldo dovrà essere effettuato entro il 28 02 2018.

Il mancato versamento del saldo comporta quanto previsto nel capitolo I all'Art. 3 lettera C).

Art. 4 - CATALOGO UFFICIALE DI MANIFESTAZIONE E PIANTA GUIDA

Senza con ciò assumere impegni o responsabilità di sorta, l'Organizzatore provvede a trasmettere a Reed Exhibitions i dati risultanti dalla Scheda Catalogo, che verranno utilizzati anche per l'inserimento delle aziende all'interno del catalogo ufficiale del JCK e della pianta guida.

Qualora il Partecipante non facesse pervenire entro il termine stabilito il modulo sopra indicato, l'Organizzatore pubblicherà i dati già in suo possesso.

Il partecipante si assume ogni responsabilità in ordine ai dati indicati nella modulistica e da inserire in catalogo, esonerando Italian Exhibition Group S.p.A. da ogni responsabilità in ordine ad eventuali dichiarazioni mendaci.

Il catalogo della Manifestazione è l'unica pubblicazione ufficiale degli organizzatori.

Ogni altra pubblicazione a carattere pubblicitario, ad eccezione di quelle ufficiali dell'Organizzatore, avviene ad iniziativa di privati, che mancano di ogni autorizzazione.

Si rimanda integralmente al Regolamento di Reed Exhibitions per ogni altro aspetto, termine e/o condizione ivi non contemplati (Art. 28 e 29 del Licence Agreement).

Art. 5 - ANNULLAMENTO - SOSPENSIONE MANIFESTAZIONE

Qualora la Manifestazione, per una qualsiasi causa anche di forza maggiore, non possa avere luogo, Italian Exhibition Group S.p.A. e/o Reed Exhibitions non sono tenuti a corrispondere al partecipante risarcimenti o indennizzi di sorta.

Si rimanda integralmente al Regolamento di Reed Exhibitions per ogni altro aspetto, termine e/o condizione ivi non contemplati (Art. 37 e 38 del Licence Agreement).

REGOLAMENTO GENERALE DI MANIFESTAZIONE

VICENZAORO ITALIAN PASSION.MADE WITH LOVE @ JCK LAS VEGAS 2018

TERMINI E CONDIZIONI DI PARTECIPAZIONE – ITALIAN EXHIBITIONS GROUP SPA

CAPITOLO II – PARTE 2

Art. 1 - DANNI - ASSICURAZIONE

Italian Exhibition Group S.p.A. non si assume alcuna responsabilità per i danni a persone e cose, da chiunque e comunque provocati. Si rimanda integralmente al Regolamento di Reed Exhibitions per ogni altro aspetto, termine e/o condizione ivi non contemplati (Art. 31-32-33-34 e 35 del Licence Agreement).

Art. 2 - PROPRIETA' INTELLETTUALE E INDUSTRIALE

Il Partecipante si assume ogni responsabilità in merito alla titolarità di diritti su marchi ed altri segni distintivi, brevetti, invenzioni industriali, modelli industriali, opere dell'ingegno, diritti d'autore, inerenti i prodotti e/o i macchinari esposti.

Il Partecipante, pertanto, manleva Italian Exhibition Group S.p.A. da ogni onere e responsabilità nel caso di violazione delle norme sulla proprietà industriale e intellettuale e comunque in ogni caso di violazione delle norme a tutela della concorrenza sia nei confronti degli altri Partecipanti sia nei confronti di terzi in genere. Eventuali controversie al riguardo tra Partecipanti o tra Partecipanti e terzi, dovranno pertanto essere risolte direttamente tra gli stessi, con esonero di Italian Exhibition Group S.p.A. da qualunque onere e/o responsabilità.

Art. 3 - TITOLARITA' DENOMINAZIONE MANIFESTAZIONE

Italian Exhibition Group S.p.A. rivendica come sua proprietà esclusiva, oltre ai suoi marchi, anche la denominazione di "VICENZAORO Italian Passion.Made with Love", con tutte le sue modificazioni, abbreviazioni, semplificazioni e sigle. E' proibito a chiunque farne comunque uso senza il preventivo consenso scritto di Italian Exhibition Group S.p.A.

Art. 4 - RECLAMI

Le comunicazioni e i reclami di qualunque natura, saranno presi in esame soltanto se presentati per iscritto.

Art. 5 - REGOLAMENTO E SUE SUCCESSIVE MODIFICHE E INTEGRAZIONI

L'Organizzatore si riserva la facoltà di modificare e/o integrare in qualsiasi momento il Regolamento Generale della Manifestazione con disposizioni intese a regolare l'attività fieristica.

Tali disposizioni, ed in particolare quelle riportate nella sezione Documenti tecnici all'interno dell'area riservata, facendo parte integralmente del presente regolamento saranno obbligatorie per tutti i Partecipanti. In caso di mancata osservanza a quanto disposto dal Regolamento Generale di Manifestazione da parte dei Partecipanti e/o dei loro collaboratori l'Organizzatore si riserva la facoltà di attivare le opportune azioni legali al fine di richiedere il risarcimento dei danni subiti.

Art. 6 - LIBERATORIA FOTOGRAFICA AI SENSI DELLA LEGGE n.633 del 22 aprile 1941 e successive modifiche

Italian Exhibition Group S.p.A. si riserva il diritto di esclusiva per qualsiasi riproduzione a mezzo fotografia, cinematografia, disegno o altro sia del complesso fieristico di Vicenza sia degli stand. All'interno dei padiglioni fieristici possono operare solo i fotografi autorizzati da Italian Exhibition Group.

Il Partecipante autorizza espressamente Italian Exhibition Group S.p.A., attraverso i fotografi dalla stessa incaricati, alla realizzazione di fotografie ritraenti la propria persona, il proprio stand ed i prodotti esposti. Gli Uffici di Italian Exhibition Group S.p.A. potranno utilizzare le suddette fotografie oltre che per scopi giornalistici/ di comunicazione anche per scopi promo-commerciali. Non verrà effettuato alcun uso in contesti vietati dalla legge o che ne pregiudichino il decoro e la dignità. La posa e l'utilizzo delle immagini

per gli scopi sopra indicati sono da considerarsi effettuate in forma del tutto gratuita. Il Trattamento delle fotografie verrà eseguito da Italian Exhibition Group S.p.A. nel pieno rispetto della legge.

Art. 7 - ACCETTAZIONE REGOLAMENTO GENERALE - LINGUA UFFICIALE, LEGGE APPLICABILE E FORO COMPETENTE

Con la presentazione della domanda di adesione e/o della successiva proposta di partecipazione regolarmente firmate, l'azienda:

a) accetta, incondizionatamente, le norme del presente Regolamento di Italian Exhibitions Group SpA e Reed Exhibitions;
b) riconosce la lingua italiana (da utilizzarsi anche per le comunicazioni commerciali) quale lingua ufficiale di tutta la documentazione inerente l'adesione/ partecipazione alla Manifestazione e l'applicabilità della legge italiana e la lingua inglese quale lingua ufficiale di tutta la documentazione inerente l'Evento e l'applicabilità della legge americana;

c) riconosce per qualsiasi controversia la competenza esclusiva del Foro di Vicenza per quanto concerne la partecipazione ed il Foro del Connecticut per quanto concerne l'Evento.

Ove non espressamente specificato, gli articoli del presente regolamento sono applicabili sia ai Partecipanti che acquistano un'area espositiva, sia ai partecipanti in cambio merce.

REGOLAMENTO GENERALE DI MANIFESTAZIONE VICENZAORO ITALIAN PASSION.MADE WITH LOVE @ JCK LAS VEGAS 2018 TERMINI E CONDIZIONI DI PARTECIPAZIONE – REED EXHIBITIONS CAPITOLO II – PARTE 3

LICENSE AGREEMENT: GENERAL TERMS & CONDITIONS

1. MANAGEMENT

Reed Exhibitions (a division of RELX Inc., a Massachusetts corporation) ("Management") shall manage the event (the "Exhibition") at the venue or venues (the "Venue").

2. APPLICATION ACCEPTANCE

If Management accepts the Application, Exhibitor shall receive a license (the "License") to participate in the Exhibition as an exhibitor. The License permits Exhibitor to occupy and utilize the booth area or other space assigned to it by Management (the "Exhibit Space") to exhibit permitted products at the Exhibition and to utilize, where applicable, Management provided services. Exhibitor acknowledges that its deposit shall be processed by Management upon receipt, but that such processing does not constitute an acceptance of the Application and does not grant Exhibitor a License. Exhibitor hereby acknowledges and represents to Management that Exhibitor has received and thoroughly read, understood and agrees with these General Terms & Conditions and Page 1.

3. LICENSE AGREEMENT

The "License Agreement" includes:

(i) these General Terms & Conditions, (ii) Page 1, Exhibitor Manual, (iii) any Management attachment hereto or thereto and any other terms incorporated by reference herein or therein (as each may be amended solely by a duly authorized representative of Management) including, without limitation, the Code of Conduct and IP Issues and Procedures (as amended from time to time), and (iii) the rules and regulations of the Venue.

4. INTERPRETATION

Management shall, in its sole discretion, determine any dispute or conflict with respect to any matters not specifically covered by the License Agreement. Management shall have full power in the matter of interpretation, amendment and enforcement of the License Agreement.

5. AMENDMENTS

Amendments to the License Agreement by a duly authorized representative of Management shall be incorporated herein, and Exhibitor shall be subject to the provisions of the License Agreement as so amended when written notification is sent to Exhibitor (which may be communicated by e-mail).

6. PAYMENT; LATE FEES; COLLECTION FEES

Exhibitor shall pay to Management all amounts due in accordance with Page 1. All fees due must be paid in full before Exhibitor shall be permitted to occupy the Exhibit Space. Failure to make payments pursuant to Page 1 shall subject Exhibitor to the late fees specified on Page 1 on all past-due balances owed to Management. Exhibitor shall pay any collection costs incurred by Management in collecting such balances owed, including, but not limited to, court costs, collection fees and attorney's fees.

7. CANCELLATION, WITHDRAWAL & DOWNSIZING; LIQUIDATED DAMAGES

The parties agree that quantifying losses arising from Exhibitor's cancellation, withdrawal or downsizing of the Exhibit Space is inherently difficult, as Management shall incur expenses, allocate resources and take other actions in connection with the tasks necessary to facilitate and manage the Exhibition. The parties further agree that the agreed upon sum is not a penalty, but rather a

reasonable measure of damages based upon the parties' experience in the exhibition industry and the nature of the losses that may result from such cancellation, withdrawal or downsizing of Exhibit Space. Exhibitor must provide written notice to Management for any cancellation, withdrawal or downsizing. The date Management receives such notice shall be the effective date of such cancellation, withdrawal or downsizing (the "Effective Date"). Any cancellation or withdrawal by Exhibitor entitles Management to the full amounts shown for Cancel/Withdraw on Page 1. If, at the Effective Date, Exhibitor has already paid fees in an amount greater than the liquidated damages amount owed, Management shall refund the difference between the amount already paid and the liquidated damages amount to Exhibitor. If Exhibitor downsizes its originally agreed Exhibit Space requirements, it shall pay to Management (1) an amount equal to its revised financial obligation due for its decreased Exhibit Space requirements and (2) liquidated damages in the amount shown for Downsize on Page 1.

8. ADVERTISEMENTS

All advertisements in any media with signed insertion orders are non-cancelable and nonrefundable. All advertisements are subject to Management approval. Management may, at its sole discretion, reallocate any advertisement space. Management may offer new advertisement products or positions throughout the Exhibition cycle that may not be listed on the License Agreement.

9. BOOTH SERVICE PACKAGE

The booth service package, if any, is being provided as a service to Exhibitor. Any property that is purchased or leased in order to provide such service is merely incidental to the rendering of such service. Thus, the provider of such service shall remit all applicable sales and use taxes, which are invoiced by such provider and collected by Management from Exhibitors and remitted to the provider, on such property when purchased or leased.

10. SET-OFF

Management shall have the right to set-off against any amount which may be due from Management to Exhibitor, pursuant to the License Agreement or otherwise, any amounts owed to Management or its affiliates by Exhibitor or its affiliates for any reason. Management shall also have the right to apply any amounts received from Exhibitor under the License Agreement to any other amounts due to Management or its affiliates from Exhibitor or its affiliates.

11. ELIGIBLE EXHIBITS

Exhibitor shall exhibit materials, products or services directly related to the Exhibition's industries and of specific interest to attendees. Management reserves the right to determine the eligibility of any product for display. Only Exhibitor's name or logo may appear on signage placed on the Exhibit Space and in the Exhibition exhibitor list. No exhibits or advertising shall be allowed to extend beyond or above the back and side rails of the Exhibit Space, without Management's prior written consent. Exhibits for the purpose of soliciting prospective employees, and employee-recruiting activity of any kind, are prohibited, without Management's prior written consent. Only Exhibitor's products may be displayed in the Exhibit Space. Exhibits must be used solely for the purpose of promoting Exhibitor's products and/or services and shall not be used for other business purposes. Exhibitor shall not use the Exhibit Space to promote any other exhibition or conference without Management's prior written consent. Management rulings with regard to any Exhibit Space use are final. Exhibitor's exhibit shall be admitted and permitted to remain solely by strict compliance by Exhibitor with the License Agreement. Management reserves the right to reject,

reject or prohibit any exhibit, in whole or in part, Exhibitor or any of its representatives, upon Management's good faith determination that the same is not in accordance with the License Agreement. Management shall provide no refunds in the event of such rejection, ejection or prohibition. Only a brand's owner or legal U.S. distributor may exhibit such brand at the Exhibition. Exhibitor must list its participating principals as the exhibitors-of-record. Management reserves the right to verify the identity and status of the brand's owner and the legal U.S. distributor. In the event of a conflict between a brand's owner and U.S. distributor, the brand's owner shall have the sole right to exhibit such brand at the Exhibition. In connection with any IP issues between exhibitors, the "Addendum – IP Issues and Procedures" in the Exhibitor Manual shall apply.

12. PERMITTED PUBLICATIONS

Management reserves the right to determine the eligibility of any publication for display or distribution. Publications which contain advertisements purchased by exhibitors and which (a) are published only during the Exhibition or (b) otherwise target the Exhibition and its customers are not eligible products for display or distribution from any exhibit space or from anywhere in the Venue or its grounds. For the avoidance of doubt, nonofficial show dailies are not eligible products for display or distribution. Exhibitor shall not exhibit, offer for sale, give as a premium, hand out, distribute or advertise articles or publications not manufactured or sold in its own name.

13. INTELLECTUAL PROPERTY

Management expects Exhibitor to respect the intellectual property rights of other parties. Exhibitor shall not market, sell or display any product at the Exhibition that is counterfeit or in any way infringes trademarks, copyrights, patents or other intellectual property of a third party. Exhibitor warrants that the names, logos, art work and other content Exhibitor or its agents submitted for use in any media (including, but not limited to, ads, the Exhibition website or any Exhibition publication) shall not infringe the intellectual property rights of any third party and shall not contain anything which is libelous, obscene, indecent, blasphemous or in any way unlawful. Any exhibitor determined to be involved in unauthorized, counterfeit or infringing activity, will be subject to having all such unauthorized, infringing, counterfeit or misleading products removed from the Exhibition or the exhibitor being removed from current and future Exhibitions. However, this stipulation does not create an obligation for Management to take such action. Management does not accept liability for intellectual property infringements that may be committed by the Exhibitor.

14. INTELLECTUAL PROPERTY DISPUTES BETWEEN EXHIBITORS; SERVICE OF PROCESS & ORDERS

Neither Exhibitor nor its agents (including, but not limited to, legal counsel or process servers) shall serve process on any other exhibitor during the hours the Exhibition is open to attendees. If Exhibitor has obtained a judicial/administrative relief order against another exhibitor, and Exhibitor has no reasonable alternative to serving such order on the other exhibitor during the Exhibition, then Exhibitor or its agent shall use their best efforts to serve such order during the hours the Exhibition is closed to attendees. Notwithstanding the foregoing, Exhibitor shall provide Management advanced written notice of the order obtained (including a copy of such order) so that a Management representative may escort Exhibitor or its agent to the booth of the exhibitor to be served and minimize any disruption to the Exhibition caused by such service. Exhibitor agrees to use its best efforts to resolve any intellectual property disputes with other exhibitors by no later than one week prior to the Exhibition's first move-in day for Exhibitors and in a location other than the Venue.

15. NO SUB-LICENSING

Exhibitor shall not sub-license, assign or transfer the Exhibit Space. Exhibitor shall not permit any person other than Exhibitor to occupy or conduct business in Exhibit Space, or any part thereof, without

Management's prior written consent. Upon discovery of a booth share violation, Management may impose penalties on Exhibitor.

16. NO ASSIGNMENT

This License Agreement (and License granted hereunder) is non-assignable by Exhibitor. Any attempted assignment of the License Agreement or License by Exhibitor shall be null and void and shall constitute a breach, resulting in termination of the License Agreement and cancellation of the License. Management may assign the License Agreement at any time to its affiliate or any owner/purchaser of the Exhibition, by operation of law or otherwise.

17. CUSTOM BOOTHS

If Exhibitor shall use a custom booth in the Exhibit Space, it shall provide Management promptly upon request (and no later than 30 days prior to the Exhibition) detailed constructions drawings showing all dimensions and orientation of such custom booth.

18. EXHIBITOR CONDUCT

Retail sales are prohibited during the Exhibition and entitle Management to shut down the Exhibit Space and remove Exhibitor from the Venue. Subject to the foregoing, Exhibitor may distribute samples, souvenirs, permitted publications and similar items, or conduct other sales or sales promotion activities only from within the Exhibit Space. Management retains sole discretion to approve, control or prohibit which samples and other items may be distributed and where such samples may be distributed. Any Exhibitor demonstration, distribution or activity that results in obstruction of aisles or prevents ready access to other exhibitors' booths is prohibited and shall be suspended permanently or for any periods specified by Management.

19. COMPLIANCE WITH LAWS

Exhibitor shall comply with all U.S. Federal, State and local laws and shall obtain all required permissions under such laws and from the Venue, including the Americans with Disabilities Act of 1990, as amended.

20. UNION WORK RULES

Exhibitor shall abide by union work rules and jurisdictions of the city and Venue, if applicable, including the Venue's exclusive services.

21. GOOD NEIGHBOR POLICY

Exhibitor shall operate the Exhibit Space so as not to annoy, endanger or interfere with the rights of other exhibitors or attendees. Management may, in its sole discretion, prohibit any action resulting in complaints from other exhibitors or attendees and which interferes with the rights of others or exposes them to annoyance or danger. Exhibitor's unreasonable interference with or inconvenience to the Exhibition, exhibitors or attendees shall be deemed a breach of the License Agreement.

22. EXHIBITOR REPRESENTATIVES; EXHIBIT SPACE

Exhibitor representatives shall be restricted to Exhibitor's employees and authorized representatives and must be 18 years of age or older, unless Management provides prior written consent. Management may, in its sole discretion, limit the number of Exhibitor's representatives in the Exhibit Space. Exhibitor's representatives shall at all times wear badge identification furnished by Management. Exhibitor acknowledges that it shall require its representatives to dress and conduct themselves in an appropriate and professional manner. Management reserves the right to determine, in its sole discretion, whether the character and attire of Exhibitor's representatives is acceptable. Exhibitor representatives must staff the Exhibit Space during all hours the Exhibition is open. Management may use tents and/or temporary exhibition facilities, as it deems necessary in its sole discretion.

23. DEFAULT IN OCCUPANCY

The actual occupancy by Exhibitor of the Exhibit Space is a material obligation of Exhibitor and is of the essence of the License Agreement. If the Exhibit Space is not occupied by the time set for completion of installation of displays, the Exhibit Space may be re-possessed by Management for any purpose it may see fit without in any way releasing Exhibitor from any liability hereunder.

24. OUTBOARDING

Exhibitor's use of hotel suites, private rooms, restaurants, recreational vehicles or other places for exhibits, displays, sales or other official Exhibitor functions or entertainment purposes during the business hours of the Exhibition is prohibited, without Management's prior written consent. Upon discovery of an outboarding violation, Management may impose penalties on Exhibitor.

25. SAFETY AND FIRE LAWS; ELECTRICAL SAFETY; NO SMOKING

Exhibitor must strictly observe all applicable fire and safety laws and regulations. Drapes and all other cloth decorations must be flameproof. Wiring must comply with local fire department, governmental agency fire inspection ordinances and underwriters' rules. Smoking (including electronic cigarettes) in the Venue is forbidden. Crowding shall be restricted, and aisles and fire exits must not be blocked at any time. Products for display, signage, banners and decorations must not violate applicable fire codes. No storage behind exhibits is provided or permitted. Display wiring must exhibit all applicable seals of official approving agencies as may be required by the Venue. All displays must meet the building codes of the city in which the Exhibition takes place.

26. EXHIBITOR BREACH

If Exhibitor breaches any of its obligations under the License Agreement, (1) Management may immediately, without notice, prohibit Exhibitor from exhibiting at the Exhibition and all future shows and exhibitions run by Management and terminate the License hereunder, (2) Management shall retain all amounts paid hereunder and Exhibitor shall pay Management any remaining balance outstanding according to Page 1 and (3) Management may pursue any other legal or equitable remedies to which it is entitled. Further, Management may thereupon direct Exhibitor to immediately remove its employees, any of its representatives and agents, its merchandise and other property from the Venue.

27. RESOLUTION OF CERTAIN DISPUTES

If there is a dispute or disagreement between (1) Exhibitor and an official contractor, (2) Exhibitor and a labor union or labor union representative or (3) Exhibitor and one or more exhibitors, Management's interpretations of the rules governing the Exhibition and its actions or decisions concerning the dispute or disagreement and its resolution shall be binding on Exhibitor.

28. EXHIBITOR DIRECTORY, EXHIBITION WEBSITE & EXHIBITION PUBLICATIONS

Exhibitor authorizes Management to publish Exhibitor's directory entry on the Exhibition website, in the official catalogue for the Exhibition and in any other directory relating to the Exhibition or relevant industry. Exhibitor is required to complete its own directory entry on the Exhibition website. If Exhibitor fails to complete its directory entry on the Exhibition website, Management shall be entitled to enter Exhibitor's details from Page 1 and an exhibit description from a previous Exhibition year (if available) on its behalf. Management shall not be liable for any omissions, misquotations or other errors, including, without limitation, any which appear in the Exhibition directory, on the Exhibition website, in the official catalogue of the Exhibition or any other media.

29. PUBLICITY & PROMOTION; PERMISSIONS

Exhibitor gives Management the permission to use Exhibitor's name, logo and products and the likeness of any person or products exhibited in all media formats (whether now known or hereafter

existing) in connection with the promotion and publicity of the Exhibition. Exhibitor waives the right to inspect or approve the finished product. Exhibitor also waives all rights to royalties or other compensation arising out of or related to use of Exhibitor's name, logo and products and the likeness of any Exhibitor personnel in such advertising media.

30. PHOTOGRAPHY

The photographic rights for the Exhibition are reserved to Management, but Exhibitor may request photography services from the official photographers, if desired. All other photography is strictly prohibited without Management's prior written consent in advance of the Exhibition. Photographing other exhibitors' booths or products is strictly prohibited, and such violations may result in ejection from the Exhibition and/or confiscation of camera equipment.

31. DAMAGE TO PROPERTY

Exhibitor is liable for any damage it or its agents cause to the Venue's floors, ceilings, walls or columns, or to standard booth equipment, or to other exhibitors' property.

32. INDEMNITY

Exhibitor shall indemnify and hold harmless Management, the Exhibition's owner(s) and sponsors, the Venue owner, and the city in which the Exhibition is being held if the city owns the Venue, and each of their respective officers, directors, employees and other agents, from and against all claims, losses, suits, damages, judgments, expenses, costs (including, without limitation, reasonable legal fees) and charges of every kind arising out of or resulting from (1) its execution of the License Agreement or its occupancy of the Exhibit Space or presence at the Exhibition, (2) the actions, inactions or negligence of Exhibitor, its agents, representatives or employees (including Exhibitor appointed contractors), (3) the breach by Exhibitor of the intellectual property rights of any third party, whether knowingly or unknowingly, and whether intentionally or unintentionally (including, but not limited to, the sale or distribution of pirated goods and counterfeits/"knockoffs" of existing products and services), (4) Exhibitor's submissions to Management related but not limited to ads, Exhibitor director, the Exhibition website and Exhibition publications (5) Exhibitor's allegations of infringement against another exhibitor, including Exhibitor's service of process on another exhibitor, (6) Exhibitor's service of a judicial/administrative order on another exhibitor, (7) Exhibitor's use of music, (8) Exhibitor's violations of any legal and/or regulatory requirements, or (9) actions taken by Management at: (i) the request of an exhibitor regarding the asserted IP rights of that exhibitor; or (ii) the discretion of Management where Management had a reasonable belief as to the legitimacy of its action in regard to the asserted Intellectual Property rights of an exhibitor.

33. LIMITATION OF LIABILITY

Management shall not be responsible for and shall have no liability resulting from loss or damage to displays or goods belonging to Exhibitor, whether resulting from, without limitation, fire, storms, acts of God, air conditioning or heating failure, theft, pilferage, disappearance, bomb threats, roof leaks, Exhibitor booth visitors and guests, shipments coming in or out of the Venue or Exhibit Space, inadequately packed property or other causes. All such items are brought to the Exhibition and displayed at Exhibitor's own risk, and should be safeguarded at all times. If Exhibitor's products to be exhibited and/or display materials fail to arrive, Exhibitor is nevertheless responsible for License fees. Management makes no representations or warranties with respect to the number of attendees or the demographic nature of such attendees.

34. DUE EXECUTION

If the individual holding herself/himself out as duly authorized to execute the License Agreement is not so authorized, he or she hereby covenants to indemnify Management (and its affiliates and

their respective officers, directors, employees and other agents) from and against all claims, losses, suits, damages, judgments, expenses, costs (including, without limitation, reasonable legal fees) and charges of every kind caused by her/his execution of the License Agreement and (without limitation) shall be personally liable to Management for all payments that would have been payable to Management by Exhibitor had the License Agreement been duly executed on behalf of Exhibitor.

35. INSURANCE

Exhibitor will maintain the following insurance for the entire period of Exhibition: (1) Worker's Compensation Insurance to meet statutory requirements and Employers Liability Insurance with limits not less than \$500,000 and (2) General Liability Insurance having a combined single limit for bodily injury and property damage in an amount not less than \$2,000,000 per occurrence and in the aggregate. Coverage under this insurance shall include Contractual Liability, Product Liability and Personal Injury Liability. Exhibitor must carry a Certificate of Insurance which shows that the insurers will give Management 30 days' prior written notice in the event of cancellation or material change. The certificate is to include Management, its parent company, subsidiaries, divisions, related and affiliated companies as additional insureds under liability policies. Certificate of Insurance must be furnished if requested by Management; however, failure by Management to request proof of insurance shall not relieve Exhibitor from carrying the above coverage. Exhibitor's liability insurance policies will be primary and non-contributory with any similar liability insurance policies maintained by Management. Neither Management, the Venue, nor the official security contractor will be responsible for Exhibitor's merchandise whether in or out of the vaults and regardless of whether Management provides a safe for Exhibitor's use within the assigned booth. All merchandise on the premises is at the Exhibitor's sole responsibility and risk. Exhibitors should secure proper insurance to cover the loss and/or theft of merchandise. Exhibitor's failure to comply with the insurance requirements in this Section shall not relieve Exhibitor of its indemnification obligations pursuant to Section 32 above. Exhibitor understands that neither Management nor the Venue maintains insurance covering Exhibitor's property, and it is the sole responsibility of Exhibitor to obtain such insurance. Exhibitor must maintain property insurance covering Exhibitor's property on an "all risk" basis at all times, including, without limitation, when (as applicable) property is stored in vaults on the Exhibition floor. Certificates of Insurance must be available onsite during the Exhibition and must be furnished by Exhibitor if requested by Management.

36. SECURITY

(1) If Exhibitor, in the judgment of Management, jeopardizes show security in any way, such action shall constitute a violation of the License Agreement. Exhibitor shall not state time, dates or location of the Exhibition in any consumer media. "Consumer Media" means printed materials distributed to the general public, or radio and television broadcasts. Accepted media for advertising Exhibitor's participation in the Exhibition includes jewelry trade magazines that are recognized as normally handling such advertising. Direct mail advertising that is sent through the postal system must, if it contains the Exhibition name, dates, time or location, be placed in an envelope. Exhibition stickers may not be placed on the outside of any envelope. (2) Management will be responsible for providing guard service for the show perimeter during the move-in period, throughout the Exhibition, and during move-out on a 24-hour basis. Exhibitors are cautioned not to leave their Exhibit Space unattended during the set-up or dismantle period, or during the Exhibition hours. (3) Individual exhibit security is the responsibility of the Exhibitor, and private guards may be hired solely through the official security contractor. (4) Permission to enter the exhibit area may be denied during the official Exhibition days until two hours prior to opening, and commencing one hour after the closing of the Exhibition. (5) The Exhibition will provide complimentary vault storage for valuable

merchandise up to the Exhibition's vault capacity and may provide the use of a safe within the assigned booth. Guards will register and secure Exhibitor's merchandise at designated times. Any excess merchandise left in the vaults during Exhibition hours will be charged a storage fee (not applicable to lines stored during Sabbath hours). Neither Management, the Venue, nor the official security contractor will be responsible for Exhibitor's merchandise whether in or out of the vaults and regardless of whether Management provides a safe for Exhibitor's use within the assigned booth. All merchandise on the premises is at the Exhibitor's sole responsibility and risk. (6) Firearms are prohibited in the Venue, and Exhibitor agrees to hold Management, JCK and the Venue harmless for any claims resulting from use of firearms. (7) Pre-registration of Exhibitor personnel is mandatory. Management reserves the right to limit the number of badges provided. Badges are to be requested only for bona fide employees of exhibiting company who will represent Exhibitor in Exhibitor's booth. Exhibitor is responsible for the conduct of all persons for whom it requests badges.

37. NON-FORCE MAJEURE CHANGES TO DATES, VENUE OR EXHIBIT SPACE BY MANAGEMENT

Management may, in its sole discretion, change the dates and/or Venue for the Exhibition upon written notice to Exhibitor (which may be communicated by e-mail). Management shall not be liable for any costs, damages, fees or other expenses of Exhibitor as a result of any such changes. Additionally, Management reserves the right to relocate Exhibitor to any exhibit space within the Venue at any time. Management may retain any portion of Exhibitor's License fee paid pursuant to Page 1 and such amount shall be applied as though no change in date, Venue or Exhibit Space relocation had occurred. Any remaining payments due from Exhibitor shall be due in accordance with Page 1. Any cancellation of the License or withdrawal from the Exhibition by Exhibitor due to any change in date, Venue or exhibit space assignment shall be subject to liquidated damages as shown for Cancel/Withdraw on Page 1.

38. FORCE MAJEURE

If the Venue shall become, in the sole discretion of Management, unfit for occupancy, or the holding of the Exhibition or the performance of Management under the License Agreement are interfered with by virtue of a Force Majeure (as defined below), the License Agreement and/or the Exhibition (or any part thereof) may be terminated by Management or the Exhibition (or any part thereof) may be postponed and/or re-located by Management. Management shall not be responsible for delays, damage, loss, increased costs or other unfavorable conditions arising by virtue of Force Majeure. A "Force Majeure" shall include, but not be limited to: fire; casualty; flood; epidemic; World Health Organization travel advisory or travel alert; earthquake; explosion or accident; blockade embargo; inclement weather; governmental restraints; restraints or orders of civil defense or military authorities; act of public enemy; riot or civil disturbance; act or threatened act of terrorism, strike, lockout, boycott or other labor disturbance; Venue cancellation, inability to secure sufficient labor; technical or other personnel failure; impairment or lack of adequate transportation facilities; inability to obtain condemnation, requisition or commandeering of necessary supplies or equipment; local, state or federal laws, ordinances, rules, orders, decrees or regulations whether legislative, executive or judicial, and whether constitutional or unconstitutional; or acts of God or any other cause or causes not reasonably within the control of Management. Termination of License Agreement and/or Exhibition. If Management terminates the License Agreement and/or the Exhibition (or any part thereof) as a result of a Force Majeure, then Management may retain such part of the License fee as shall be required to recompense it for expenses incurred up to the time such contingency shall have occurred, and there shall be no further liability on the part of either party. Management shall not be liable for any costs, damages, fees or expenses of Exhibitor as a result of such termination. Postponement; Relocation. If Management postpones and/or relocates the Exhibition (or any part thereof) as

a result of a Force Majeure, then Management shall be entitled to retain the portion of the License fee paid to date and said amount shall be applied to the Exhibition as though no postponement and/or re-location of Venue had occurred. Any remaining payments from Exhibitor shall be due in accordance with Page 1. If Exhibitor cancels participation because Management postpones and/or re-locates the Exhibition, Exhibitor shall be subject to liquidated damages as shown for Cancel/Withdraw on Page 1. Further, Management shall not be liable for any costs, damages, fees or expenses of Exhibitor as a result of such postponement and/or re-location.

39. ADMISSION OF ATTENDEES

Management shall have sole control over admission policies at all times. See Exhibition website for the attendee admission policy.

40. NOTICES

Any notices to Management shall be given in writing by e-mail (with confirmation of receipt), courier service, hand delivery, registered mail, certified mail, overnight mail or overnight courier, return receipt requested, postage prepaid to 383 Main Ave. Norwalk, CT 06851, or at such other address as may from time to time be designated by Management.

41. GOVERNING LAW; FORUM SELECTION CLAUSE

This License Agreement is deemed to be entered into in the State of Connecticut and governed by the laws of the State of Connecticut, without regard to its conflicts of laws principles. Exhibitor consents to the jurisdiction of the state and federal courts of the State of Connecticut for the resolution of any and all disputes and claims arising in connection with the License Agreement. Management, however, shall not be obligated to enforce its rights in the State of Connecticut, and instead, may enforce its rights in any other proper jurisdiction. Exhibitor waives any claims as to lack of personal or subject matter jurisdiction and agrees that it is subject to the jurisdiction of the State of Connecticut.

42. RESERVATION OF RIGHTS

Management reserves the right to take any action that is reasonably necessary in the sole judgment of Management for the protection of the Exhibition and/or the participants, including, but not limited to, exhibitors and attendees.

43. RULES

Exhibitor acknowledges that Management may charge Exhibitor a fee of at least \$500 should Management determine in its sole discretion that Exhibitor has breached this License Agreement or the Security Regulations and Code of Conduct.

44. ENTIRE AGREEMENT; INTEGRATION OF LICENSE AGREEMENT; NON-RELIANCE

This License Agreement contains the entire agreement between Management and Exhibitor. Exhibitor acknowledges that in entering into the License Agreement it has not relied on, and shall have no right or remedy in respect of, any statement, representation, assurance or warranty (whether made negligently or innocently) other than as expressly set out in the License Agreement.

REGOLAMENTO GENERALE DI MANIFESTAZIONE VICENZAORO ITALIAN PASSION.MADE WITH LOVE @ JCK LAS VEGAS 2018 TERMINI E CONDIZIONI DI PARTECIPAZIONE – REED EXHIBITIONS CAPITOLO II – PARTE 3

SECURITY REGULATIONS AND CODE OF CONDUCT

REGULATIONS:

1. Official JCK Show badges must be worn and plainly visible at all times by all individuals on the exhibit floor.
2. A badge may be worn only by the person whose name appears on it, and that person must be directly associated with an exhibiting firm. Anyone wearing or supplying an unauthorized badge or a badge belonging to another person will be subject to immediate removal from the show.
3. Over-the-counter delivery of merchandise is not permitted. Exhibitors who fail to comply with this security measure are subject to fine and/or expulsion from the show.
4. Exhibitors and buyers will be permitted on the exhibit floor only during hours specified in the Exhibitor Manual and the Show Guide, unless prior approval is obtained from Management.
5. Each booth or exhibit area must be occupied by at least one authorized person at all times. This does not apply to booths closed in observance of the Saturday Sabbath.

INSURANCE:

1. Neither Management, the Venue, nor the official security contractor or authorized safe contractor will be responsible for Exhibitor's merchandise whether in or out of the vaults and regardless of whether Management provides a safe for Exhibitor's use within the assigned booth. All merchandise on the premises is at the Exhibitor's sole responsibility and risk.
2. Each exhibitor is responsible for obtaining insurance for their merchandise, exhibit and display. For a nominal sum, riders can be attached to your existing insurance policy to cover the loss, theft and/or damage to merchandise and booth equipment. Management, Freeman or any subcontractors are not liable for loss or damage to property.

CODE OF CONDUCT:

1. Unprofessional Behavior. Any exhibit demonstrations, displays or sounds which distract or annoy buyers or other Exhibitors, or which are deemed by Management to be unprofessional, are not permitted. Further, it is expected that each exhibitor will treat the other exhibitors and the attendees with courtesy and respect and in a businesslike manner. Any unprofessional personal behavior, including but not limited to sexual harassment, racial harassment, swearing at other exhibitors or attendees, threats of violence against other exhibitors and/ or their property, is not permitted.
2. No Hawking. "Hawking", (promoting or showing of merchandise) outside of an Exhibitor's booth or exhibit area is strictly prohibited.
3. No Booth Sharing. Only companies officially assigned by Management to a booth will be allowed to occupy or show merchandise in that booth. Exhibitor shall not display merchandise other than Exhibitor's own product line, or that product line for which Exhibitor is the sole legal United States distributor or representative and for which Exhibitor submits to Management proof of such representation.
4. No Early Dismantling. Exhibitors are not permitted to either completely or partially remove their merchandise or either

completely or partially dismantle their displays prior to the official closing time of the Show each day.

5. FTC Guideline & National Gold and Silver Marking Act Compliance. Exhibitors agree to abide by all the business practices detailed in the Federal Trade Commission "Guides for the Jewelry Industry", including those which call for disclosure of treatment for any gemstone, and also agree to abide by all trademark and other provisions of the National Gold and Silver Marking Act. Questions related to the FTC Guides or to the Act should be directed to the Jewelers Vigilance Committee.

6. No Infringement. Exhibitors will not display or offer for sale any piece of jewelry which infringes on any intellectual property right.

7. Vault Storage. All merchandise must be removed from the vaults during Show hours. Any excess merchandise left in the vaults during Show hours will be charged a storage fee (not applicable to lines stored during Sabbath hours).

8. No Equipment Stealing If you are short of any showcases, furniture or any other equipment, please contact the appropriate vendor; do NOT take such items from another exhibitor unless that exhibitor has given you express permission to do so.

9. Exhibition of Watches. Generally, only the owner of the watch brand or the legal U.S. distributor of the watch brand may exhibit such watch brand at the Exhibition. Each exhibitor of watches is requested to disclose to Management no later than 120 days before the Exhibition the specific brand(s) it intends to exhibit at the Exhibition. Exhibitor warrants that the disclosed watches shall not infringe the intellectual property rights of any third party. Management reserves the right to verify the identity and status of the watch brand owner and the legal U.S. distributor to determine if the Exhibitor is authorized to exhibit the watch brand at the Exhibition. Exhibitor shall not display any watch that is counterfeit or in any way infringes trademarks, copyrights, patents or other intellectual property of a third party. Any exhibitor determined to be involved in unauthorized, counterfeit or infringing activity, or unauthorized or misleading transshipping, marketing, displaying or selling of infringing watches, counterfeit watches, used watches or used watch parts, i.e. dials, bezels, etc., will be subject to having all such unauthorized or misleading watches or watch parts removed from the Exhibition or the exhibitor being removed from current or future Exhibitions. For the purposes hereof, (i) "transshipping" means the shipping of new goods through distribution channels other than those authorized or intended by the watch brand owner and (ii) "unauthorized" means without the approval of the watch brand owner. This stipulation does not create an obligation for Management to take such action. Violations of this Code of Conduct will not be tolerated and may result in immediate expulsion from the Exhibition and/ or a ban from future events owned or managed by Reed Exhibitions.