

VICENZAORO 2019 - THE JEWELLERY BOUTIQUE INFO DATA –

Vicenzaoro January 2019

Leading company in Italy in organizing trade shows and among the main operators in the exhibition and congress sector at the European level, **Italian Exhibition Group S.p.A. (IEG)**, with structures in Rimini and Vicenza, organizes one of the most important events in the world dedicated to the goldsmith-jewellery sector: VICENZAORO.

From Friday January 18th to Wednesday January 23rd 2019 the Vicenza Exhibition Centre will host **Vicenzaoro January**, the International Jewellery Show, which brings together the entire production chain in the goldsmithing and international jewellery sectors.

VICENZAORO JANUARY (VOJ) 2019

Vicenzaoro January represents the first appointment of the year dedicated to the jewellery sector in the international trade fair calendar and offers companies a moment of global visibility during which to present their new collections and learn about new trends.

Vicenzaoro thanks to historic experience, the prestige of its exhibitions and the passion with which it interprets them, is the national and international point of reference for the new trends of the gold and jewellery sectors.

The excellence of a Boutique and the emotion of a Show.

Proven **Business Hub for the sector**, capable to promote networking among the most authoritative figures of the jewellery and gold sectors, Vicenzaoro is an international platform and represents the main access point to **the world's consumer markets, hosting the most important operators in the supply chain, from Europe to Asia, from the United States to the Middle East.**

Format: Vicenzaoro The Boutique Show™ divided into **6 communities** formed by companies that are homogeneous and recognizable for market positioning and values (*ICON, LOOK, CREATION, EXPRESSION, ESSENCE, EVOLUTION*) representing the entire production chain. The exhibition format was introduced in January 2015 and **facilitates business meetings** between buyers and companies.

- **ICON.** The spearhead, the district dedicated to Global Brands, companies that have been able to merge traditional craft with a contemporary style, becoming benchmarks in the sector. **Roberto Coin, Damiani, Fope, Crivelli, Leo Pizzo, Tamara Comolli, Djula** are among the most awaited brands hosted in the ICON district.
- **LOOK.** companies more markedly oriented towards fashion and fine jewellery like **Giovanni Raspini, Rue de Milles, Victoria Cruz, Bronzallure, Crieri** confirmed their presence at the Vicenza international kermesse. Hosted inside the LOOK district, they express the art of designers in the exploration and processing of materials: from stones and coloured elements to precious metals to alternative materials. Within the district is the **FASHIONROOM**, a selection of companies offering fashion jewellery able to, alone, enhance someone's outfit. Not only accessories, but also innovative creations for looks and pairings.
- **CREATION.** Is the district reserved to Private labels, the companies linked to the territorial realities specialized in the processing of metals and precious elements, which express the quality of unbranded

goldsmith production.

- **EXPRESSION.** Companies, studios and professionals of visual merchandising and packaging for jewellery products are the protagonists of the district aimed at retailers and producers.
- **ESSENCE.** Here are grouped those companies which distinguish themselves for technical competence and reliability of the raw materials utilized during production like **SDE GROUP, Dalia Preziosi, Afic Diamonds, Arcadia Diamonds** for diamonds; **Petramundi, Claudia Hamann, Meneghetti, Quality Srl, Stone International** for Colored Stones on the European markets; **Takat, Sparkle Gems, Tank, Gem India Export, Swadi, Janson's, Australia Pearls** for Coloured Stones coming from the rest of the world.
- **EVOLUTION.** The **T.GOLD** district dedicated to companies specialized in the design, production and selling of machinery and tools for the gold and jewellery sectors like **Ligor Group and Sisma**.

Dates: From January 18th to 23rd 2019 in Vicenza.

Theme: “**Visio.Next: sustainable creativity**”. **Sustainable Creativity** will be the leitmotif of the Vicenzaoro winter edition. Interesting and current theme for the entire sector that sees traceability and sustainability increasingly focal in the relationship with new consumers, Sustainable Creativity will be illustrated and explored in all its aspects and throughout the supply chain, remaining true to the vocation of the event that – for this reason – remains a unique format in jewellery world in Europe.

VOJ 2019 IN NUMBERS.

- Historically 60% of foreign operators
- 42% of international offer (the main production companies from over 35 countries)
- Incoming buyers program with +400 buyers hosted, in partnership with the **Ministry of Economic Development - MISE and the Italian Trade Agency (ITA – ICE)**, plus more than 2000 Gold Buyers from all over the world which will have access to Vicenzaoro Premium services.
- More than 59,000 gross square meters (including T.GOLD)

MAIN EVENTS AND PROJECTS OF VICENZAORO JANUARY 2019

VISIO.NEXT: SUSTANAIBLE CREATIVITY

Hall 7.1 – Tiziano Room

VISIO.NEXT is the round table that brings together international experts, including top influencers, companies and operators at the forefront of the industry, to discuss product innovation, consumption patterns and market trends destined to leave their mark.

On the prestigious stage of Vicenzaoro, the most authoritative protagonists of the global market discuss the trends of the moment.

Scheduled on the morning of the first day of the event, the theme of the winter event of Vicenzaoro will be **Sustainable Creativity**.

The Talk will open with institutional greetings and a focus on this edition of Vicenzaoro January.

The following debate will see a panel comprised of experts of the highest level with the participation of **Lauren**

Kulchinski Levison - Vice President, Chief Style Officer, Curator - **Mayfair Rocks**, **Lydia Courteille** – Designer, **Lynn Yaeger** - Contributor **VOGUE AMERICA**, **Paola Ferrari** – Founder and owner of Nanashapes LLC and Chairman of the Accademia di Gagliato delle NanoScienze and **Massimo Poliero** – CEO of Legor Group Spa, Chairman of the Jewellery Technology Forum and Vice Chairman A.F.E.M.O.

CIBJO SEMINAR.

Hall 7.1 – Tiziano Hall

The important appointment with **CIBJO** - the World Jewellery Confederation - will be held Saturday, January 19th. In collaboration with Italian Exhibition Group CIBJO, will organize the seminar "RESPONSIBLE SOURCING, SUSTAINABILITY, ENVIRONMENT RESOURCES FOR CORALS BLOCKCHAIN" focused on the environmental and sustainable aspects of jewellery.

THE DESIGN ROOM.

Hall 7

A unique and exclusive place of experimentation and creativity where you can discover the new international trends of the market and find exclusive and original pieces in the ICON Community, among important returns like **Alessio Boschi** and **Alessa Jewelry**, as well as interesting new entries on the international scene like **Anna Maccieri Rossi**, **Lydia Courteille**, **Sicis**.

Precious materials, surprising and unusual combinations, exclusive and refined workmanship: the **12 Top Independent Designer** will offer their contemporary reading in an original and creative key through a personal aesthetic that searches for juxtapositions of gems, curious minimal geometries, expressions of strength and elegance.

T.GOLD (Community EVOLUTION).

HALL 9

T.GOLD, now at its **41st edition** and considered to be the first reference Hub in its sector, is the International Exhibition dedicated to the most innovative machinery and technologies applied to gold, precious materials, precious stones and jewels and conceived to increase the quality of design and production processes. T.GOLD will be held at the same time as Vicenzaoro January.

The 2019 edition will open with very interesting numbers thanks to numerous commercial and infrastructural development initiatives.

T.GOLD IN NUMBERS.

- More than **168 exhibiting companies**
- from **17 Countries** in the world, particularly **Italy, Germany, United States**— countries that boast the most advanced technologies.
- Italy maintains 65% of the offer with Germany representing the second country attending T.GOLD with 13% of exhibitors.

As in previous years, T.GOLD will host the international meeting "JTF" (Jewelry Technology Forum) – Sunday January 20th 2019 - on new technologies and coordinated by **LEGOR Group SpA**, historic exhibitor at T.GOLD and established all over the world.

TRENDVISION Jewellery + Forecasting.

Hall 6 – VO Square

New **trends** will take the spotlight during the event coordinated by **TRENDVISION Jewellery + Forecasting**, the independent observatory of global jewellery and precious forecasting. A seminar on consumer profiles for the year 2019-2020 will be held on Saturday January 19th.

DIGITAL TALKS.

Hall 6 – VO Square

An unmissable series of Talks and 30-minute brainstorming on the hottest topics of digital innovation dedicated to jewel and watch retailers in collaboration with **Concommercio Federpreziosi**.

The **Digital talks** will involve industry experts who will talk about practical cases related to the world of jewellery and will provide tools that can be quickly applied to the world of retail.

GEM TALKS.

Hall 3.1 - Gem Square

The format of short speeches of 30' each is proposed for the world of stones as well, thanks to the collaboration of the Italian Gemological Institute. Experts gemologists will deal with case histories, offer advice and will explore the mysterious and fascinating world of gemstones, with an eye to a technological and ethical future.

JEWELRY TECHNOLOGY FORUM.

Hall 7.1 – Tiziano Room

The new edition of the most important technical-scientific event in Italy dedicated to goldsmith and jewellery will take place on **Sunday January 20th**, where innovative tools and innovative concepts will be presented once again. The International Congress "**Jewelry Technology Forum**", now in its **15th edition**, presents itself as a formative and informative moment, allowing you to keep up-to-date with new ideas and trends in jewellery and related processes, using testimonials from keynote speakers from the academic world and the business environment. The JTF is the result of the collaboration between Italian Exhibition Group and **Legor Group S.p.A.**

VIOFF Golden Wood edition.

The winter 2019 edition of "**VIOFF Golden Wood edition**" will be held from Friday 18th to Sunday January 20th. The Vicenza Oro Fuori Fiera has been created by the Municipality of Vicenza to promote the city and its excellence during Vicenzaoro January. The theme of gold, with the involvement of the economic categories, will be declined in the three days inside shops' windows, and stores will organize specific initiatives for visitors to Vicenzaoro and the city.

The program of the initiatives will be dedicated to raising funds for the reconstruction of a forest on the Asiago plateau.

THE JEWELRY AGENDA SIGNED ITALIAN EXHIBITION GROUP

Vicenzaoro has been the **leading Hub Show** in **Italy** and internationally for over 60 years. Brand recognized all over the world, it takes place in three editions a year: two in Vicenza, **Vicenzaoro January** and **Vicenzaoro September**, and one, **VOD Dubai International Jewellery Show**, in the city of the Gulf, organized in joint venture - DV Global Link - with the Dubai World Trade Centre.

Italian Exhibition Group has also signed a **partnership with Emerald Expositions LLC (EEX)**, organizer of the prestigious annual show **COUTURE in Las Vegas**, the most exclusive destination for luxury jewelry and watches in the United States. **Starting in 2019**, in conjunction with Couture, EEX will organize the **new show 'Premier'**, during the Las Vegas Market Week, and IEG will accompany the Italian manufacture to the USA.

Vicenzaoro represents the **reference point for the entire supply chain**: high-end jewellery, goldsmithing, components and semi-finished products, diamonds and precious coloured stones, processing technologies, visual merchandising and packaging.

It offers qualified moments of **training and information** on trends, technologies and corporate social responsibility.

From March 2017 Italian Exhibition Group, after an **agreement** signed with **Arezzo Fiere and Congressi Srl** for the definition of a unique organization dedicated to the events of the goldsmith-jewellery sector in Italy, also organizes the trade shows **OROAREZZO** and **Gold / Italy** in Arezzo.

The Agenda of the appointments has therefore been further enriched and will include, in 2019, 5 international events: Vicenza (2), Dubai (1) and Arezzo (2). The Vicenzaoro brand is also exported to the most prestigious international exhibitions in **Hong Kong, Las Vegas and Mumbai**.

www.vicenzaoro.com

[#vicenzaoro](https://www.instagram.com/vicenzaoro)

[#TheJewelleryBoutiqueShow](https://www.instagram.com/TheJewelleryBoutiqueShow)

ITALIAN EXHIBITION GROUP SPA: FOCUS ON

Italian Exhibition Group (IEG), with structures in Rimini and Vicenza, is leader in Italy for organized trade fairs and among the main European operators in the exhibition and congress sector. IEG Group specializes in organizing events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness and Leisure; Green & Technology. In recent years, IEG has embarked on an important path of expansion abroad, also through the establishing of joint ventures with local operators (for example in the USA, United Arab Emirates and in China). IEG closed the 2017 financial reports with total consolidated revenues of 130.7 million euro, an EBITDA of 23.2 million and a consolidated net profit of 9.2 million. In 2017, IEG, in the exhibition and congress venues of Rimini and Vicenza, totaled 50 organized or hosted events and 206 congress events.

<https://en.iegexpo.it/>