

**Press Release
(English Translation)**

IEG/VICENZAORO January 2019 presents the news of the most important jewellery brands

From Roberto Coin to Damiani, from Anna Maria Cammilli to Tamara Comolli to Djula and World Diamond Group the 2019 collections in absolute preview

Vicenza, December 10th 2018 – More and more jewelry companies await **VICENZAORO JANUARY** (Vicenza, January 18th – 23rd 2019) as a starting point to present all the latest news and collections to the reference market.

First appointment of the year for the jewellery sector, the trade show organized by Italian Exhibition Group (IEG) it is in fact the reference point in Europe and is considered an exclusive launch platform for the new creations of the most important jewellery brands.

New collections and precious creations will alternate within **the ICON Community, which is entirely dedicated to fine jewellery brands**. The community includes Italian and international companies that combines classic design and the heritage of artisanal tradition with avant-garde and contemporary styles, enriching their creations with materials and precious stones of the utmost value.

The essential but highly evocative lines of the **Petals collection** are born from the genius of **Roberto Coin**, creations enriched by malachite, nacre, diamonds and the vivid turquoise, that combine with the magnetic and perfect symmetry of the **Obelisco collection** and to the retro –futuristic style of the **Pois Moi Luna line**.

Damiani fine Jewelry will present precious extensions of the **D.Side** and **Eden collections**, the latter inspired to the design of the Damiani bracelet, winner of the Diamonds International Award and the iconic **Belle Époque**, where the equilibrium between design and beauty celebrates the grandiose euphoria and the Belle Époque divas for whom everything was possible.

The Florentine brand **Anna Maria Cammilli** will present a new exclusive gold hue to the visitors of VICENZAORO January 2019, which is added to the seven colors, a result of years of research and experimentation. The color called **Chocolate Brown**, is a sophisticated original shade strictly 18 carats, an uncommon color that further enhances the unique shapes and the recognizable design of Cammilli jewels.

Tamara Comolli, a well-known German brand in Europe, will present its collections of casual luxury in the ICON district, in a mix of design and emotions.

Fope, Crivelli, Leo Pizzo, Palmiero, Picchiotti, Giorgio Visconti, to name only a few, are among the most anticipated Made in Italy brands. They will present their new collections together with great international brands such as French-based company **Djula** famous among celebrities for proposing collections that combine precious materials, embroidery and innovative ideas every year, **Schaffrath**, German brand and absolute novelty at VICENZAORO, **Sutra, Nikos Koulis, Akillis** and **World Diamond Group**, leader in the jewelry industry and in the trade and distribution of investment diamonds.

ITALIAN EXHIBITION GROUP SPA: FOCUS ON

Italian Exhibition Group (IEG), with structures in Rimini and Vicenza, is leader in Italy for organized trade fairs and among the main European operators in the exhibition and congress sector. IEG Group specializes in organizing events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness and Leisure; Green & Technology. In recent years, IEG has embarked on an important path of expansion abroad, also through the establishing of joint ventures with local operators (for example in the USA, United Arab Emirates and in China). IEG closed the 2017 financial reports with total consolidated revenues of 130.7 million euro, an EBITDA of 23.2 million and a consolidated net profit of 9.2 million. In 2017, IEG, in the exhibition and congress venues of Rimini and Vicenza, totaled 50 organized or hosted events and 206 congress events. <https://en.iegexpo.it/>

ITALIAN EXHIBITION GROUP PRESS OFFICE

Patrizia Rovaris | Press Office Manager Jewellery & Fashion Division

patrizia.rovaris@iegexpo.it

VICENZAORO INTERNATIONAL PRESS OFFICE: Barabino & Partners

Marco Lastrico

E-mail: m.lastrico@barabinousa.com

Phone: +1 212 308 8710

Mobile: +1 917 634 1685

Alessio Costa

E-mail: a.costa@barabino.it

Phone: +39 02/72.02.35.35

Mobile: +39 340/344.23.29