

**Press Release
(English Translation)**

IEG - At VICENZAORO January 2019, high expectations for THE DESIGN ROOM:

**from Alessio Boschi's "Melting Arctic ring" to Monica Rich Kosann's necklace-medallions,
from the micro-mosaics by Sisis Jewels to lucky charm jewels by Bee Goddess, much
loved by international stars**

Vicenza, 18th December 2018 – At **VICENZAORO January 2019**, scheduled to take place in Vicenza from 18th to 23rd January and organized by IEG - Italian Exhibition Group, **12 Top independent Designers will be the life and soul of THE DESIGN ROOM section** with important repeat participations, like Alessio Boschi and Alessa Jewelry, as well as interesting new entries on the international scene, such as Anna Maccieri Rossi, Lydia Courteille and Sisis.

Entitled "Melting Arctic", this "sustainable" ring with a global warming theme, encloses a miniature story just waiting to be discovered and is a perfect balance of white gold, diamond, topaz, precious stones and South American walnut: this is the star feature by **Alessio Boschi**, an Italian Designer that has been well established in the high jewellery world for years and who is returning to VICENZAORO after the personal success he achieved at the September edition.

Time, on the other hand, is a priceless luxury to which Designer **Anna Maccieri Rossi** dedicates fine jewellery creations characterized by an automation that makes the item a constantly changing lucky talisman, inspired by the designer's inherited watch-making profession.

Other presentations will be the creations that "come to life" and change colour by following body movements thanks to the ingenious mechanism by French Designer **Marie Mas**, a new entry in the jewellery panorama, the modern geometries by **Cedille**, the innovative jewellery by Vicenza-born **Mattia Cielo** that unites goldsmith craftsmanship with modern industrial design, and the proposals by **Eclats Jewels**.

Attention to the tiniest details and selecting precious stones by hand and raw materials from every corner of the world are what characterize the Designer **Alessa Jewelry**, while the jewellery presented by French gemmologist, traveller and collector, **Lydia Courteille**, is ironic and surreal.

The Design Room will also be displaying the necklace medallions by **Monica Rich Kosann**, the micro and nano-mosaics by Ravenna-based **Sisis Jewels** created with ancient techniques entrusted to innovative languages, the **Bee Goddess** Turkish jewellery inspired by archaic shapes and talismans by **Tanita Tasarim**, much loved by international stars like Kate Moss, Kylie Minogue, Rihanna, Cara Delevingne, and miniature sculptures from the Spanish company, **Magerit**.

Located as usual in the ICON community Hall, THE DESIGN ROOM section is a unique and exclusive experimentation and creativity area in which to discover the latest international market trends and find exclusive and original items.

Precious materials, surprising and unusual combinations, exclusive and refined processing: the 12 Top independent Designer will offer their interpretations of contemporaneity in a highly original and creative key through personal aesthetics that study gem combinations, curious minimal geometries, powerful and elegant expressions.

LINK to The Design Room photo gallery

ftp://ftp.iegexpo.it/Press_Jewellery&Fashion/Press_VICENZAORO_January19/

User: press

Password: press

Path: IMMAGINI_PICTURES/THE DESIGN ROOM

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ITALIAN EXHIBITION GROUP SPA: FOCUS ON

Italian Exhibition Group (IEG), with structures in Rimini and Vicenza, is leader in Italy for organized trade fairs and among the main European operators in the exhibition and congress sector. IEG Group specializes in organizing events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness and Leisure; Green & Technology. In recent years, IEG has embarked on an important path of expansion abroad, also through the establishing of joint ventures with local operators (for example in the USA, United Arab Emirates and in China). IEG closed the 2017 financial reports with total consolidated revenues of 130.7 million euro, an EBITDA of 23.2 million and a consolidated net profit of 9.2 million. In 2017, IEG, in the exhibition and congress venues of Rimini and Vicenza, totaled 50 organized or hosted events and 206 congress events. <https://en.iegexpo.it/>

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