Press release no. 6

IEG – Vicenzaoro January 2020: Italian Exhibition Group's Jewellery Agenda

Vicenza (Italy), 17th to 22nd January 2020 – For over 60 years, Vicenzaoro has been **Italy's number one sector show on an international level** and **the main reference point for the entire supply chain**: high-range jewellery, gold art, components and semi-processed goods, diamonds, precious and coloured stones, processing technologies, visual merchandising and packaging. It offers qualified training and information moments on trends, technologies and corporate social responsibility.

A globally recognized brand, there are **two editions a year**, **Vicenzaoro January and Vicenzaoro September** and, since 2014, it has also had its Middle-East version with **VOD Dubai International Jewellery Show** in the Gulf city, organized in joint venture – DV Global Link – with the Dubai World Trade Centre, oriented to the emerging markets of the Greater Middle East, North and Central Africa and of Central Asia and the only jewelry event in the region aimed at both professional visitors and the general public.

For Italian Exhibition Group, the Emirate show is one of the most advanced and important in its intense foreign expansion policy and has also developed through sealing joint ventures with local traders. And, thanks to Dubai's strategic barycentric position, not only from a geographical standpoint, but also in terms of logistics, economy and relations, VOD DIJS is the best opportunity for increasing the business of jewellery companies interested in entering onto the Middle Eastern, Northern and Central African and Central Asian markets.

IEG provides further support to Italian company exports by accompanying them in initiatives for Made in Italy **at the most prestigious international trade shows in Hong Kong, Mumbai and Las Vegas**.

IEG will shortly be acquiring **OROAREZZO** and **Gold/Italy**, the international trade show events specifically for the best of Italian gold and jewellery production and aimed at buyers from all over the world. Held at Arezzo Fiere e Congressi Srl Expo Centre, IEG has already been managing these shows since 2017. In this way, IEG is further consolidating its position within the gold and jewellery sector by supporting the principle of one management, which is highly important for achieving results at Vicenza and Arezzo.

In fact, this operation aims at defining one single interlocutor for institutions, associations, companies and traders and will lead to a further and more effective development of a promotion and communication strategy, on both a national and international level, for the entire Italian gold and jewellery industry, concentrating and using resources and investments to the best advantage.

For information: https://www.vicenzaoro.com/it/january
#primavicenzaoro

FOCUS ON ITALIAN EXHIBITION GROUP SPA

Italian Exhibition Group (IEG), listed on the Milan Stock Exchange organized and managed by Borsa Italiana S.p.A. (Italy's stock exchange), is the Italian leader in the organization of trade expos and one of the main players in Europe in the expo and conference sector, with its venues in Rimini and Vicenza. The IEG Group stands out for

the organization of events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality & Lifestyle; Wellness, Sports and Leisure; Green & Technology. In recent years, IEG has launched an important process of foreign expansion, also by means of joint ventures inked with local players (e.g. in the United States, Arab Emirates and China). IEG ended the 2018 financial year with a total consolidated turnover of 159.7 million euros, an EBITDA of 30.8 million and a net consolidated profit of 10.8 million euros. In 2018, IEG held an overall total of 53 exhibitions organized or hosted and 181 conferences events in its Rimini and Vicenza expo and conference venues. www.iegexpo.it

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