Press release no. 13

IEG/VICENZAORO JANUARY 2020: IN THE ESSENCE DISTRICT, A JOURNEY TO THE VERY SOURCE OF THE GOLD AND JEWELLERY MANUFACTURING CHAIN

Gems, diamonds, pearls or innovative materials: the success of a gold and jewellery industry that aims at artistic expression must begin with skilfully selected raw materials

#primavicenzaoro

Vicenza (Italy), 17th to 22nd January 2020 – To promote the entire jewellery supply chain, from the finest raw materials to the excellence of the final result: this is one of Vicenzaoro's objectives, as well as one of the reasons why the show, a longstanding international reference for the gold and jewellery world, organized by Italian Exhibition Group (IEG) in Vicenza from 17th to 22nd January 2020, can confirm its sector leadership.

Inside the ESSENCE community, all eyes will be on gems and diamonds, those primary elements of a final product that manages to achieve levels of an authentic masterpiece. In fact, in this district, visitors will be taken on a journey to the origin of the sector's manufacturing chain where the power and role of the raw material in the final product will become explicitly clear. When skilfully selected and worked, precious or non-precious materials are the heart and soul of any item of jewellery that is able to astound and enchant the observer.

It is here that buyers from more than 130 countries will be able to meet the exhibitors to see the latest ideas and physically touch the sector's most precious and innovative raw materials.

The district is divided into two sections: the first, ESSENCE GEMS DIAMONDS & PEARLS, groups together companies that specialize in the art of processing gems and diamonds specifically for precious and semi-precious stone trading; the second section, ESSENCE ELEMENTS, provides a focus on non-precious components and innovative materials that accompany the jewellery world, to meet the needs of creativity in a finished product that increasingly looks towards fashion.

The journey is further embellished by **Lab.Square**, a brand-new area at Vicenzaoro that gathers together the world's most qualified gemmological institutes to analyse precious stones. After debuting at Vicenzaoro September, in January, Lab.Square will see the return of IGI Milan and Danat.

With the addition of Lab.Square, Vicenzaoro's offer becomes increasingly more complete and extensive by grouping together, in one place and at one time, all the different phases of the supply and enriching the traders' visit with further services.

Once more on the theme of gems, the training and information event has also been reconfirmed. **Gem Talks**, organized as usual in collaboration with the Italian Gemmological Institute, will be back from 19th to 21st January with special focus on quartz and ruby. This year the event will also be sponsored by the sector's most recognized national and international institutions: CIBJO, ICA, Federpreziosi, Associazione Italiana Gemmologi and Assogemme.

For information, refer to the following website: www.vicenzaoro.com/it/january

FOCUS ON ITALIAN EXHIBITION GROUP SPA

Italian Exhibition Group (IEG), listed on the Milan Stock Exchange organized and managed by Borsa Italiana S.p.A. (Italy's stock exchange), is the Italian leader in the organization of trade expos and one of the main players in Europe in the expo and conference sector, with its venues in Rimini and Vicenza. The IEG Group stands out for the organization of events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality & Lifestyle; Wellness, Sports & Leisure; Green & Technology. In recent years, IEG has launched an important process of foreign expansion, also by means of joint ventures inked with local players (e.g. in the United States, Arab Emirates and China). IEG ended the 2018 financial year with a total consolidated turnover of 159.7 million euros, an EBITDA of 30.8 million and a net consolidated profit of 10.8 million euros. In 2018, IEG held an overall total of 53 exhibitions organized or hosted and 181 conferences events in its Rimini and Vicenza expo and conference venues. https://www.iegexpo.it/en/

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