Press release no. 12

IEG/VICENZAORO JANUARY 2020: EVOLUTION AND NEW OPPORTUNITIES IN LUXURY PACKAGING KEY PLAYERS IN THE EXPRESSION DISTRICT

On display in the EXPRESSION community, the very latest in luxury packaging for the jewellery sector. Italian and foreign manufacturing companies, jewellers, professionals and retailers will be appraising the importance of supports in enhancing the final product

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Vicenza (Italy), 17th to 22nd January 2020 – Spotlights on packaging and its ever-greater role in the jewellery supply chain at Vicenzaoro, the international show of reference for the gold and jewellery world, organized by Italian Exhibition Group (IEG) in Vicenza from 17th to 22nd January 2020.

Once again this year, the Expression community will be hosting companies, studios and experts specialized in creating and producing luxury packaging for the jewellery sector, offering retailers and producers the chance to meet and reflect, with particular focus on new opportunities in the jewellery support field.

Packaging has, in fact, extended its role and importance to the pre-sale moment: together with the jewellery that it encases and enhances, packaging dominates the scene and is decisive in making a showcase attractive and bewitching to the eye of the observer. This evolution brings with it a multitude of opportunities: packaging experts are working together alongside jewellery stores to provide personalized and constantly up-to-date solutions.

Exhibitors at Vicenzaoro will include the most well-known representatives of the sector, starting with Italian companies like To Be Packing, D&SIGN, Artexpo, Leoncini Astucci Srl and Floriani Astucci Srl, as well as foreign companies such as Advance Solutions, the Spanish firms Compack and Condevera, Kling from Germany and Damaso General Trading from Dubai.

For information, refer to the following website: www.vicenzaoro.com/it/january

FOCUS ON ITALIAN EXHIBITION GROUP SPA

Italian Exhibition Group (IEG), listed on the Milan Stock Exchange organized and managed by Borsa Italiana S.p.A. (Italy's stock exchange), is the Italian leader in the organization of trade expos and one of the main players in Europe in the expo and conference sector, with its venues in Rimini and Vicenza. The IEG Group stands out for the organization of events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality & Lifestyle; Wellness, Sports & Leisure; Green & Technology. In recent years, IEG has launched an important process of foreign expansion, also by means of joint ventures inked with local players (e.g. in the United States, Arab Emirates and China). IEG ended the 2018 financial year with a total consolidated turnover of 159.7 million euros, an EBITDA of 30.8 million and a net consolidated profit of 10.8 million euros. In 2018, IEG held an overall total of 53 exhibitions organized or hosted and 181 conferences events in its Rimini and Vicenza expo and conference venues. https://www.iegexpo.it/en/

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