Press release no. 11

IEG/VICENZAORO JANUARY 2020: THE TOP BRANDS IN THE INTERNATIONAL GOLD AND JEWELLERY SECTOR SPARKLE IN THE HEART OF THE ICON DISTRICT

Among the new entries this year is the historical Genoese brand Gismondi and the previews of all the extraordinary lines of the world's most recognized jewellers, such as Roberto Coin, Fope, Annamaria Cammilli, Crivelli and Damiani

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Vicenza (Italy), 17th to 22nd January 2020 – The best high jewellery brands will be sparkling at the heart of Vicenzaoro, the leading international gold and jewellery show, organized by Italian Exhibition Group (IEG). From 17th to 22nd January, the ICON community will, in fact, be hosting the Luxury Brands that will be taking advantage of the international Vicenzaoro stage to preview all their latest items and trends for 2020.

Alongside the chromatic suggestions of **Crivelli's** high jewellery, the legacy of **Damiani**, made of passion for gold art and attention to details, is back with masterpieces in a modern and innovative style.

A jewel flower, the quintessential symbol of endowment and beauty, arises from the genius of **Roberto Coin**. Told in *Petals* through a stylized design and an effect that recalls maximum purity, the precision of the shapes is accentuated by the colour of malachite, mother-of-pearl, diamonds, jade and bright turquoise. Roberto Coin is also presenting his first rock collection (*Rock and Diamonds*) at Vicenzaoro in which gold and black jade studs coexist with the purity of diamonds in one single item.

And an absolute must are the creations of **Annamaria Cammilli**, the brand that has been constantly modernising itself for 35 years without ever betraying its impeccable flair for combining creativity, technique and innovation, designed for a modern, emancipated woman who loves to decide how to feel unique at every occasion. And **Fope** too will be presenting a preview of its collections, a brand that, since the early 1900s, has represented a Vicenza-born gold and jewellery institution, **Antonini** and **Mariani**.

The high jewellery of **Mattia Cielo** unites tradition, technology, the most ancient gold art and cutting-edge ergonomic design: the result is a tribute to the Third Millennium, an ode to freedom and femininity, which celebrates contemporary super heroines.

Past and future coexist in creations by **Gismondi 1754**, a historical Genovese brand that made its debut on the Stock Exchange on 18th December and is among the new entries in the ICON community: the excellent traditional family manufacture magnificently merges with the enthusiasm and passion of the youngest descendent, Massimo Gismondi. Dedalo, the very latest collection, is an impassioned tribute to Genoa, a city of childhood memories amid twisting narrow streets and corners of rare beauty.

Mediterranean *joie de vivre* is celebrated thanks to brands from Campania: **De Simone**, which boasts a tradition of more than twenty years, and Chantecler. The vibrant colours in **Chantecler** jewellery take the visitors to Capri, the brand's native island as well as its primary source of inspiration, engulfing them in its clear sea, evoking the famous marine caves and romantic rocky cliffs.

Attention to colour, romanticism and character is evident in the jewellery by **Giovanni Ferraris,** which draws nutriment from the deepest roots in Made in Italy jewellery production. The Titanium and Fragranze collection, among the new entries this year, pay tribute to the vigour of nature and the freshness of awakening spring.

The international air at Vicenzaoro is further confirmed by **Nikos Koulis** from Greece and the German company, **Stenzhorn**. And it even goes beyond, towards unexplored places and almost mystical suggestions: the splendid pearls from **Autore** let visitors plunge into the Southern Seas and the magnificence of Mother Nature.

The gold district of Valenza is exceptionally well represented by **Leo Pizzo, Carlo Palmiero and Picchiotti,** international reference points of Italian jewellery thanks to sophisticated designs and an impeccable choice of raw materials. Unique and unrepeatable examples come to life with a synergy of manual skill, technology and, above all, inestimable moments of inspiration.

Completing the ICON community panorama is **THE DESIGN ROOM,** the selection of twelve Top Independent high jewellery Designers, a unique and exclusive appointment with experimentation and creativity to discover new international market trends and find exclusive and original items.
Knowing how to translate one's own vision of reality into something tangible: this is the art of The Design Room exhibitors, performed through personal aesthetics, researched gem combinations, curious minimal geometries and expressions of strength and elegance.
The protagonists this year are: Alessio Boschi, Cedille Paris, Lydia Courteille, Margaritis Lefteris, Mousson Atelier, Netali Nissim, Paolo Costagli New York, Sicis, Tomasz Donocik, Bare Jewelry, Dream Boule Milano and Yeprem.

For information, refer to the following website: www.vicenzaoro.com/it/january

FOCUS ON ITALIAN EXHIBITION GROUP SPA
Italian Exhibition Group (IEG), listed on the Milan Stock Exchange organized and managed by Borsa Italiana S.p.A. (Italy's stock exchange), is the Italian leader in the organization of trade expos and one of the main players in Europe in the expo and conference sector, with its venues in Rimini and Vicenza. The IEG Group stands out for the organization of events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality & Lifestyle; Wellness, Sports & Leisure; Green & Technology. In recent years, IEG has launched an important process of foreign expansion, also by means of joint ventures inked with local players (e.g. in the United States, Arab Emirates and China). IEG ended the 2018 financial year with a total consolidated turnover of 159.7 million euros, an EBITDA of 30.8 million and a net consolidated profit of 10.8 million euros. In 2018, IEG held an overall total of 53 exhibitions organized or hosted and 181 conferences events in its Rimini and Vicenza expo and conference venues. https://www.iegexpo.it/en/

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