Press release no. 4

IEG – Vicenzaoro January: events and new entries at the Show

Vicenza (Italy), 17th to 22nd January 2020 – The main events scheduled in the exhibition centre areas are:

VISIO.NEXT – **Friday 17th January**: the format dedicated to trends in the gold and jewellery world, product innovation, consumer behaviour and market performances that are bound to leave a mark will be back with an edition centred on sustainability. International experts, including top influencers, companies and leading sector traders will be discussing "**Creativity and innovation**", in collaboration with Club degli Orafi.

CIBJO Congress – **Friday 17th January**: the important appointment with CIBJO, the World Jewellery Confederation.

TRENDVISION TALK (TV TALK) – **Saturday 18th January:** Trendvision Jewellery + Forecasting, IEG's Independent Observatory that specializes in global jewellery forecasting, will be back with an important talk focussed on the most recent evolutions in the jewellery industry. With interventions from top influencers, journalists and sector experts, the event will especially provide ideas on the latest trends that will be influencing the jewellery world.

JEWELLERY TECHNOLOGY FORUM (JTF) – Sunday 19th January: a one-of-a-kind training moment that is valuable for both new and veteran operators in the gold and jewellery sector. JTF is an opportunity for sector insiders to come into contact and be updated on new ideas and trends within the gold and jewellery world through the experiences of exceptional speakers from the academic and business worlds. After the success of the 2019 edition, the format will once again be divided into three modules: JTF LEARN, JTF FORESEE and JTF EXPLORE. The recurring theme of the event is the equation: experience + knowledge = competence, which sums up the philosophy behind JTF.

DIGITAL TALKS – **19th – 20th January**: an unmissable series of 30-minute Talks and brainstorming on the hottest themes regarding digital innovation specifically for jewellery and watch retailers in collaboration with Confcommercio Federpreziosi. Digital talks will involve sector experts who will be outlining practical cases linked to the jewellery world and providing tools that can be rapidly applied to retail.

VO VINTAGE – 18th – 19th – 20th January: the new vintage watch and jewellery marketplace, at its first edition, will provide a selection of the very best of high and ultra-high range vintage and a full program of meetings with the best-known players and experts in the sector on the international scene. With 30 top Italian and international players exhibiting, 20 of which specialize in watches and 10 in jewellery, VO Vintage will allow enthusiasts and collectors to admire unique and rare items and come into contact with the relative buyers. Besides the marvels on show, visitors will also be able to observe master watchmakers from Verga Vintage as they review prestigious vintage watches, as well as come into contact with elite of vintage watch-making, such as Sandro Fratini, who, with his legendary collection of 2,000 watches worth 1 billion Euros, has been the world's greatest collector for years.

GEM TALKS – **19th – 20th – 21st January**: meetings with expert gemmologists from all over the world organized in collaboration with I.G.I. (Italian Gemmology Institute). Gemmological moments, technical information, case histories and a closer look at the mysterious and fascinating world of coloured and precious stones, with one eye on the technological and ethical future, in order to provide information to every protagonist along the production chain, the producer, wholesaler and retailer.

For information, refer to the following website: www.vicenzaoro.com/it/january

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FOCUS ON ITALIAN EXHIBITION GROUP SPA

Italian Exhibition Group (IEG), listed on the Milan Stock Exchange organized and managed by Borsa Italiana S.p.A. (Italy's stock exchange), is the Italian leader in the organization of trade expos and one of the main players in Europe in the expo and conference sector, with its venues in Rimini and Vicenza. The IEG Group stands out for the organization of events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality & Lifestyle; Wellness, Sports and Leisure; Green & Technology. In recent years, IEG has launched an important process of foreign expansion, also by means of joint ventures inked with local players (e.g. in the United States, Arab Emirates and China). IEG ended the 2018 financial year with a total consolidated turnover of 159.7 million euros, an EBITDA of 30.8 million and a net consolidated profit of 10.8 million euros. In 2018, IEG held an overall total of 53 exhibitions organized or hosted and 181 conferences events in its Rimini and Vicenza expo and conference venues. www.iegexpo.it

PRESS CONTACT ITALIAN EXHIBITION GROUP
Michela Moneta | Press Office Coordinator

VICENZAORO International PR Agency: Barabino & Partners
Laura Bruzzone +49 30 66404060| +49 173 6181650 – l.bruzzone@barabino.de
Lara Hesse +49 30 66404060| +49 177 4146630 – l.hesse@barabino.de

MEDIA AGENCY IEG Vicenza Branch: MYPRLab T. +39 0444.512550
Filippo Nani +39 335.101.93.90 filippo.nani@myprlab.it
Lisa Scudeler +39.338.691.03.47 lisa.scudeler@myprlab.it

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