Press release no. 10

IEG: with T.GOLD, Vicenzaoro is the "innovation hub" for the entire jewellery supply chain

With anticipation rising for the world's most important jewellery machinery event, Italian Exhibition Group is organizing numerous new entries: from 'The Gold Run' hackathon aimed at finding the next generation of innovators, to the 'Start-up and Carats' project

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Vicenza (Italy), 17th to 22nd January 2020 – Once again this year, Vicenzaoro January will be celebrating its hi-tech aspect with T.GOLD, the international show for jewellery machinery and the most innovative technologies applied to gold and jewellery processing. In fact, from 17th to 22nd January, the Italian Exhibition Group event will consolidate its role of innovation hub for the entire jewellery supply chain by offering a complete overview of all the latest ideas that can qualitatively enhance jewellery manufacture and processing in an increasingly more international and heterogeneous market.

Six exhibition days with seminars and workshops will spotlight a technological know-how that historically speaks Italian and has asserted itself over the years as the most sought-after among international operators, underlining the inseparable bond between creative skill and the technologies whose innovations now involve every aspect of the production process. An opportunity for jewellery companies to increase their competitiveness by equipping themselves with the largely Made-in-Italy skills and abilities that are leading the global technology and machinery market.

T.GOLD will therefore see the debut of all the very latest tech entries in the gold and jewellery sector able to dictate future trends, thanks to the presence of key exhibiting companies such as **Legor**, **Sisma**, **OMPAR** and **Novagum** from Italy, **Gemvision** and **3D Systems** from the United States and a significant attendance of German firms.

Moreover, T.GOLD acts as a meeting point for artisans, companies and advanced technology suppliers thanks to its partnership with **AFEMO** (Italian Association of Jewellery Machinery Manufacturers and Exporters) and Italian Exhibition Group's collaboration with the **Italian Foreign Trade Agency (ICE)**, which has extended the audience of incoming buyers from countries such as Uzbekistan, India, Indonesia, Malaysia and Thailand.

The not-to-be-missed appointment with the **Jewellery Technology Forum**, Europe's exclusive international conference on new technologies and the latest trends in the jewellery sector, co-organized with Legor Group, will be held on 19th January 2020.

JTF offers a precious training moment for new and veteran gold and jewellery operators alike, providing the chance to compare and be updated on sector progress and trends. This year, the event will once again feature the experiences of exceptional speakers from the business and academic worlds. The topics under discussion will range from crystalline grain to innovation planning, from acrylic photopolymer 3D models for micro-casting to the macro-economic scene. The event will draw to a close with a closer look at the topic of synthetic diamonds.

Innovation will, however, be a transversal theme at Vicenzaoro. Indeed, the unmissable new entries this year will include considerable focus on the younger generation.

'The Gold Run' hackathon specifically addresses the new generations of innovators. Thousands of university students will, in fact, be able to translate the fundamental multi-disciplinary skills that lie behind gold-jewellery production, from chemistry to physics, from design to the implementation of digital technologies, into unprecedented and tangible projects. The 40 best proposals for creating a new product or innovative packaging will be submitted to an advisory board made up of prominent sector experts.

Lastly, with its **"StartUp and Carats"** project, for the first time IEG will be launching a focus on the Start-Up and innovative SME world as a further means to innovate the supply chain. Exploiting the strategic co-management with ICE, the initiative will provide visibility to new business models that are seeking to enter the jewellery scene and will offer talks and moments of encounter as well as the involvement of international incubators.

For information, refer to the following website: www.vicenzaoro.com/it/january

FOCUS ON ITALIAN EXHIBITION GROUP SPA

Italian Exhibition Group (IEG), listed on the Milan Stock Exchange organized and managed by Borsa Italiana S.p.A. (Italy's stock exchange), is the Italian leader in the organization of trade expos and one of the main players in Europe in the expo and conference sector, with its venues in Rimini and Vicenza. The IEG Group stands out for the organization of events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality & Lifestyle; Wellness, Sports & Leisure; Green & Technology. In recent years, IEG has launched an important process of foreign expansion, also by means of joint ventures inked with local players (e.g. in the United States, Arab Emirates and China). IEG ended the 2018 financial year with a total consolidated turnover of 159.7 million euros, an EBITDA of 30.8 million and a net consolidated profit of 10.8 million euros. In 2018, IEG held an overall total of 53 exhibitions organized or hosted and 181 conferences events in its Rimini and Vicenza expo and conference venues. https://www.iegexpo.it/en/

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