Press release no. 3

IEG - Vicenzaoro January: special projects

Vicenza (Italy), 17th to 22nd January 2020 – Once again this year, the offer at Vicenzaoro January, organized by IEG and scheduled to take place from 17th to 20th January, will be further enriched with unique occasions in which to get a close-up experience and knowledge of all the most fascinating aspects of the jewellery production chain, from the latest entries in the world of jewellery technology to trends and the most popular designers.

This years' projects include some of the most highly-anticipated re-appearances as well as new entries just waiting to be discovered:

THE DESIGN ROOM. A unique and exclusive experimentation and creativity area in which to discover the latest trends on the international market and find exclusive and original items. The ability of The Design Room exhibitors lies in knowing how to translate their own vision of reality into something tangible through personal aesthetics which study gem settings, unusual and minimal geometries, expressions of power and elegance. This years' designers include: Alessio Boschi - Ab Jewels, Cedille Paris - C&Co Vision, Lydia Courteille, Margaritis Lefteris, Mousson Atelier, Netali Nissim, Paolo Costagli New York, Sicis, Tomasz Donocik, Bare Jewelry, Dream Boule Milan and Yeprem.

THE FASHION ROOM. A selection of bijoux brands offering extraordinary fashion jewellery collections able to enhance a person's look and make it original. Key players in the Fashion Room at Vicenzaoro January 2020 will include Gold Sisters, Gemmarium and Vintage Bijoux: not just accessories but innovative creations in terms of aesthetics, use and combinations. A focused glance into the fashion jewellery world where unusual combinations and trends play a leading role.

THE GLAMROOM. The core of this area inside the Look district, is expressing fine jewellery in an easy-to-wear manner thanks to a selection of brands and designers which, with their creativity and manufacture, have managed to carve themselves a place in an ever-evolving sector. Key players at this edition of Vicenzaoro January 2020 will be names such as Anma Jewellery, Sacramore and Apostolos Jewellery.

T.GOLD. The international show for jewellery machinery and the most innovative technologies applied to gold and jewellery processing. A globally important showcase for all the sector's latest ideas, T.GOLD is the Show for sector operators. It offers them the chance to make their business increasingly more competitive and demonstrates the inseparable bond that links creative skill and technology, whose innovations now affect every aspect of the production process.

THE GOLD RUN. The gold and jewellery technology hackathon open to young people, promoted in collaboration with Padua University within the context of T.GOLD. The 40 best proposals for creating a new product or innovative packaging regarding jewellery will be submitted to an advisory board made up of prominent sector experts. With 'The Gold Run', thousands of young people will be able to translate the fundamental multi-disciplinary skills of jewellery production, from chemistry to physics, from design to the implementation of digital technologies, into unprecedented and tangible projects.

For information, refer to the following website: www.vicenzaoro.com/it/january

#primavicenzaoro

FOCUS ON ITALIAN EXHIBITION GROUP SPA

Italian Exhibition Group (IEG), listed on the Milan Stock Exchange organized and managed by Borsa Italiana S.p.A. (Italy's stock exchange), is the Italian leader in the organization of trade expos and one of the main players in Europe in the expo and conference sector, with its venues in Rimini and Vicenza. The IEG Group stands out for the organization of events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality & Lifestyle; Wellness, Sports and Leisure; Green & Technology. In recent years, IEG has launched an important process of foreign expansion, also by means of joint ventures inked with local players (e.g. in the United States, Arab Emirates and China). IEG ended the 2018 financial year with a total consolidated turnover of 159.7 million euros, an EBITDA of 30.8 million and a net consolidated profit of 10.8 million euros. In 2018, IEG held an overall total of 53 exhibitions organized or hosted and 181 conferences events in its Rimini and Vicenza expo and conference venues. www.iegexpo.it

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