

ESTD  1971

ASIAN STAR

+ Sparkle Of Perfection +

ASIAN STAR COMPANY LIMITED

CORPORATE PRESENTATION

ABOUT OUR COMPANY



Asian Star Company Limited, established in 1971, is a publicly listed, globally trusted name in diamonds and jewellery, known for its precision craftsmanship, innovative designs, and ethical sourcing. Adhering to the highest industry standards, the company blends expertise with creativity to deliver exceptional quality, making it the preferred partner for brilliance and reliability.



OUR BUSINESS

- Diamond Cutting & Polishing
- Diamond Jewellery Manufacturing

As one of the world's leading diamantaires with end-to-end control on our mines-to-market supply chain, we have earned a sterling reputation with leading global brands and retailers for our ethical business practices.



OUR PURPOSE

Enhancing the way the world experiences diamonds.

VISION

To be a trailblazer in the diamond industry known for delivering desirable diamonds and delightful experiences to customers across the globe.

MISSION

Create a sustainable diamond ecosystem with an innovative mindset and passion for excellence that helps our people and our customers grow together.

CORE VALUES



Integrity



Team Work



Customer Value



Ownership



Innovative



Excellence



OUR **BIG 6**



1

Vertically-Integrated Business Model

We ensure efficiency, quality, and value at every stage.

2

World-Class Manufacturing Base

Our world-class facilities set the standard in diamond processing and jewellery craftsmanship.

3

Widespread Marketing Network

Our strong network enables seamless access, swift response time, and personalized service worldwide.

4

Supply Chain Integrity

Guaranteed provenance and authenticity of our diamonds.

5

Talented Design & Development Team

Our big pool of talent adds uniqueness and innovation to our product portfolio.

6

Strong Financial Base

Our solid foundation makes us a reliable and dependable business partner.

STRONG GLOBAL NETWORK



We are strategically placed around the world at major manufacturing, trading and consumption centers of the diamond industry.

Our factories, offices and marketing arms are powered by a talented workforce of more than **1900** employees.



MEET OUR LEADERS



Arvind Shah

Chairman, CFO &
Whole-Time
Director



Vipul Shah

CEO &
Managing
Director



Rahil Shah

Whole-Time
Director



Priyanshu Shah

Director



Dharmesh Shah

Director

OUR ASSURANCE



We adhere to highest level of ethical, social, environmental and quality standards by abiding to recognized international codes of practice.

ETHICAL SOURCING

Long term contractual supply



DE BEERS
F◊REVERMARK

Approved
Manufacturer


CANADAMARK

Approved
Manufacturer



RJC
Certified Member


PLATINUM
AUTHORIZED MANUFACTURER

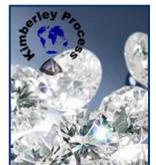
Platinum Guild
Certified Member

DE BEERS
BPP

Best Practice
Principles

TUVNORD

ISO
9001:2015



Kimberly
Process



DE BEERS

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OUR MANUFACTURING

LOOSE POLISHED

◆ 900

Skilled Workers

◆ 100,000 sq. ft.

World-Class Infrastructure at Surat

◆ USD 300 Mn

Overall Production Capacity Per Annum



PRODUCT RANGE

Fine makes in all colours and clarities up to 2 carats

- Round Brilliant
- Fancy Shapes
- Certified Diamonds
- EX-EX-EX Hearts & Arrows Cut
- Forevermark & Canadamark
- Proprietary Cuts



OUR MANUFACTURING

DIAMOND JEWELLERY

◆ **60,000+ sq. ft.**

World-Class Infrastructure at Mumbai,
Hosur and Surat

◆ **30,000+**

Available Design Database

◆ **750,000 pieces**

Overall Production Capacity Per Annum



PRODUCT EXPERTISE

Specialization in classic, contemporary and fusion styles

-
- Bridal • Fashion • Solitaires • Ceramic Fine Jewellery • Men's Jewellery
 - Market-Centric, Concept-Based Customization
 - Mine-Origin Programme Collections • Private Labels



OUR DISTRIBUTION & SERVICES



We mitigate market risks with a well-balanced distribution strategy.

- Diverse customer base, from jewellery manufacturers to retail chains to e-commerce businesses.
- Steady demand for our products from USA, Europe, Asia, Middle East, Australia and South Africa.

SERVICES



Participate in major international trade shows



Consult on market & product customization



Provide superior quality product images



Promotional material support



Back-end data support to customers

OUR SOCIAL RESPONSIBILITY



We focus on community development projects, prioritizing local needs in the area of education, health, livelihood, environment and rehabilitation of disaster-hit areas.

We work closely with various trusts to support eradication of hunger and poverty, education of girl child and the youth, women empowerment and medical aid to improve quality of life.



Shrimad Rajchandra Hospital



Udaan Project of CARE India



Schools at Sagrosana & Takarwada,
Gujarat



Free Food during COVID-19

The Company shares corporate benefits with the community and supports various causes that work towards the betterment of the less privileged sections of the society.



THANK YOU

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ASIAN STAR

www.asianstargroup.com

