



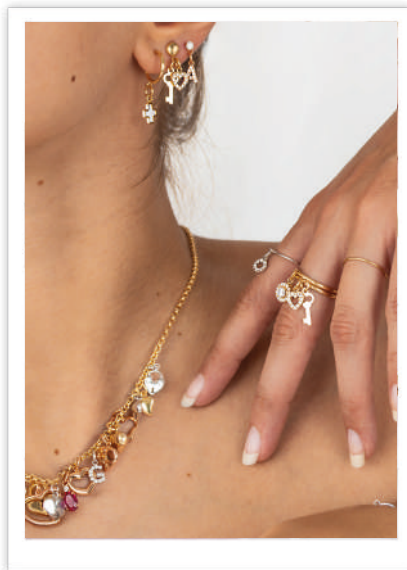
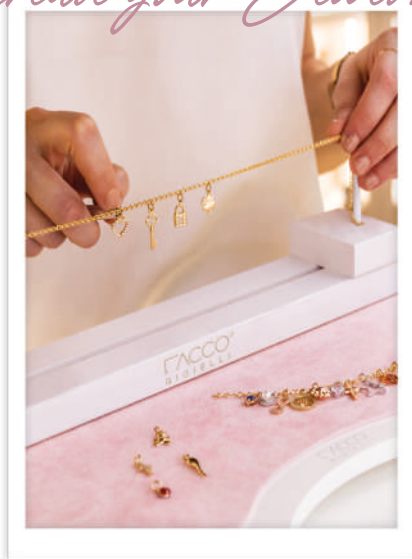
A new way of living Jewelry

The first Jewelry where the Customer becomes the protagonist and creates their own **Jewel in Real Gold**, choosing from **1200 Symbols** in **yellow Gold**, **white Gold**, and **rose Gold**, available in **18kt**, **14kt**, and **9kt**.

Every creation is an experience, every combination is unique, every purchase becomes an act of creativity: the jewelry store transforms into a living expression of **bespoke luxury**.

The distinctive element is the **Charmlock**, an innovative secure locking mechanism that allows Charms to be combined with any type of base, instantly creating necklaces, bracelets, earrings, and rings. Each Jewel thus becomes unique, unrepeatable, and can be enriched and transformed over time.

Create your Jewel...



...write your Story

A new sales model that places the **Customer at the center**: each person becomes the protagonist and creator of their own Jewel, building, Symbol after Symbol, the **precious story of their life**.

A proposal that offers endless creative possibilities and opens new market perspectives: from **luxury compositions to entry-level Jewelry**.

Every Jewel is accompanied by the **Book of Gold Symbols**, where the Client can write down the meaning of their Jewel, cherishing memories, milestones, and special moments. A precious ritual that strengthens the bond between Client and Jewelry Store.

Facco Corporation S.r.l.

Via dell'Artigianato, 21

36043 Camisano Vicentino (VI) - Italia

+39 0444 418000

salesfc@faccocorp.it

www.faccogioielli.it | @faccogioielli