

FACCO®
GIOIELLI

Create your Jewel...
... write your Story



18kt – 14kt – 9kt GOLD



Amore



Buona Sorte



Gemme



Cielo



Amore

FACCO®
GIOIELLI

The first 18kt – 14kt – 9kt Gold Jewel
unique and personalized,
created directly in the Jewelry store
together with the Customer.

Create your Jewel...



18kt – 14kt – 9kt GOLD



Amore



Lettere



Cielo

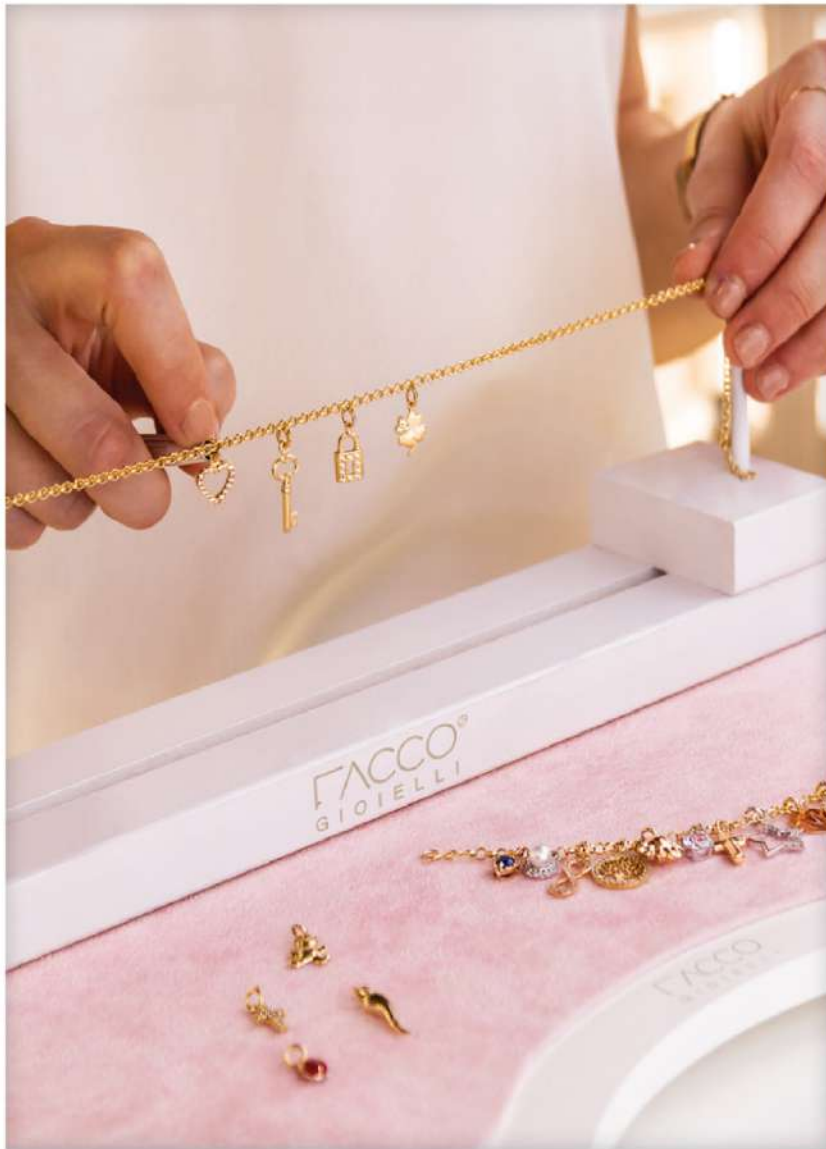


Amore

A new sales model
that creates an engaging
shopping experience

Every Customer becomes the
creator of their own Gold Jewel:
with each Symbol, they compose the
precious Story of their Life.

... write your Story



Thanks to **CharmLock**,
a secure locking mechanism,
every Charm can be easily added to
necklaces, bracelets, earrings,
and **rings**, instantly creating
a unique and **personal piece of Jewelry.**

13 THEMES
1200 ELEMENTS
ENDLESS COMBINATIONS





The jeweller will be provided with the

CharmKit

a set with everything needed to
create the Jewel together with the
Customer



Each Jewel is accompanied
by its exclusive

Book of Gold Symbols

An elegant volume in which the
customer can write the **personal
meaning** of the charms purchased



Endless combinations
can be created:
from luxurious high-end pieces
to entry-level jewelry

Dedicated Support
for the Dealer

From the Finished Jewel to the Personal Jewel

A new approach based on modular
elements and co-creation with the
Customer

No more investment in static, finished
jewellery but in Charms and Bases
that offer endless combinations

Progressive investment

Create your Jewel...



... write your Story



Repetitive purchase

The customer returns to the Jeweller to modify and embellish his Jewel over time

The jeweller can build a **tailor-made assortment**, with complete **freedom of choice** among:

13 Themes
1200 Elements

18kt – 14kt - 9kt Gold
Yellow, White, Pink Gold



Modular and Flexible System



Personalisation, Elegance and Functionality

The FACCIO GIOIELLI display concept fits perfectly into the different environments of Jewellery Shops



Tailor-made display for the Jewellery Shop



Installation and organisation of the exhibition space



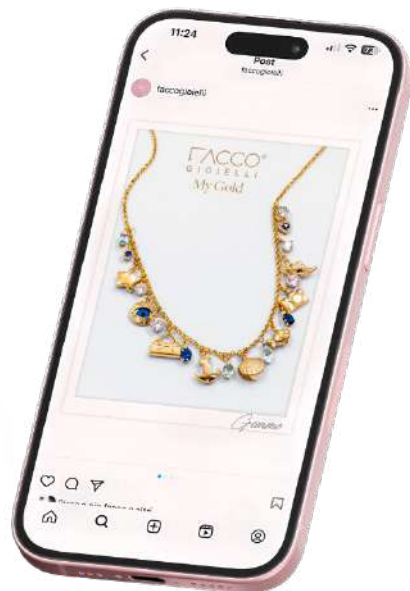
Each Jewellery display is delivered with **price tags** already applied and the **identification codes** of the Jewels, ready for sale.



Solution 'Ready-to-go'



Each Jewel comes with
dedicated packaging.



Support with customised graphics,
Kit-Web and Kit-Social



Staff training for sales

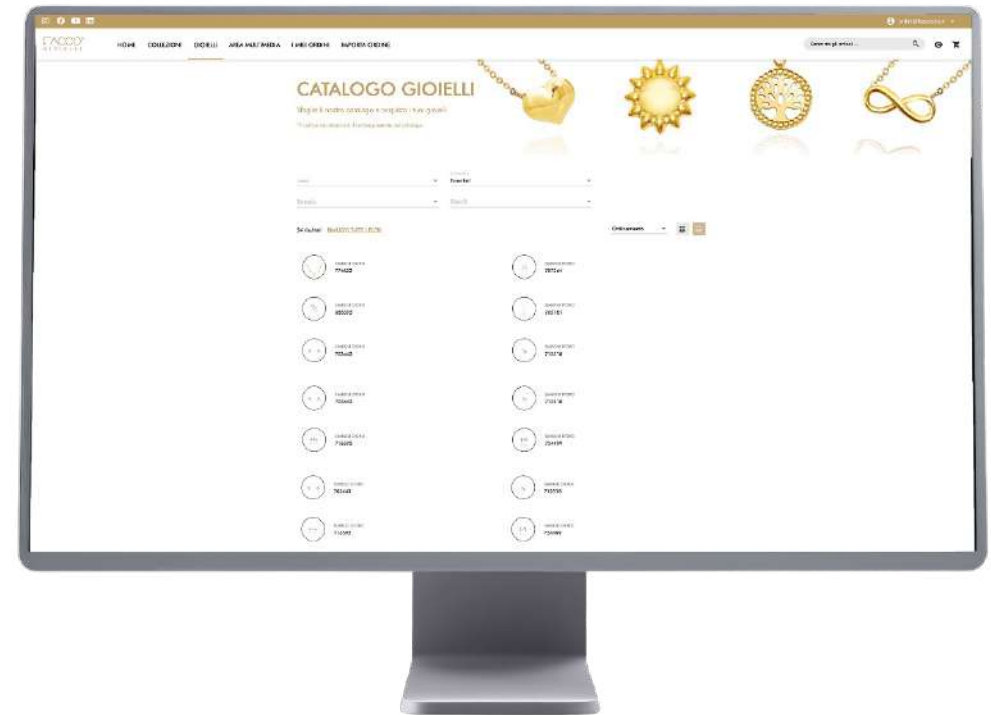




Fast shipping within
5 working days



Reassortment through
a **dedicated B2B site**
without minimum purchase



FACCO®
GIOIELLI

Values and
Certifications



The Gold Symbols by FACCO GIOIELLI were born in 1969 at our headquarters in Vicenza, known to all as the Factory of Golden Tales.

Today, led by the third generation, the company stands out for its complete and well-structured production chain, embracing every stage: from design to the creation of the finished Jewel.

The largest collection of Golden Symbols

from classic styles to more modern designs





100% Ethical

FACCO GIOIELLI only works with Ethical Gold and adopts responsible ethical, social, environmental and human rights practices



100% Made in Italy

Design, manufacturing, assembly and finishing are entirely carried out in our factory in Vicenza



100% Certified

Each jewel is identified with the Company's trade mark

+200 Corner Shop
+2000 stores supplied through
International Chains



FACCO®
GIOIELLI

*Ready to be the best Jewellery Store
in the World*



is a brand of

FACCO CORPORATION S.R.L

Via dell'Artigianato, 21
Camisano Vicentino (VI)
36043 Italia

salesfg@faccocorp.it
+ 39 0444 418000
www.faccogioielli.com