

C A R L O B A R B E R I S

SINCE 1929





Story

SHARING A GREAT PASSION
FOR NATURE, FOR BEAUTY, FOR JEWELS

1929

Carlo Barberis, (1909-1994), gifted with a natural sense of balance and a refined taste, started working as a goldsmith when he was very young and, after accruing a good deal of experience, opened his own workshop in 1929. The company was attributed the trademark Nr 39, by now the oldest one in Valenza.

1940

In 1940 Carlo married Valeria who soon became the creative core of the company contributing with her love for colours and her sparkling imagination as a designer.

The workshop and the offices were located in Carlo's and Valeria's home and the clients were welcomed in their living-room; thus the fire-place became somehow a symbol of their friendly attitude and of their lively creativity.

Since its very beginning Carlo Barberis jewellery has been characterized by elegant touches of fantasy and soon gained its reputation among jewellers for its colour gemstones. In these years Carlo Barberis starts experimenting and developing some new techniques that will contribute to the rich goldsmith tradition born in Valenza.

1960

In the sixties Carlo and Valeria's son, Gianni, entered the company after training abroad as a gemmologist: thanks to his contribution, in those years, Carlo Barberis started to cooperate with the best names of jewellery, at first in Europe and USA and then all over the world, from Japan to the Arabic Countries and more recently from Russia and the CSI countries to the Far East.

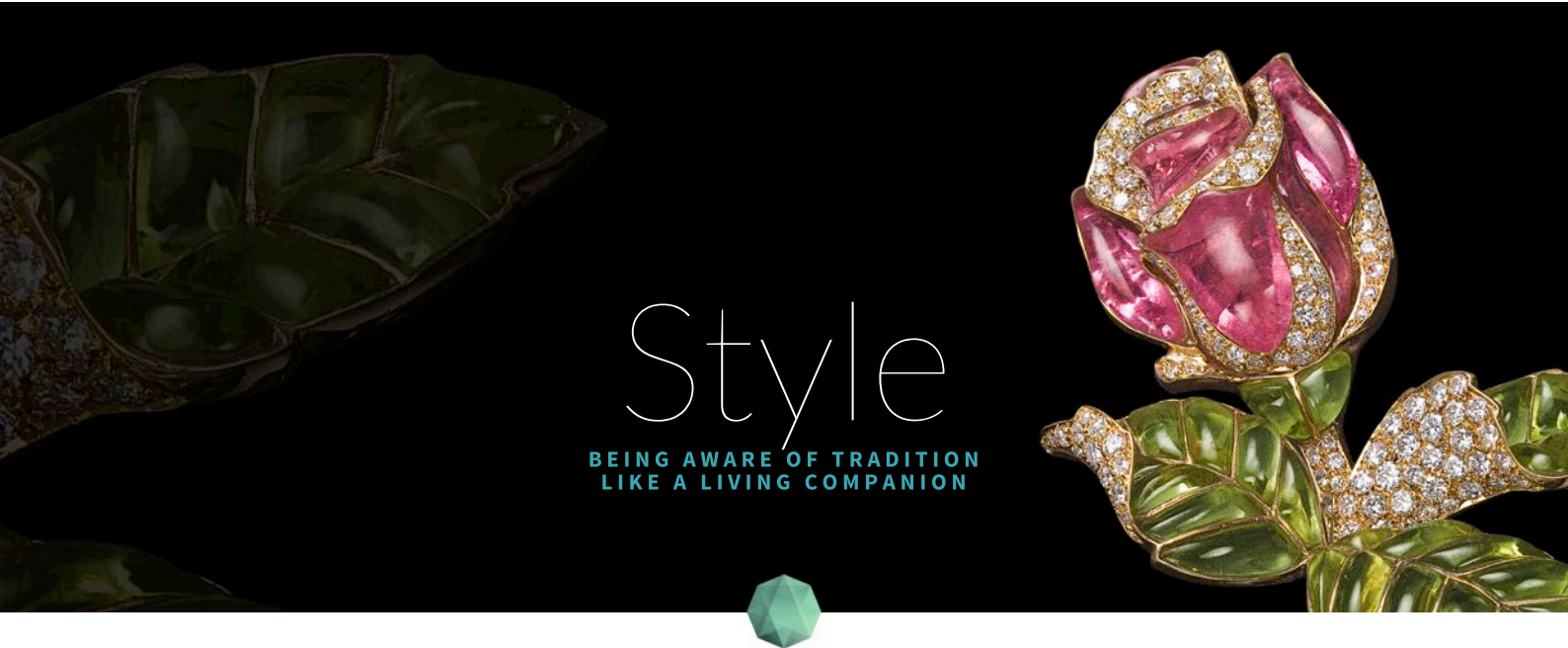
1970

At the end of the seventies Francesca, Carlo and Valeria's youngest daughter, joined the family in the business and, having inherited her mother's creativity, she dedicated to develop the design department of the company together with Gianni's wife Giovanna.

2000

After Gianni's sudden death in 2001, his children Francesco and Maria joined the company. Thanks to their creativity, the company developed a new network of business relations and partnership worldwide. Together with their youngest brothers Alessandra and Lorenzo they represent the new generation of the family: they share the same love for colour gemstones and for the art of jewellery.

They aim at bringing the creative world of Carlo Barberis to further successful achievements.



Tradition

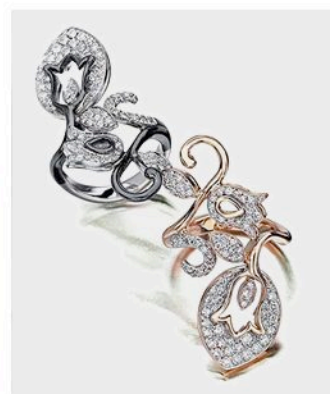
Our story has made us conscious of being part of a long tradition made of attempts, research, creativity, enthusiasm and sacrifices, which not only our parents, but many people who cooperated with them, have experienced and exchanged along with a lasting friendship during so many years.



This means being aware of tradition like a living companion. Besides this, our quite long story has taught us to feel somehow responsible for the possibility we have been given to catch through our work

a little ray of beauty

and to convey it into an item that may bring some of such splendour to somebody-else.



This is for us a great honour and that's why each of our jewels always deserves the care devoted to a unique piece.



Method

ALLOWING BEAUTY
THE TIME DUE TO UNIQUENESS



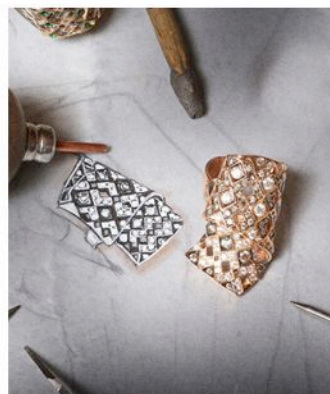
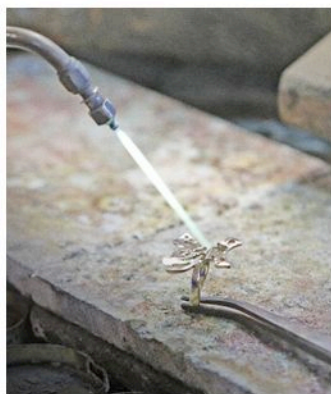
Our experience

as an atelier has taught us defining in time what creativity is. It consists in attentively considering whatever is beautiful in nature, in art, in geometry; keeping this beauty in mind and respecting it like an unwritten code that can be attained like an inexhaustible source of balance and elegance.

It means as well to educate the eye to be impressed by the variety of colours and colour combination, to deepen the knowledge of gemstones, to search for new techniques in order to give even newer and unpredictable features to traditional shapes and most of all to

take care of each detail,

because it is on a small detail that the whole harmony may depend.



Finally, it means keeping up with high quality and allowing beauty the time due to it as a jewel is
a unique embrace between elegance and a woman



Capri
COLLECTION



Times Square

COLLECTION



Mine

COLLECTION



Versailles

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