



Press release 3 (English Translation)

VICENZAORO JANUARY 2026: A PROGRAMME OF EVENTS CENTRED ON JEWELLERY AS A SYSTEM OF PEOPLE, PRODUCT AND PLACES

- From 16th to 20th January, a schedule of meetings will explore the sector's most relevant issues and the first VO Awards will be assigned on Sunday 18th
- The Golden Talk's young protagonists, training, market trends and future professions with Skuola.net, Assocoral, Progold and Cibjo
- Markets, international scenarios, trend forecasts and consumer vision in interventions from Club degli Orafi, Trendvision and Confcommercio Federpreziosi's Retail Talks
- Focus on jewellery culture and the creative process with Assogemme; gems, pearls and diamonds in IGI's Gem Talks and seminars by the Japan Pearl Exporters' Association and Cibjo, which also delves into sustainability and innovation along the supply chain
- Entitled "Golden Key", the VIOFF off show events will be further enriched with the new exhibition at the Jewellery Museum

vicenzaoro.com | People Product Places

Vicenza (Italy), 19th December 2025 - From 16th to 20th January 2026, **Vicenzaoro** will be back as the international gold and jewellery world's reference platform, a business, training and information hub for the global community. An indispensable event for market players and the industry's thought leaders, **Italian Exhibition Group's (IEG)** b2b trade show will open the global calendar of sector events with a programme of talks, seminars and meetings that will develop the jewellery story through the claim **People · Product · Places**: an ecosystem that centres on people, the value of the product and the places – both physical and cultural - where the jewel is born, transformed and marketed.

The big new entry will be the **debut of the VO Awards** to celebrate the sector's excellence: creativity, vision and the ability to interpret the present and future of jewellery. The **award ceremony**, to be held on **Sunday 18th January**, at 6.30 pm in the Expo Centre's Palladio Theatre, will see a jury of experts awarding the best expressions of the jewellery system, chosen from the finalist products nominated by the exhibitors. Companies, buyers and visitors to the show will also participate in the vote.

PEOPLE: EXCELLENCE THAT INSPIRES TALENT

The Vicenzaoro January story starts from people and the sector invests in the talents of tomorrow. On **Friday 16th January**, at 8.30 am, students will begin the IEG event's proceedings which will open the doors of its Palladio Theatre to the **Golden Talk**, organized in collaboration with Skuola.net. The official **opening ceremony** to formalize the start of the event will follow at 12 noon. Young goldsmith talents will also be at the fore in the **PROGOLD Design Contest** (Friday) and at the meeting with **Assocoral** (Sunday) on the power of **artisan know-how** in which skills, craftsmanship and creativity are essential levers for the future. **CIBJO**, on the other hand, will focus on **future generations of consumers** in one of the eight seminars of the *Jewellery Industry Voices series*, a joint CSR and sustainability educational programme for the jewellery industry presented by CIBJO and IEG, which has been recognized by the **Economic and Social Council (ECOSOC)** of the **United Nations**.

Another new entry will be the 27th Symposium for the thirtieth anniversary of **FEEG** - Federation for European Education in Gemmology, which, with an eye towards young European talents, will feature some of the most authoritative voices on the global gemmological scene.

PRODUCT: JEWELLERY BETWEEN TRENDS AND SUSTAINABILITY

Products are the core of Vicenzaoro, the trend show which, with **Trendvision Jewellery + Forecasting**, its permanent observatory on luxury trends, provides previews of the languages, shapes and directions of contemporary design. Entitled "*Coded Couture*", Saturday's event will offer companies a concrete tool for planning new collections and strategies.

Between Saturday and Sunday, great attention will be paid to **gems**, the protagonists of a complex cultural and professional journey. **IGI's Gem Talk** entitled "**Red Ruby. From the mine to the jewel**" will turn the spotlight on the queen of precious gems and analyse its value along the supply chain, from origin to the final consumer. The **Japan Pearl Exporters' Association** will analyse the **history, quality and sustainability of the Akoya pearl**, while **CIBJO** will delve into the effects of **AI on gemmological laboratories and certificates**, the potential of **coloured gems**, and the **diamond** industry's current state and prospects.

The story will be further enriched by witness accounts of the profession and the vision of jewellery that **Assogemme** offers at every edition, involving authoritative voices from the most popular jewellery companies.

The industry snapshot will be completed by a series of technical insights that **CIBJO** will dedicate to **sustainability, traceability, regulatory compliance and innovation**, suggesting tools and best practices that companies operating in global contexts will find useful. In addition to introducing the **Gold Principles Group**, which promotes collaboration across the value chain in order to achieve **common sustainability goals, risk management, promoting change within the supply chain**, and the use of **DNA-based physical tracers and blockchain technology** for tracking and **tracing gems, diamonds and jewellery** will also be discussed

PLACES: MARKETS, SCENARIOS, RETAIL

Support for interpreting market trends will come from **Club degli Orafi and Intesa Sanpaolo's** customary analysis of the economic scenario, sector sentiment and prospects for internationalization (Friday). The topic of places of consumption will be central in **Confcommercio Federpreziosi's Retail Talks** (Monday) which will spotlight points of sale and consumer behaviour, exploring the narrative and emotional levers that influence jewellery purchases.

The events will be transmitted in **streaming**. The complete and constantly updated version of the **programme is available at vicenzaoro.com**.

THE "GOLDEN KEY" TO THE BUYER EXPERIENCE

The entire Vicenzaoro experience is designed to favour **business matching** and create concrete opportunities for relationships and exchange: from the offer of hospitality in **luxury hubs** to **tailor-made** physical and digital services. The **Jewellery Connect** platform, also available as an app and already active, allows operators to consult the exhibitor catalogue, plan their itinerary at the show, manage appointments and receive personalized suggestions.

Hospitality will be completed with **VIOFF – Vicenzaoro's Off Show event**, developed around the "**Golden Key**" theme, the key that opens the door to future opportunities. Thanks to a calendar of multiple events set up with the city of Vicenza, international visitors will be able to experience Italian lifestyle and discover the city's historic centre between shopping, art, culture and food and wine, as well as events involving the local area. The **Jewellery Museum**, housed in the Basilica Palladiana, a UNESCO heritage site, will add further enrichment with a new exhibition that traces over two centuries of Italian goldsmith tradition.

With the claim **People • Product • Places**, Vicenzaoro January 2026 confirms its status as a cultural and professional ecosystem in which jewellery takes shape through people, expresses itself in the product, and finds meaning in the places of the market and relationships.

TRADE PRESS CONTACT IEG

Michela Moneta michela.moneta@iegexpo.it, trade press office coordinator jewellery & fashion



FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions (“forward-looking statements”) especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market’s foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date