



Final press release (English Translation)

VICENZAORO, UNITED STATES IN THE LEAD AMONG JANUARY'S FOREIGN VISITORS

- **Farsura (IEG): «The United Kingdom, India and Germany at the top. For buyers, the entire supply chain; for companies, everything to compete on the markets»**
- **Huge success for VO Vintage; T.Gold confirms its status as technology leader**
- **VO Awards, genuine appreciation for the debut**

vicenzaoro.com | People, Product, Places

Vicenza, 20th January 2026 – **Vicenzaoro January** closed its edition today with the United States in the lead among foreign visitors. The overall percentage of foreign attendance was 60%, in line with last January's record edition. After the USA, the United Kingdom, India and Germany took the top positions. **Italian Exhibition Group's** (IEG) business hub confirms its ability to select the best Made in Italy and international companies along the entire jewellery industry supply chain in a context marked by unstable precious metal prices and global trade tensions. Collaboration with the **Italian Trade Agency**, which brought over 560 high-profile buyers to the jewellery show, was a further strategic lever for success.

VICENZAORO'S INTERNATIONAL ROUTES

The entire jewellery community travels along the international routes to Vicenzaoro. Among the 130 countries in attendance, the strongest growing markets, besides the United States, were **Turkey, India, Spain, France, the United Kingdom and Germany**, which together constitute the jewellery industry's main catchment basins. To be more precise, the United States represented **7%** of the overall foreign attendance, confirming its status as a strategic market for the Italian and international offer at the show. Alongside consolidated markets, significant growth dynamics emerged for countries such as **Serbia, Lithuania and Kazakhstan**, which showed an overall increase of **60%**.

Significant performances were also recorded in Asia with India (+40%) and China (+20%). In Western Europe, mature markets such as France and the United Kingdom grew by 23% and 12% respectively with signs of further strengthening. The overall picture is of an event capable not only of consolidating historical markets, but also of opening new development routes.

FROM T.GOLD TO VO VINTAGE VIA THE VO AWARDS AND VIOFF

«Once again, Vicenzaoro promoted training, business culture and economic information: hence, buyers found the entire supply chain, and companies found all the enabling experiences to compete on the markets. Five years ago, the emphasis was on the potential of digital channels for this industry, today it is on production process optimization in order to balance the cost of raw materials. And this is an example of what we mean by *People, Products, Places*», underlined **Matteo Farsura**, head of IEG's jewellery shows.

Starring alongside Vicenzaoro, were the undisputed leadership of **T.Gold** for technologies, which will debut in the Expo Centre's perimeter as of September when the new hall will be completed, and the extraordinary public success of **VO Vintage**, the marketplace exhibition for second-hand watches and vintage jewellery. Successes that extend to the debut of the **VO Awards**, which rewarded manual artisan tradition combined with design and the ability to use new alloys and materials. **Cibjo**, the International Jewellery Confederation, which has already chosen Vicenza for its next world congress in September 2026, also played a leading role. High quality that, during the days of the event, also enlivened the fabric of the city with ViOff, the Vicenzaoro off-show events organized in collaboration with the Municipality of Vicenza,

which opened with the "Golden Talk" at the show, attended by over 650 students to learn about job opportunities in the gold and jewellery world.

IEG thanks all the exhibitors who contributed to the success of Vicenzaoro January 2026 and all the event partners: the **Ministry of Foreign Affairs and International Cooperation**, the **Italian Trade Agency**, **Confindustria Federorafi**, **Confartigianato Orafi**, **Confcommercio Federpreziosi**, **CNA Orafi**, **Club degli Orafi Italia**, **Confimi Industria** Goldsmith and Silversmith Category, **Assogemme**, **Assocoral**, **AFEMO** – Association of Goldsmith Machinery Manufacturers and Exporters, and institutional representations of the **Region of Sicily** and the **Region of Campania**. Authoritative international entities also contributed to the event agenda: **CIBJO** - World Jewellery Confederation, **GJEPC India** - Gem and Jewellery Export Promotion Council, **HKJJA** - Hong Kong Jewellery & Jade Manufacturers Association, and **Francéclat**, to mention but a few.

The next appointment with **Vicenzaoro** and **T.Gold's** international community will be from 4th to 8th September 2026 in a renovated Vicenza Expo Centre, and with **VO Vintage** from 4th to 7th September. IEG's Jewellery Agenda continues with **Oroarezzo** from 9th to 12th May, **SIJE** in Singapore from 9th to 12th July and **JGTD** in Dubai from 27th to 29th October. And lastly in autumn with the Valenza Gem Forum and the Italian Jewellery Summit in Arezzo.

TRADE PRESS CONTACT IEG

Michela Moneta michela.moneta@iegexpo.it, trade press office coordinator jewellery & fashion



FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date