



press release

## VICENZAORO JANUARY, JEWELLERY IN IEG'S INTERNATIONAL BUSINESS HUB FROM TOMORROW UNTIL TUESDAY

- **Over 1,300 exhibiting brands until Tuesday 20<sup>th</sup> at Italian Exhibition Group's Expo Centre**
- **40% of exhibitors from 30 foreign countries. Over 560 buyers hosted from 65 countries with the Italian Trade Agency**
- **Opening ceremony at 12 noon in the Palladio Theatre with Veneto President Alberto Stefani**
- **In conjunction: T.Gold, the international B2B show for the most innovative jewellery technologies**
- **VO Vintage: vintage watches and jewellery in the marketplace open to the public until Monday 19<sup>th</sup>**

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*Vicenza (Italy), 15<sup>th</sup> January* – Jewellery and its entire supply chain at **Italian Exhibition Group's** international business hub. **Vicenzaoro January 2026** opens tomorrow at IEG's Expo Centre and will be ongoing until Tuesday, 20<sup>th</sup> January. With a consolidated all-sold-out featuring over **1,300 exhibiting brands**, Vicenzaoro will be hosting the global jewellery community for five days of business, training, information, trends and networking, kicking off the sector's global trade show calendar. At the same time, **T.Gold**, the exhibition of reference for gold and jewellery technologies and machinery, and the eighth edition of **VO Vintage**, a marketplace for high-end vintage watches and jewellery, open with free admission until Monday, 19<sup>th</sup> January, to experts, collectors and enthusiasts. The opening ceremony, entitled "*Opening the Future. People, Product, Places*" will be held at 12 noon in the **Palladio Theatre** inside the Expo Centre.

### THE OPENING CEREMONY

Vicenzaoro January's inauguration will take place at 12 noon at Teatro Palladio (entrance from Hall 8.0) in the presence of **Alberto Stefani**, president of the Veneto Region, **Luca Zaia**, president of the Veneto Regional Council, **Matteo Zoppas**, president of the Italian Trade Agency (ITA), **Giacomo Possamai**, mayor of Vicenza, **Andrea Nardin**, president of the Province of Vicenza, **Cristina Squarcialupi**, national president of Confindustria Federorafi representing all the national associations in the gold and jewellery sector, and **Corrado Peraboni**, CEO of Italian Exhibition Group.

### INTERNATIONAL BUSINESS

A point of reference among the top three international jewellery shows, **Vicenzaoro January**, in collaboration with ITA, will be welcoming over **560 hosted buyers** from **65 countries**, including those specialising in **T.Gold** technologies. Leading the way in terms of attendance are the United States, the United Kingdom and the United Arab Emirates. The event confirms its role as a global meeting place for supply and demand. On the one hand, Germany, France, Belgium, Turkey, India, Thailand and Hong Kong will be among the most represented countries among **40% of foreign exhibitors**; on the other, Italian jewellery supply chain excellence and all the leading national gold districts will also be in attendance.

### THE PRESENT: SECTOR PERFORMANCE

In an economic climate of **adjustment** after two exceptional years, business expectations are still cautious but positive. Based on responses to a questionnaire sent to 250 leading manufacturers representing approximately 90%

of total jewellery industry sales, Mediobanca's Research Department, in collaboration with Confindustria Federorafi's Research Centre, estimates that the gold, silver and jewellery sector will close 2025 with a 5.8% increase in revenues. 45% of companies expect an improvement in revenues compared to 2024, 43% report a downturn, while 12% anticipate a stable turnover.

To help understand the current situation, Vicenzaoro will offer moments for a closer look at the sector's economic and financial scenario. On the opening day, for example, **Club degli Orafi** will address the issue of ***Precious metals in the Trump era: the comeback of hard assets***. Ample space will be given to the topic of diamonds in talks organised by **CIBJO**, chaired by Gaetano Cavalieri. The debate will focus on safe and sustainable supply chains, the impact of artificial intelligence on the work of gemmologists, and the role of natural diamonds in the global jewellery market. Several top international experts will be speaking in Vicenza, including Ferial Zerouki, president of the World Diamond Council, and Martin Rapaport, president of the Rapaport Group.

#### **OPENING TO THE FUTURE: THE NEW HALL**

A new home and new meeting areas accompany Vicenzaoro's international growth. The January edition will be the last to take place concurrently with the construction of the **new hall**, a strategic project that will be completed and operational by September this year.

#### **EXCELLENT NEW ENTRY: THE VO AWARDS**

Eight categories for three finalist jewellery items with voting taking place over two days. New at Vicenzaoro January 2026, the first edition of the **VO Awards**, which will determine the most representative creations among the entries submitted by exhibitors from the Icon (fine jewellery), Look (contemporary jewellery) and Creation (gold and silver manufacturing) communities. A recognition of a jewellery manufacturing excellence that manages to combine creativity, craftsmanship, sustainability and innovation. The jury of experts has selected the finalists, which will be on display in the lounge of Hall 7. The technical vote of the jury will be added to trade show visitors' votes cast using a QR code. The award ceremony will take place on Sunday at 6.30 pm in the Palladio Theatre.

#### **NATIONAL AND INTERNATIONAL PARTNERS**

VO's strategic partners are the Ministry of Foreign Affairs and International Cooperation (MAECI) and the Italian Trade Agency (ITA) for buyer incoming from key markets. International partners are CIBJO – World Jewellery Confederation, GJEPC India - Gem and Jewellery Export Promotion Council, HKJJA - Hong Kong Jewellery & Jade Manufacturers Association, Franc  clat. National partners: Confindustria Federorafi, Confartigianato Orafi, Confcommercio Federpreziosi, CNA Orafi, Club degli Orafi Italia, Confimi Industria Categoria Orafa ed Argentiera, Assogemme, Assocoral, AFEMO – Association of Goldsmithing Machinery Manufacturers and Exporters. Institutional representations: the Region of Sicily and the Region of Campania.

In conjunction with Vicenzaoro January, from the 16<sup>th</sup> to the 19<sup>th</sup>, IEG will be opening the Expo Centre doors to the public for four days of **VO Vintage**, a marketplace with free admission upon prior registration on the event website [vovintage.com](https://vovintage.com) for a journey into second-hand watches and vintage and modern jewellery.

#### **TRADE PRESS CONTACT IEG**

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## FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions (“forward-looking statements”) especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market’s foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date