



16—20 JANUARY 2026 VICENZA, ITALY

ORGANISED BY
ITALIAN EXHIBITION GROUP
Providing the future
Facebook icon
Twitter icon
Instagram icon
LinkedIn icon
vicenzaoro.com

SIMULTANEOUSLY WITH
T.G.
T.GOLD

CO LOCATED WITH
V.O.
VINTAGE
16—19 JANUARY 2026
Watches and Jewellery

IN COLLABORATION WITH
OpportunitItaly
Driving business growth with future excellence
Ministry of Economic Development
Ministry of Foreign Affairs and International Cooperation
ITA
ITALIAN TRADE AGENCY

PRESS

press release

VICENZAORO JANUARY 2026 – DAILY NEWS MONDAY 19TH JANUARY

FEDERPREZIOSI, ITALIAN JEWELLERY STORE TURNOVER AT 7.4 BILLION

The overall turnover of Italian jewellery stores in 2025 is estimated at approximately **7.4 billion euros**, up compared to the previous year due to the increase in raw materials. Moreover, at the end of **2025, 11,842** jewellery stores were open for business in Italy, down compared to the previous year, not because of a reduction in demand, but to a process of rationalization and stabilization of the entrepreneurial fabric. Employment reflected the same phenomenon: the number of **workers in the sector** at the end of 2025 stood at **30,600**, showing a decrease but to a less marked extent than the number of companies, thanks to a greater concentration of work and organizational stability. This was the snapshot that Federpreziosi presented today during the event **Why Italians don't buy jewellery**, held at Vicenzaoro, IEG's international trade show, ongoing at Vicenza Expo Centre until tomorrow. The meeting, moderated by **Steven Tranquilli**, director of Federpreziosi Confcommercio, saw interventions by **Stefano Andreis**, president of Federpreziosi Confcommercio, **PierLuigi Ascani**, president of Format Research, and several sector operators.

To read the complete study and materials, see the following link: <https://bit.ly/3LT6pxV>

VO AWARDS, EIGHT AWARDED FOR INNOVATION, SUSTAINABILITY AND EXCELLENCE AT THE FIRST EDITION

The awards ceremony for the first edition of the VO Awards, Vicenzaoro's official recognition, took place yesterday afternoon in the Palladio Theatre. Promoted by Italian Exhibition Group, the awards highlight the creativity, innovation, sustainability and manufacturing excellence of contemporary jewellery. The winners were selected by a **technical jury consisting of industry experts**, supported by buyer and visitor votes during the days of the event. The winners by category were: **Best in Icon – One of a Kind Jewellery** to Alessio Boschi with *Jubilee Ring*, **Best in Icon – High End Jewellery** to Cammelli Firenze with *Hypnose Ring*, **Best in Look – Fashion Jewellery** to Mesh for the ring *Lisa – The Knot Edit*, **Best in Look – Fine Jewellery** to Marcela Salvador with *Ciuri Necklace*, **Best in Creation – Gold Manufacturing** to D'Orica for the *Ely Torchon 0141 Necklace*, **Best in Creation – Silver Manufacturing** to Aurum with *Argento 960 Ring*, **Best in Special – Chain** to Better Silver with *Tennis Fine Precision*; **Best in Special – Young (Under 30)** to Plah for *Guacamaya Earrings*. During the event **Matteo Farsura**, head of IEG's jewellery shows, explained: «The VO Awards were conceived as a profoundly identifying project for Vicenzaoro. A recognition that considers jewellery as a synthesis of product, process, innovation and artisan know-how. We are celebrating the people and supply chains that make our sector's excellence possible.»

PRESS CONTACT IEG / VICENZAORO JANUARY 2026:

head of media relation & corporate communication: Elisabetta Vitali; press office manager: Marco Forcellini, Pier Francesco Bellini; press office coordinator: Luca Paganin; press office specialist: Mirko Malgieri; press office assistant: Julia Andreatta media@iegexpo.it;

MEDIA AGENCY VICENZAORO JANUARY 2026: Adnkronos Comunicazione

Enrico Bellinelli: 334 5717790, enrico.bellinelli.professional@adnkronos.com

Enrica Marrese: 320 8074750, enrica.marrese@adnkronos.com

FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date