Press release no. 1

VICENZAORO JANUARY 2027 INAUGURATES THE NEW JEWELLERY SEASON

- **15th to 19th January will see the start of a new phase for Italian Exhibition Group's international jewellery trade show with a vision that looks ahead to 2030**
- **The focus will be on strengthening international leadership by showcasing Made in Italy and global supply chain excellence and connecting them with the buyers who drive the markets**
- **In a renovated Expo Centre with its new Hall 2, the advanced technologies of T.GOLD in Hall 4, the second edition of the VO Awards, and VO Vintage, the B2C event for fine vintage watch and jewellery enthusiasts**

vicenzaoro.com

Vicenza (Italy), 29th October 2026 – **Vicenzaoro January 2027** will be back from 15th to 19th January together with **T.GOLD**, the jewellery technologies show, and **VO Vintage** (15th – 18th January), the event open to a public of fine vintage watch and jewellery enthusiasts and collectors. Three events that will enliven Vicenza's renovated Expo Centre and inaugurate the sector's international calendar.
Organized by **IEG – Italian Exhibition Group**, the only Italian player among the top twenty exhibition organizers according to the *Grant Thornton Stax* ranking, Vicenzaoro will be the start of a new phase in the development of an ecosystem that originated over 70 years ago in one of the oldest gold districts. **Master of the Industry**, the new claim, encapsulates the strategic direction: to strengthen the event's international leadership by showcasing the very best of the gold and jewellery supply chain and connecting it with the buyers who drive the markets and anticipate the industry's evolution. **Looking ahead to 2030, this vision** aims to secure Vicenzaoro's role as a primary platform for businesses, expertise and markets. From 2017 to 2024, the event's development trajectory saw the consolidation of its brand and its international expansion, followed, from 2024 to 2026, by the infrastructural enlargement of the Expo Centre. Over the next three years, Vicenzaoro intends to further bolster its international standing and role in the evolution of the gold and jewellery sector through a highly curated selection of products, content and industry intelligence.

INTERNATIONAL EXCELLENCE AT THE JEWELLERY BOUTIQUE SHOW
Registration is now open for the upcoming edition of Vicenzaoro, which, together with T.GOLD, will feature **1,300 exhibiting brands from approximately 40 countries** organized into specialised communities based on product type and market positioning along the entire supply chain. From the technologies on display at T.GOLD (EVOLUTION) to gold and silver manufacturing and white-label production (CREATION, CREATION INTERNATIONAL). From components and semi-finished products (CREATION MOUNTINGS) to gemstones (ESSENCE) and from contemporary watchmaking (TIME) and fashion jewellery (LOOK) to high jewellery (ICON). Packaging and visual merchandising solutions (EXPRESSION & VISUAL) and a cash & carry section for immediate, on-the-spot purchasing (DELIVERY at PALAKISS), will complete the supply chain.
The Jewellery Boutique Show layout will be at its full potential in the new, centrally located **Hall 2**, inaugurated in September and entirely given over to gold and jewellery manufacturing. The beating heart of the trade show and the supply chain, this area connects and harmonises the industry's various components. A single international marketplace that integrates the sector's different specialisations by showcasing the very best of Made in Italy alongside international excellence.

THE TREND SHOW BETWEEN THE VO AWARDS AND THE LATEST IN HIGH JEWELLERY
At Vicenzaoro January 2027, new collections, product previews and innovative designs will reveal the creative directions that are shaping the sector. The second edition of the **VO Awards** will honour creations from the ICON, LOOK and CREATION communities, highlighting the manufacturing expertise, sustainability and creativity

that are helping to steer the future of the jewellery industry. As part of the ICON community, **The Design Room** will be back with the most sought-after high-jewellery designers and further enriched with new **storytelling** and **inspiration** areas where excellence and design research will take centre stage.
Two initiatives that will highlight the supply chain's diversity and the ability of companies and designers to interpret market transformations.

T.GOLD, THE TECHNOLOGY HUB IN HALL 4

Hall 4 will host **T.GOLD**, the show for the most advanced jewellery processing technologies, which has been repositioned within the IEG Expo Centre last September, and is now aligned with the Vicenzaoro calendar with two editions per year. A showcase for machinery, processes and innovative solutions designed to support manufacturing developments. Top Italian and international players offerings range from additive manufacturing to 3D printing, industrial automation, quality control, alloys, plant engineering, precision machining, casting and micro-welding. A focus on technologies for sustainability and the circular economy will also be included.

THE BUYER EXPERIENCE AT THE HEART OF THE PLATFORM

In collaboration with the Italian Ministry of Foreign Affairs and International Cooperation (MAECI) and the Italian Trade Agency (ITA), Vicenzaoro promotes international buyer and industry operator incoming, together with associations, institutions, international bodies, media outlets and various stakeholders. IEG's strategy focuses on a visitor experience geared towards business objectives by fostering targeted matchmaking with companies and providing access to the exhibition's different specialisations. Through qualified connections, opportunities for professional exchange, and in-depth market insight, Vicenzaoro **creates value** for the entire supply chain.
VIOFF, Vicenzaoro's off-show programme, will complete the visitor experience by welcoming international operators to a range of events and initiatives that enhance the cultural, artistic and culinary heritage of the city of Vicenza. A heritage that is deeply linked with the region's long-standing goldsmithing tradition and a context that reflects the event's origins and its connection to Italy's manufacturing districts.

VO VINTAGE FOR VINTAGE WATCH AND JEWELLERY ENTHUSIASTS

From **15th to 18th January 2027**, VO Vintage will welcome vintage watch and jewellery collectors and enthusiasts in the foyer on the first floor of the Expo Centre. Admission is free prior registration on the website. The event, now one of reference even for the younger generations, will offer the chance to discover and purchase fine, collectible watches and jewellery from a curated selection of Italian and international dealers, along with a programme of talks and meetings with industry experts.

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ITALIAN EXHIBITION GROUP
Providing the future

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Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date