



Press release n.03 (English Translation)

VICENZAORO SEPTEMBER: TRENDVISION OFFERS STYLE TRENDS AND FORECASTS

- **A double appointment in September with Trendvision Jewellery + Forecasting, Vicenzaoro's independent Observatory, directed by Paola De Luca**
- **Saturday 6th, "The Quantum Age": jewellery from ornament to technological artifact**
- **Sunday 7th September, presentation of the Trendbook 2027+**
- **Geometries, colours, movement and minimalism: the coordinates of next autumn-winter 2025/2026 showcased at the Expo**

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Vicenza (Italy), 31st July 2025 – Trends, styles and previews of the socio-cultural and market scenarios will feature at the coming edition of **Vicenzaoro September**, **Italian Exhibition Group's** international gold and jewellery show, scheduled to take place **from 5th to 9th September** at the Vicenza's Expo Centre - Italy. Presenting them will be **Trendvision Jewellery + Forecasting**, Vicenzaoro's independent observatory, directed by **Paola De Luca**, during two highly anticipated events. On **Saturday 6th September**, the Vicenzaoro public will be taken to the "quantum" era of jewellery thanks to interventions from international artists, designers, journalists and cultural consultants. **Sunday 7th September**, on the other hand, will see the presentation of the new **Trendbook 2027+**, the "Manifesto" book for all professionals, abounding with content and strategies for developing future collections and previews of contemporary jewellery's evolution.

BEYOND THE TALK: THE QUANTUM AGE

Jewellery is no longer just an ornament. It is a cultural and technological artifact, a multidimensional, symbolic, modular and emotional language. This will be the starting point of the event entitled **"The Quantum Age. Jewellery and the Convergence of Cultural Transformations"**, scheduled for **Saturday 6th September from 11 am** in the Expo Centre's **Palladio Theatre**. After an introduction by **Paola De Luca**, Lebanese artist **Samar Younes**, theorist of Quantum Culture™ and founder of Samaritual, will take the floor to address the theme of jewellery as a "technology-interface" between tradition, nature and speculative design. She will be followed by **Archana Thani**, Indian curator and journalist, jewellery editor of Vogue India. While the Chinese cultural consultant, **Helen Mao**, will propose an analysis of the changes that are characterizing the Land of the Red Dragon's market, where status symbol jewellery becomes a tool for connecting to the "Joy Economy". Lastly, **Fabio Salini**, visionary high jewellery designer, will share his radical and experimental vision in which unexpected materials and inner searching transform the very concept of jewellery.

TRENDBOOK 2027+, TRENDS FOR BREAKFAST

Sunday 7th September will be the turn of **"Trends for Breakfast"** during which the new **Trendbook 2027+** entitled **The Quantum Age**, will be presented (Educational Hub, 10.30 am). Now at its 23rd edition, the international publication of reference for the sector provides jewellery industry insiders with previews of the style trends for 2027 in the new and totally redesigned format. The book will have three main sections: **consumer culture, evolutions and opportunities in the jewellery sector, Forecast 2027+**. The focus on Sunday 7th will be on Market Opportunities 2026-27 with insights into *Gold & Precious Metals, Coloured Gemstones, Diamonds* (natural and lab-grown), *Bridal, Pearls, Technologies & Innovations and High Jewellery*. The style predictions for 2027+ will revolve around **five key themes** with evocative names: Modular Core, Dynamic Movement, Coded Couture, Convergences and Neo-Rituals.

TRENDS FOR AUTUMN/WINTER 2025/26: GEOMETRIES, COLOURS, MOVEMENT AND MINIMALISM

The common thread that links the trends for next autumn/winter 2025-2026, and which professional operators will find among the stands at Vicenzaoro September, will be jewellery as a dynamic expression of the self, profoundly connected to emotional resonance, adaptability and personal evolution. According to **Trendvision Jewellery + Forecasting**, four directions will define the coming season. **Modular Geometries** will explore jewellery as a system of stackable, interchangeable and reconfigurable elements — stimulating creativity, adaptability and a circular collection. With clean lines and customizable constructions, it will give wearers the power to create and reinvent their own style over time. Stackable rings, detachable links, interchangeable charms and reconfigurable clasps will become the basis of personal expression. **Spectrum Play** will put colour in the spotlight: nuanced gems, streaks of enamel and layered hues, this direction will capture the emotional and visual vitality of contemporary life. Beaded necklaces, stackable rings, mismatched earrings and layered necklaces will offer endless styling possibilities, allowing the wearer to compose his/her identity, shade by shade. Ethical materials, such as recycled plastics, recovered enamels and micro-mosaics, will anchor this playful aesthetic to a conscious volition. In contrast, **Quiet Elegance** will embrace sobriety and emotional depth. Rooted in minimalism, it favours soft textures, refined shapes, and sustainable materials, offering calm sophistication and lasting value. Satin gold, matte platinum and recycled metals will add texture without fuss. Discreet pearls and diamonds will be positioned with restraint, celebrating intimacy rather than ostentation. Lastly, **Dynamism** will introduce movement as a design language. Inspired by Futurism and Deco geometry, it will channel motion through fluid silhouettes, kinetic shapes and a variety of materials that respond to the body's rhythm: curved cuffs, modular pins and expandable links will capture the transformation of matter.

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FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date