



press release

IEG: VICENZAORO SEPTEMBER KICKS OFF ON FRIDAY, MORE INTERNATIONAL AND COMPETITIVE

- At the show until Tuesday, 8th September, 1,300 exhibitors, 45% from 40 foreign countries, in IEG's renovated Expo Centre with the opening of the new Hall 2
- A record number of hosted buyers: over 900 from 73 countries. 80% in partnership with the Italian Trade Agency
- Senator Mara Bizzotto, Undersecretary at MIMIT, will be attending the opening ceremony at 11 am
- T.Gold will be making its debut at the September edition "under the same roof," showcasing the most innovative technologies in Hall 4
- At 2.30 pm, the start of the CIBJO Centennial Congress — World Jewellery Confederation
- VO Vintage until Monday 7th: vintage watches and jewellery in the marketplace open to the public

vicenzaoro.com

Vicenza, 2nd September 2026 – **Vicenzaoro September 2026** will open on Friday morning with a twofold increase on the international front. Of the **1,300 exhibiting brands** from **40 countries**, the **foreign presence**, which at this edition will account for **45% of the total**, is on the rise with the largest European attendance coming from Germany, Belgium, Spain, France, Greece and Great Britain, while the top non-European arrivals will be from Turkey, Hong Kong, Thailand, India and the United States. New entries will include South Korea, Ukraine and Uzbekistan.

The number of hosted buyer delegations has also grown to **910**, a **33% increase** compared to the 605 in September last year. Thanks to the partnership with the **Ministry of Foreign Affairs and International Cooperation** and the **Italian Trade Agency**, the **foreign delegation**, comprising representatives from **73 countries**, will see 700 buyers with an in-depth knowledge of Vicenzaoro exhibitors and their respective foreign markets at the show. The largest delegations will arrive from the United States, the United Kingdom, the United Arab Emirates and Saudi Arabia (each on an equal footing), China and Spain, as well as **210 Italian buyers**.

«International demand is growing in terms of both origin and volume, confirming Vicenzaoro's ability to attract industry professionals from the world's major markets. As of this edition, we are responding to this demand by reorganizing the exhibition areas, thanks to the new Hall 2. From high-end jewellery to packaging, gemstones, technologies and jewellery manufacturing, the entire supply chain is now under one roof, and the Jewellery Boutique Show is more competitive than ever today,» says **Matteo Farsura**, head of IEG's jewellery trade shows.

THE OPENING CEREMONY

The trade show will open **at 11 am** with an inaugural ceremony led by Marino Smiderle, editor-in-chief of // *Giornale di Vicenza*. The following guests have been invited: **Maurizio Ermeti**, president of Italian Exhibition Group; **Giacomo Possamai**, mayor of Vicenza; **Andrea Nardin**, president of the Province of Vicenza; **Maria**

Cristina Squarcialupi, president of Federorafi Confindustria, representing all the jewellery industry's national associations; **Fabrizio Lobasso**, Deputy Director General for the Promotion of Italy and Economic Internationalization and Central Director for the Italian System and Investments at the Ministry of Foreign Affairs and International Cooperation; **Matteo Zoppas**, President of the Italian Trade Agency; **Senator Mara Bizzotto**, Undersecretary of State at the Ministry of Enterprise and Made in Italy; and **Marco Zecchinato**, Veneto Regional Councillor for Interregional Cooperation, Territorial Governance and Infrastructure.

T.GOLD, TECHNOLOGIES DEBUT IN SEPTEMBER

170 brands will be exhibiting at T.Gold, a parallel B2B trade show that will be making its debut at the September edition. Technology companies, 60% of which Italian, will now be exhibiting inside the Expo Centre in **Hall 4**, previously the home of Italian and international jewellery manufacturers, which have now been relocated to the new Hall 2. This edition of T.Gold will be accompanied by the **Jewellery Technology Forum**, whose central theme will be "Design. Print. Transform," with a focus on additive manufacturing in the jewellery industry (Monday, 7th).

ECONOMY, RAW MATERIALS, DESIGN AT THE MAIN EVENTS

The industrial outlook, business sentiment and of manufacturing district analysis will be the three main focuses of the event that **Confindustria Federorafi** will be presenting to the public on Saturday 5th. Analyses by economists Daniela Corsini, Stefania Trenti and Sara Giusti from **Intesa Sanpaolo** will be accompanied by a roundtable discussion featuring four companies representing each of the Vicenza, Arezzo, Valenza and Torre del Greco manufacturing districts, followed by closing remarks from Federorafi President, Maria Cristina Squarcialupi. Laura Biason from Federorafi will moderate the session. A link with Japan will offer deeper insights into the Akoya pearl with Preziosa Magazine, while the **Italian Gemmological Institute's** Gem Talk will feature the Padparadscha sapphire. **Assogemme** will be bringing Enzo Liverino, one of the most authoritative voices in coral craftsmanship from Torre del Greco, to Vicenzaoro. **Trendvision**, Vicenzaoro's independent observatory directed by Paola De Luca, will be presenting the new The Jewellery Trendbook 2028+ on Saturday and give participants a behind-the-scenes look at the "machine" that analyses consumer and style trends in order to produce the annual volume on industry trends. The complete program of events is available on the vicenzaoro.com homepage.

CIBJO, THE CENTENNIAL IN VICENZA WITH BIG INTERNATIONAL NAMES

Key figures from international jewellery and retail with a schedule of presentations covering every aspect of production and customer protection. Vicenzaoro will be hosting the Centennial Congress of CIBJO, the World Jewellery Confederation, chaired by Gaetano Cavalieri. The big names attending the congress's opening event on Friday afternoon will include **Gareth Penny**, former CEO of De Beers and current president of the Ninety-One fund, which manages \$250 billion in assets. Also in attendance, **Cyrille Vigneron**, former president and CEO of Cartier and current chairman of the Cartier Foundation.

VO VINTAGE, FOUR DAYS AMONG WATCH ICONS AND VINTAGE TREASURES

With free admission on prior registration on vovintage.com, the event will provide an extremely high chance of finding that much-coveted watch or discover Victorian or Art Deco jewellery sets. Whether a collector or just a curious enthusiast, anything can happen at VO Vintage, IEG's open-to-the-public exhibition and marketplace. Saturday's schedule of events will offer the chance to learn more about the world of timepieces because, a dreamed-of purchase needs to be taken care of properly and a little extra knowledge of watchmaking can go a long way.

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FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date