



press release

VICENZAORO SEPTEMBER 2026 – DAILY NEWS SATURDAY 5TH SEPTEMBER

Vicenza (Italy), 5th September 2026 – Day two of **Vicenzaoro September 2026**, the event organised by **IEG – Italian Exhibition Group**, featuring **1,300 exhibiting brands from 40 countries**, **45%** of whom from abroad, and **910 buyers from 73 countries**, up **33%** compared to the September 2025 edition, hosted through collaboration with the **Ministry of Foreign Affairs and International Cooperation (MAECI)** and the **Italian Trade Agency**, confirming Vicenzaoro's role as a leading platform for the global gold, jewellery and watchmaking industries.

100 YEARS OF CIBJO: RESPONSIBILITY AND TRANSPARENCY FOR THE JEWELLERY INDUSTRY'S FUTURE

The second day of Vicenzaoro September 2026 at IEG'S Vicenza venue, and the second day of proceedings for CIBJO, the World Jewellery Confederation chaired by **Gaetano Cavalieri**, which is celebrating its centenary at the Expo Centre. The Congress opened yesterday with the elite of the international jewellery industry gathering to discuss the transformations that are reshaping the global jewellery sector: from rising precious material costs to geopolitical tensions and tariffs, right through to technological acceleration and artificial intelligence. Around 600 participants were in attendance, representing the entire supply chain, from miners to retailers, gemmological laboratories and major brands. The opening session featured speeches by **Maurizio Ermeti**, president of IEG; **Cyrille Vigneron**, chairman of culture and philanthropy at Cartier; and **Gareth Penny**, former CEO of De Beers and now chairman of the Ninety-One fund. Today's programme of events, entitled **Trust for the next century: responsibility, collaboration and impact**, looks to the future by focusing on responsibility, collaboration and impact, with particular emphasis on pragmatic sustainability and transparency towards the consumer. Key issues include the urgent need for a rigorous classification system to clearly distinguish between natural and synthetic diamonds, particularly in light of marketing strategies that have altered their perception in the market. The discussion extends to the entire world of gemstones, from diamonds to coloured stones, such as rubies, sapphires and emeralds, with consumer protection identified as a central element for the sector's future credibility.

VO VINTAGE, WHERE EXCELLENCE MEETS CULTURE: WATCH OF THE YEAR AWARD

Following a morning that kicked off with a live broadcast of the **Laboratorio** podcast, hosted by **Dody Giussani** and **Pietro Pannone**, interviewing **Massimo Carraro**, President and CEO of the Morellato Group, IEG's exhibition and marketplace specifically for fine vintage watches and jewellery, open to the public until 7th September, continued in the afternoon with **DEEP-X: All About the Limited Edition**, dedicated to the collaborative project that has engaged the very best of high-end Italian watchmaking to celebrate the 10th anniversary of Watch Insanity. The event will feature a one-of-a-kind timepiece and an ultra-customised Made in Italy movement. The day will conclude with **the presentation ceremony of the 2026 Watch of the Year award**, an accolade assigned by the readers of *L'Orologio* magazine. **Tomorrow, Sunday 6th September**, the programme will continue with three events. The first will be **"The Italian micro-brand out to conquer the world"**, dedicated to the international growth of Venezianico and the phenomenon of contemporary watchmaking micro-brands. This will be followed by **"The Art of the Chronograph: Iconic companies, mechanics and a glossary for collectors"**, an in-depth exploration of the technology, history and language of the

chronograph, presented by **Irene Baiardi**. The programme will end with **“Jewellery with a story: why Art Deco still has appeal and value”**, dedicated to the charm and enduring relevance of Art Deco jewellery in the collecting world.

ENTRIES ARE NOW OPEN FOR THE 2027 VICENZAORO VO AWARDS THAT CELEBRATE CREATIVITY AND KNOW-HOW

Entries are now open for the second edition of the VO Awards presented by Vicenzaoro to celebrate excellence in the world of gold and jewellery, where Italian and international creativity, expertise and manufacturing culture come together.

Until 30th November, exhibitors from the ICON (high jewellery), CREATION (gold and silver jewellery) and LOOK (contemporary jewellery) communities can submit their entries and compete in one of the 8 categories. **The awards ceremony will take place at Vicenzaoro January 2027**. A panel of experts will select the finalist creations that best interpret the following criteria: sustainability, innovation, excellence and selling points. The Vicenzaoro community's vote will also contribute to the final decision since buyers, exhibitors and visitors will be able to view the items in person during the January show, in a special showcase; and cast their own votes.

Further information on: <https://www.vicenzaoro.com/en/vo-awards>

ON THE AGENDA TOMORROW, 6TH SEPTEMBER

Day three of Vicenzaoro September 2026 will open with **“The future of the Akoya pearl: a link between Japan and the international jewellery industry”**, scheduled for 10.30 am in the Educational Hub. Organised by **Preziosa Magazine**, this international event on the cultural, economic and strategic value of Japan's most iconic pearl will feature senior figures from the Japan Pearl Exporters' Association and leading representatives of the international jewellery industry. Tomorrow at 12 noon, again in Vicenza Expo Centre's Educational Hub, the event entitled **“Being there, in digital. Jewellery between algorithms and people. Digital marketing trends for jewellery: data, channels and practical guidance”**, organised by **Confindustria Federorafi**. In the afternoon, at 3.45 pm, the venue's Educational Hub will also be staging the **RETAIL TALK: Tourism and the jewellery sector: the contribution of Italian jewellers to promoting Italian-made products**, organised by **Federpreziosi Confcommercio**.

For further information on programmed events: **Vicenzaoro** – www.vicenzaoro.com
CIBJO Congress - cibjo.org/congress-2026/

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Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions (“forward-looking statements”) especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date