



press release

VICENZAORO SEPTEMBER 2026 – DAILY NEWS MONDAY 7TH SEPTEMBER

Vicenza (Italy), 7th September 2026 – Day four of **Vicenzaoro September 2026**, the **IEG – Italian Exhibition Group** event which sees **1,300 exhibiting brands from 40 countries**, **45%** of whom from abroad, and **910 buyers from 73 countries**, up **33%** compared to the September 2025 edition, hosted through collaboration with the **Ministry of Foreign Affairs and International Cooperation (MAECI)** and **Italian Trade Agency**, gathered at **Vicenza Expo Centre**.

MINISTER TOMMASO FOTI IN ATTENDANCE AT VICENZAORO SEPTEMBER

This morning, the Hon. **Tommaso Foti**, Minister for European Affairs, the National Recovery and Resilience Plan (PNRR) and Cohesion Policies, toured **Vicenzaoro September**. “It is my duty to be here,” he said at the entrance to the Expo Centre, “because the event effectively enhances the quality of Made in Italy across the globe. The **Vicenzaoro** brand is, in fact, able to attract interest from all those markets that value an economy which combines tradition and innovation.” **Vicenzaoro’s** senior management then accompanied Minister Foti on a **tour of the new Hall 2** inaugurated a few days ago. “I would say it is truly spectacular. It adds further quality to a modern and welcoming venue. The decision to spread the exhibition over two floors was excellent, and all of this, combined with the beauty of the exhibits, conveys a sense of quality throughout.”

T.GOLD: TECHNOLOGY, DESIGN AND SUSTAINABILITY WITH THE JEWELLERY TECHNOLOGY FORUM

Ongoing today at **Vicenzaoro September**, the Jewellery Technology Forum will provide a moment of discussion between experts, companies and the academic world on the theme of “design – print – transform”. The event is being held in the **Smart Hub in Hall 4**, as part of an edition that, due to **Hall 2’s** additional new areas, marks **T.Gold’s** first appearance inside **Vicenza Expo Centre**. Key topics at the forum include **the international economic situation, precious metal trends and the competitiveness of the Italian jewellery industry**, alongside **sustainability** as a value and communication driver. Focuses will also be on the evolution of design in the age of artificial intelligence and additive manufacturing with a presentation by **Mario Scarpa**, founder of **Humanum Est**, and on the new frontiers of **digital production and Industry 4.0** featuring **Marco Luigi Giuseppe Grasso** from **Milan Polytechnic**. A further focus will regard the applications of **additive manufacturing** and **MoldJet®** technology, presented by **Matti Ben-Moshe** from **Tritone Technologies**, covering innovation, design freedom and waste reduction. The programme will conclude with **case studies on Binder Jetting 3D printing** with **Legor** presenting the expertise gained from laboratory research in the industrial production of jewellery and fashion accessories.

VICENZAORO LAUNCHES THE NEW AKOYA PEARL STORY

The **new narrative surrounding Akoya pearls** was launched at **Vicenzaoro**, underway at **IEG’s Expo Centre** until tomorrow. The **Japan Pearl Exporters’ Association** has chosen **IEG’s** international trade show to reintroduce Akoya pearls to the US and European markets. And above all, to the younger generations. The diplomacy and trade bond between the Land of the Rising Sun and Italy has continued for over a hundred years, but culture and technology are even more important, as **Koji Yagi**, Japan’s Consul-General in Milan, emphasised at the opening of the event organised by **Preziosa Magazine**. Thus, the new narrative surrounding Akoya pearls has a distinctly Italian flavour that takes shape in the book entitled **The Future of Akoya Pearl**, edited by **Paola De Luca**, co-founder of **Trendvision Jewellery + Forecasting**. Akoya is a perfect example of sustainability, which is even more valuable today. Rising sea temperatures are putting pressure on oysters and reducing production, which is already significantly lower than it was twenty years ago. This structural limitation on supply, combined with strong Chinese demand and interest from European brands, strengthens Akoya’s positioning in the high-end and luxury segments, as **George Kakuda**, president of the **JPEA**, pointed out in an interview with **Federica Frosini**, editor-in-chief of **VO+**. The marketing and creative

potential of this extraordinary organic material are the aspects explored by Alfonso Vitiello from D'Elia Company and designer Alessio Boschi during the event.

GEMMOLOGY AND HISTORY AT VICENZA'S JEWELLERY MUSEUM

The Jewellery Museum has become part of the Vicenzaoro programme thanks to its curator, **Paola Venturelli**, and the vice-president of the Italian Association of Gemmologists, **Loredana Prosperi**, who have traced a historical and gemmological route through the current exhibition *Gioiello-Italia. Material Technique Art between ancient and modern*. Particular attention has been paid to the link between art and goldsmithing, a typical and unique feature of the Italian jewellery tradition, whereby the value of a piece lies not only in the preciousness of its materials, but above all, in its craftsmanship, which is still a hallmark of Italian-made products to this day. The exhibition, housed within the 15th-century section of the Basilica Palladiana in Vicenza, takes visitors on a journey centred on materials, beginning with gold and continuing with coral, which has linked the Italian peninsula from north to south and with the rest of the European continent, before culminating in designer jewellery, a true expression of the artistic nature of Italian goldsmithing.

VO VINTAGE CLOSING TODAY: EVENTS INCLUDE "WATCH OF THE YEAR"

Today marks the final day of **VO Vintage** at Vicenza Expo Centre, an event specifically for fine vintage watches and jewellery and a key destination for sector collectors and enthusiasts. One of the highlights of this year's edition was the **"Watch of the Year"** awards ceremony, held for the second time in the event's history, and an accolade awarded by the readers of *L'Orologio* magazine, edited by **Dody Giussani**. Thirty-six models were shortlisted competing across twelve categories. The winner of the *Solotempo* category was the Vacheron Constantin Overseas Ultra-Thin Automatic, whilst the *Chronograph* award went to the Omega Speedmaster Moonwatch "Reverse Panda". In the *Diver's Watch* category, the Grand Seiko Spring Drive U.F.A. Ushio 300 Diver came out on top, whilst the *Tourbillon* award went to the A. Lange & Söhne Cabaret Tourbillon Honeygold. The Patek Philippe Celestial 6105-001G won the *Complicated Watch* category, the Jaeger-LeCoultre Master Control Chronometre Perpetual Calendar took the *Calendar* category, and the Rado Integral 40th Anniversary won the *Design* award. The Breguet Experimentale 1 was chosen for the *Innovation* award, whilst the Tiffany Timer won in the *Revelation* category and the Myst de Cartier in the *Jewellery Watch* category. Rounding off the awards were the Oris Star Edition for *Best Value for Money* while the Parmigiani Fleurier Tonda PF Chronograph Mysterieux took the *L'Orologio Club Special Prize*.

For further information on programmed events: Vicenzaoro – www.vicenzaoro.com
CIBJO Congress - cibjo.org/congress-2026/

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FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions (“forward-looking statements”) especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date