



Press release (English translation)

IEG: VO VINTAGE, ENCORE AT VICENZA EXPO FOR «CULT» JEWELLERY AND WATCHES

- From 5 to 8 September, the 7th edition of the Italian Exhibition Group event
- Belle Époque, Art Déco, vintage, “secondo wrists” to purchase or admire
- Open to the public from 10 am to 6.30 pm, free admission subject to registration on the website

vovintage.com/en

Vicenza (Italy), 27 June 2025 – Each piece tells a story that either echoes in names like Tiffany & Co., Buccellati, Cartier, or in unique bracelets and necklaces made by 20th-century Italian craftsmen. For the “second wrist,” watch hands glide over dials by Vacheron & Constantin, IWC, Patek Philippe, or super-iconic models like the Daytona or Speedmaster, whose respective makers hardly need a mention.

This is the dream experience of **VO Vintage**, the open-to-the-public marketplace organized by **Italian Exhibition Group** at **Vicenza Expo Center from September 5 to 8** in conjunction with **Vicenzaoro September 2025**. After the success of this year's January edition, IEG is repeating the performance for the public of collectors, enthusiasts, or merely the inquisitive - an audience that, since January 2020 to date, has shown a qualified and constant growth. A success that responds to **collectors'** search for forms of investment and the curiosity of the **younger generations** who are attracted to durable goods that increase in value over time.

From «cult» watches to the jewellery from the *Dolce Vita* years and even further back to pieces from the Belle Époque or even the Victorian era. Preciously decorated rings, necklaces and brooches in an array of gold and silver masterpieces embellished with diamonds, sapphires, emeralds, rubies, coral, pearls, onyx and opals, which will be on display in the showcases of important dealers such as E.L.A. Antichità, Gioielleria Faelutti, Italian Vintage Jewellery, Scala Gioielli, and the new entry from the Netherlands, EL & L Finery by Lisa Van Der Plas. As for watch dealers, those returning to Vicenza will include Andrea Foffi's Vintage Watches and Cars, Antonio Nocco's Il Quadrante, Marco Cesari's Perugia Watches and Spangaro Watches.

As per tradition, IEG will be accompanying **VO Vintage's** market opportunities with a full **calendar of events** at which to meet and engage with leading Italian experts in the field of both watches and jewellery during talks and workshops that will give a better understanding of these coveted objects and, together, assess their history, design and materials.

On prior registration on the event's website (<https://www.vovintage.com/it/>), admission is free of charge from 10 am to 6.30 pm, from Friday, September 5, to Monday, September 8, in Hall 8.1 (entrance and exit from the escalators at the West entrance of the Vicenza Expo Center).

PRESS CONTACT IEG / VICENZAORO SEPTEMBER 2025:

head of media relation & corporate communication: Elisabetta Vitali; **press office manager:** Marco Forcellini, Pier Francesco Bellini; **press office coordinator:** Luca Paganin; **international press office coordinator:** Silvia Giorgi; **press office specialist:** Mirko Malgieri
media@iegexpo.it;

TRADE PRESS CONTACT IEG

Michela Moneta michela.moneta@iegexpo.it, trade press office coordinator jewellery & fashion division



FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions (“forward-looking statements”) especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date